

# USCS adopts data & analytics and improves warehouse efficiency by 16%



## CHALLENGE

- US Cold Storage, Inc. wanted to improve carrier turn-times and warehouse efficiency to better manage demand-supply
- The organization aspired to become data-driven and tap into D&A to transform their business



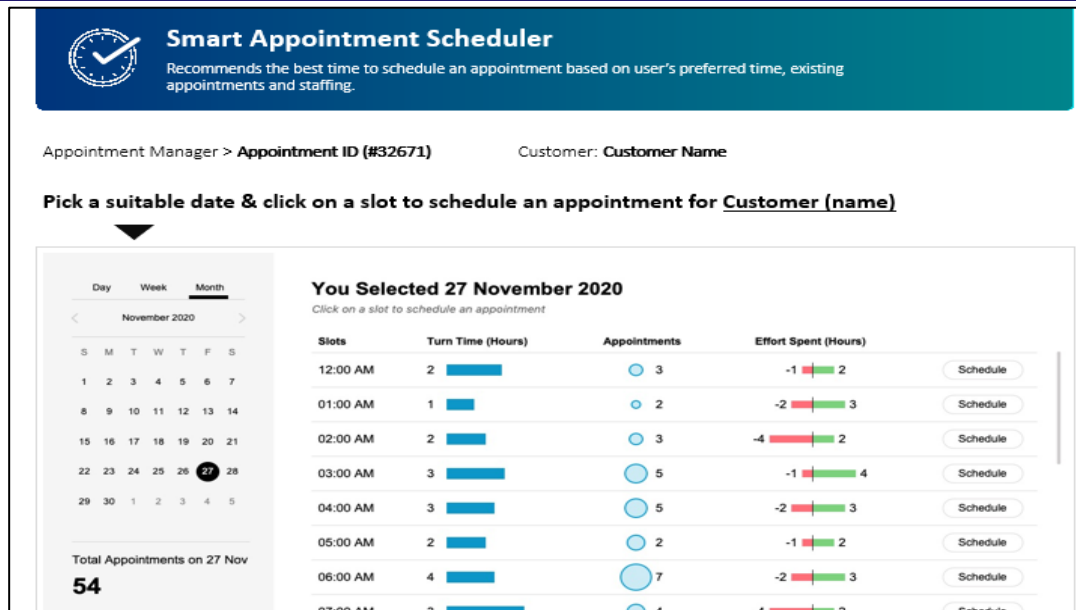
## APPROACH

- Gramener enabled data-driven transformation by:
- Assessing D&A maturity & help frame a D&A strategy
  - Identifying & implement strategic D&A initiatives
  - Enabling org-wide adoption and a framework to measure ROI



## OUTCOME

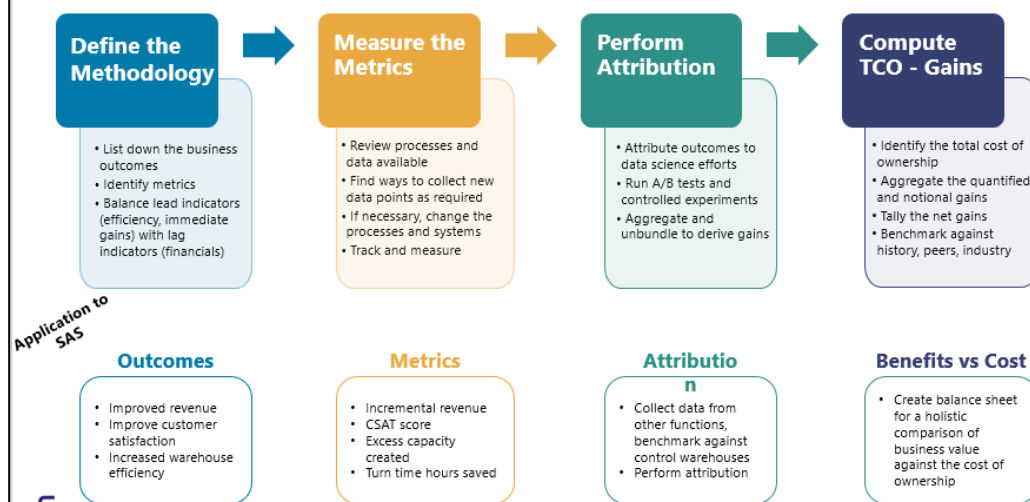
- Improved org D&A maturity and capabilities
- 16% reduction** in warehouse turn-around times and improved operational efficiency
- Rapid adoption by business teams and roll-out to warehouses across regions



## D&A solution to optimize appointment schedules

The ML solution improved warehouse turn-around times and efficiency

## ROI MEASUREMENT FRAMEWORK



## ROI Measurement Framework

The solution adoption and ROI were systematically tracked