

Pharma & Healthcare Analytics

Derive Clinical Breakthroughs with Data, AI and Storytelling



Are You Walking With the Trend?

By
2023

30% of health and life sciences organizations' business and clinical decisions will be informed by AI insights

By
2025

Global software revenue from 22 key healthcare AI use cases will grow to \$8.6 billion per annum

Bridge Your Business Gaps With



Augmented Drug Discovery Research



Data-Driven Clinical Trial Operations

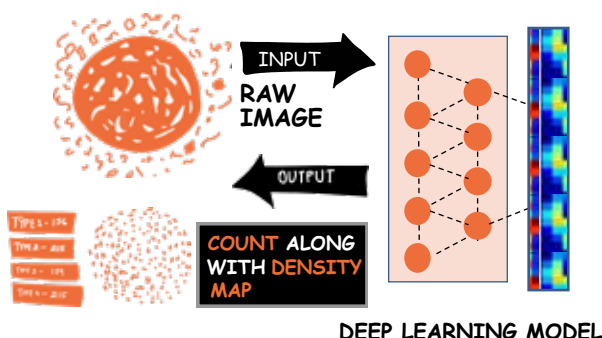


Insightful Sales and Marketing Stories



Optimized Drug Manufacturing Processes

The New Breed of Data-Driven Battlegrounds



Augmented Cell Shape Detection

A crowd-counting based Deep Learning model counts biological cells from microscopic images with an accuracy of over 90% and reduces hours of manual efforts

Data-Driven Clinical Trial Operations

Design-led automated insights on improvement in clinical trial regions followed by rapid automated report generation to improve productivity



Quantify ROI on Marketing Expenditures

Analytics-driven Ad Stock Optimization to identify key indicators driving sales from different marketing mediums and channels

Digital Twin for Machine Setting Operation

Predictive Analytics to predict the tablet quality based on the compressor machine and raw material attributes, reducing over 60% of time-consumption



Why Work With Gramener?

- ➔ Design-led Analytics and Storytelling to visualize a wide range of pharma operations patterns and transform business decisions
- ➔ Gramex, a low-code analytics platform, to rapidly build data apps and reduce go-to-market time of the solutions
- ➔ In-depth R&D, leveraging open pharma sources such as FDA, SEC Filings, and Pubmed
- ➔ Customized Advanced Analytics solutions on Text Analytics and Image Recognition delivering tangible ROI



Contact Us

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