

Data storytelling using Power BI

Business decisions
made simple



Elevate your BI tool experience

With the advent of enterprise data, today's leaders are overequipped with data but under-equipped with actionable insights. With the design led data-driven approach, Gramener brings to you Insights that are **big, useful, and surprising**.

What's more? Gramener's ready-to-use plugins on Microsoft AppSource let you create your own stories out-of-the-box.



Gramener's Power BI offerings



Services

Get actionable insights delivered as stories with our tailor-made Power BI dashboards



Business performance
dashboards



Visual-led
insight stories
with richer UX



Leveraging AI in
Power BI
(Key Influencers insights,
R & Python Integration)



Automated Insights
through Natural
Language Generation



Seamless Navigation
between linked reports

Plugins

Pep up Power BI with stunning visuals, including maps and comics and extend your analytical capabilities with our potent plugins



ComicGen adds comic characters that react according to the data



Drilldown Choropleth overlays maps with data



Drilldown Cartogram maps with hierarchical data bubbles



Augment Power BI with our data platform-**Gramex JS plugins**

2-week power workshops

Focused Workshops and hands-on training on how to create dashboards and narrate insights as data stories



Layout planning for Power BI



Design and component assessment



Dashboard in a Day power workshop



Best practices for Power BI



What-not-to-do for Power BI

Why partner with Gramener?

- ▶ We are a **Microsoft Co-sell Partner** with 200+ clients across the world, specializing in Pharma, Media & Entertainment, Banking & Financial Services, and Non-Profit sectors
- ▶ Strong **business consulting** and domain expertise - Translating business language into technical parlance and vice versa
- ▶ Proven design thinking & Agile delivery framework



REACH US

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