

# Technology subsidiary of a Fortune 500 organization charts out a 3-year D&A roadmap with a potential impact of \$200MM



## CHALLENGE

- The technology subsidiary of a Fortune 500 organization aspired to become truly digital and data-driven
- The organization wanted to chart out a data roadmap with a fair mix of BI & advanced analytics initiatives to achieve their data-led goals



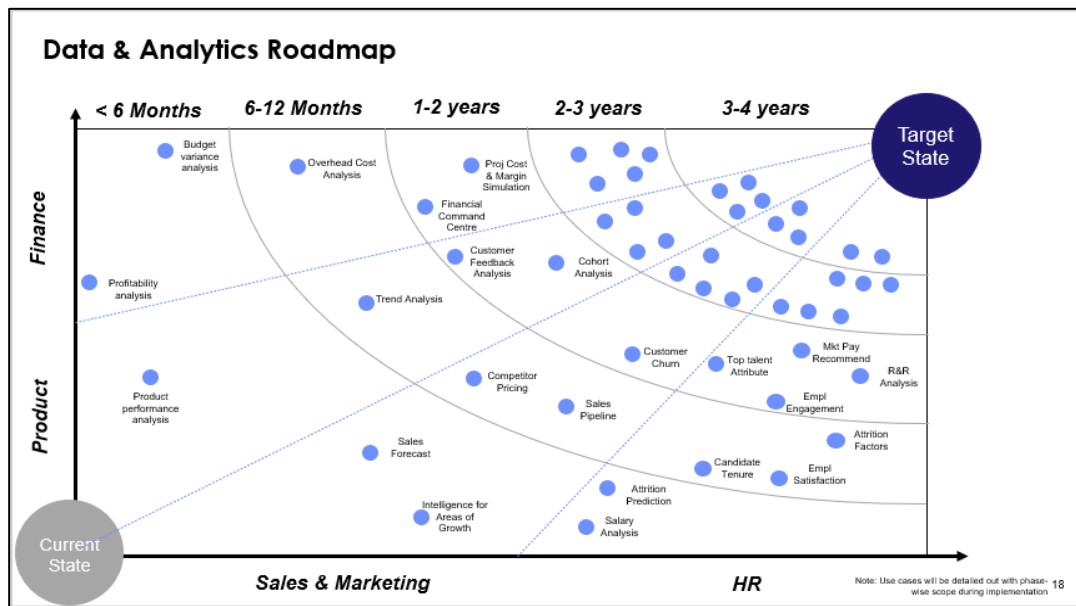
## APPROACH

- Gramener set in motion a data-driven transformation by:
- Understanding goals & assessing D&A maturity
  - Inspiring the art of the possible with storytelling case studies
  - Prioritizing high impact D&A initiatives on a roadmap



## OUTCOME

- Identified 70+ use cases with a potential **topline impact of \$200MM**
- Shared **15 practical** recommendations to improve the org D&A maturity
- Attained alignment by technology and business teams



## Data & Analytics Roadmap

Prioritized roadmap with 70+ use cases across 4 functions/teams

## Sample Recommendation

Vision Planning Execution Realize Value Data Culture

Strategy Alignment

Document your data & analytics strategy, and ensure direct alignment with the corporate strategy

Gramener Data & Analytics Strategy Template			
Key Business	What are your primary business goals?	Data Business	What are your data and analytics goals?
Strategic Initiatives	What are the top initiatives that will drive growth?	Business of Analytics	What are the key capabilities and use cases of analytics?
Key Challenges	What are the biggest challenges to your data and analytics strategy?	Key Enablers	What are the key enablers for your data and analytics strategy?
Capabilities to Build	What are the key capabilities you need to build?	Technology	What are the key technologies you need to build?

### Suggestions:



While clarity exists on the org data vision & strategy, the data and analytics strategy must be documented



As part of the strategy, call out strategic initiatives, top challenges, key enablers, and capabilities to build



Define a governance mechanism and frequency to review progress against strategy and course-correct

## Key Enablers

Recommendations for successful implementation of the D&A Roadmap