

Gramener will empower your leadership to build data-driven organizations and achieve transformational business growth



Introduction

Data is the lifeblood of the digital economy. Despite the buzz around data and analytics, organizations struggle to gain business ROI from D&A initiatives. The future belongs to executives who understand how to put their data to work successfully and at scale.

Session Outline

The workshop covers the following topics:

1. Emerging data & analytics trends
2. Role of leaders in charting a data-driven future
3. Need for business aligned D&A strategy
4. Importance of an actionable D&A roadmap
5. Teams, roles & org structure
6. Power of insights & data storytelling
7. Business impact and ROI
8. Key enablers to forge a data-driven culture
9. Industry case studies



Attendees

Executives, Business leaders, Technology leaders



Duration

2-4 hrs spread over 1-2 days



Learn to harness the power of D&A to gain a competitive advantage in your industry

Outcomes



- ✓ Appreciate the full potential of data and analytics
- ✓ Get inspired by best practices from your industry and their applications
- ✓ Understand powerful frameworks for successful data-driven transformation

Client Testimonials



“The talk made me question what I knew and provided concrete industry examples.”

Maliha Aqeel, IABC Board Member, Ontario, CA

“The session was valuable and particularly relevant for the firm at this time.”

Director, Events, Fin. Services Major, MA, US

“It was great to learn how the different real-world problems can be solved through data science.”

Sales Head, Pharma Major, Telangana, IN

Commercials

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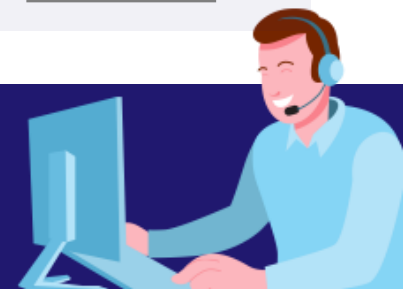
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Insights as Stories

THANK YOU!

