

AUTOMATE POWERPOINT WITH SLIDESENSE BOTS



SlideSense Powered by Gramex

- **1 billion people use PowerPoint.** It's the largest medium to consume data
- **5X increased speed of decision-making** with most advanced analytics capabilities over peers
- **323% greater effectiveness** when following directions with illustrations over text
- **\$13.01 ROI** on every \$ spent on business intelligence with data visualisation capabilities



No additional
BI tool licenses



Edit Directly
in PowerPoint



Deliver Automated
Insights



Offer Engaging
Interactives

SlideSense is useful for teams that:

- Modify the same slides for different audiences
- Repeat the same presentation daily, weekly, or monthly
- Copy-paste reports, charts or data into PowerPoint

Who Can Use SlideSense

- **KPO heads** (responsible for cost and distribution efficiencies)
- **Accounting firms** managing multiple/large accounts
- **Consulting firms'** partners managing multiple/large accounts
- **Retail and e-Commerce**
- **BFSI** (Real Estate Investment Trust, Insurance)
- **Utilities**
- **Manufacturing** supply chain & logistics

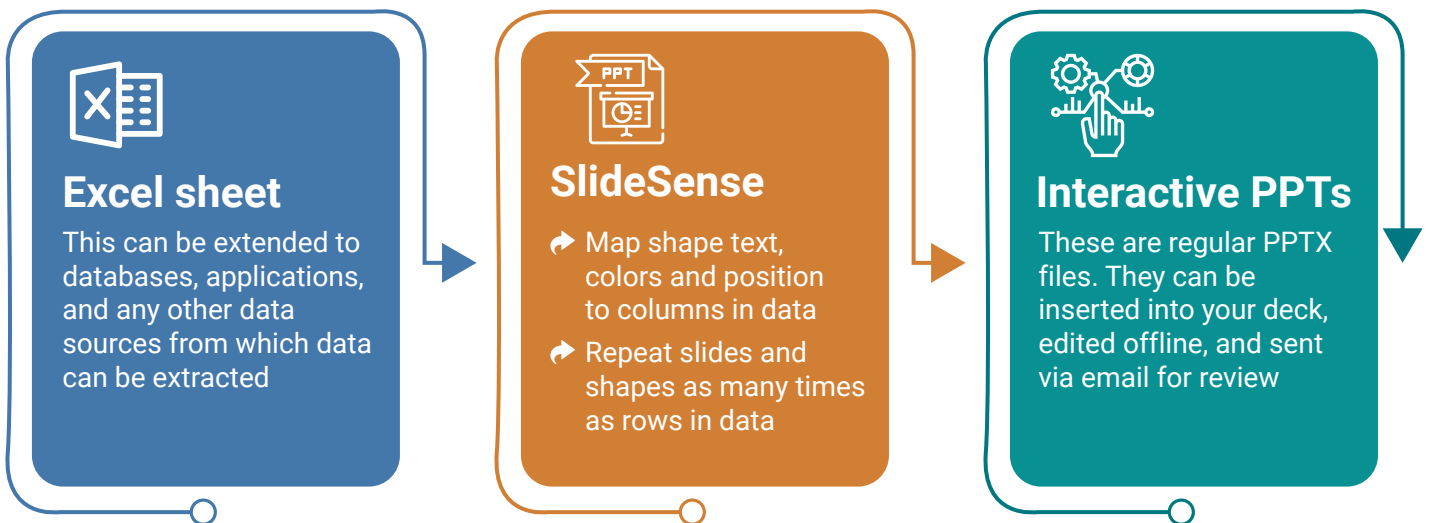


Scope of Application



- Analytics & Reporting (CXO decks, internal reports)
- Marketing (partner/SEO/social media performance, personalized newsletter)
- Sales (sales team/channel/product performance)
- Finance (country/brand/product financial performance, monthly review)
- Human Resource (employee performance)
- Supply Chain (distributor performance)
- IT (vendor performance)

The Process



Traditional Design Agencies	Benefits of SlideSense
<ul style="list-style-type: none">➤ Manually create presentations➤ Slow, expensive, error-prone➤ BI requires license per user➤ Low scalability. Limits frequency➤ Reports are not personalized➤ Insights are people-dependent	<ul style="list-style-type: none">➤ Automated presentations➤ 100X reduction in effort➤ No additional licenses➤ Re-run every minute➤ Every user's report is unique➤ Automated insights

Contact Us

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Explore SlideSense at gramener.com/slidesense

