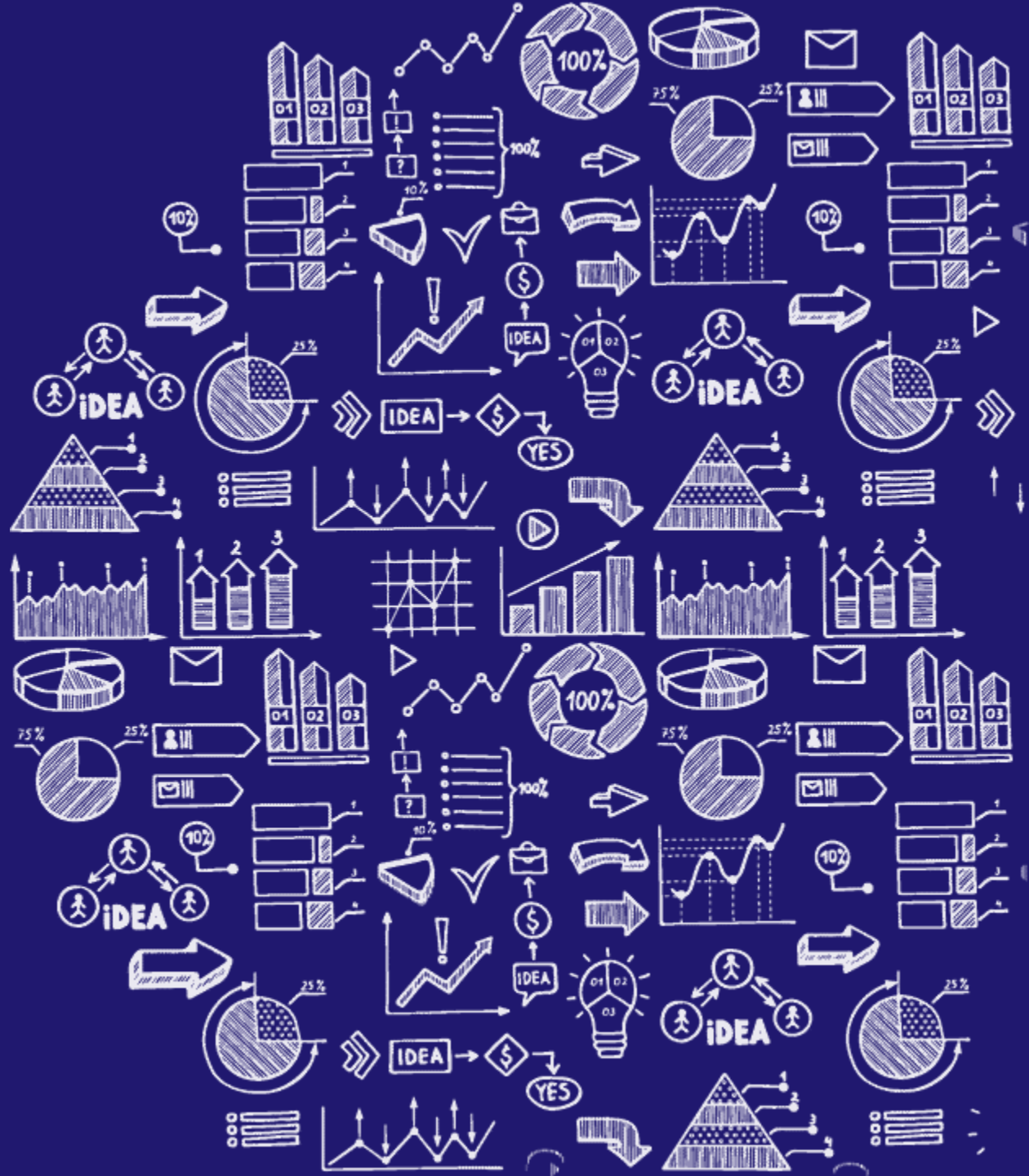
Gramener
Insights as Stories

Establish a D&A Team

2021



Gramener will help your organization to strategize, establish and scale a D&A team

Objectives

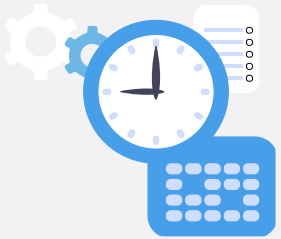
- Define D&A strategy and chart out a roadmap with high-impact initiatives
- Design the D&A org structure and setup the team
- Help conceptualize chosen use cases with functional and technical design

Outcomes Expected

- Comprehensive D&A strategy and roadmap
- Recommendations on the right D&A team & organizational structure
- Functional blueprint, technical blueprint and ROI estimates for select use cases

Attendees

Business/Technology leaders, managers



Duration

8 weeks

Commercials

Please contact us using this form

Client Testimonials

"A great overview of different structures to organize data teams with specific recommendations for each."

Data Scientist, Insurance Major, Omaha, NE

"A combination of advisory, experimentation and implementation approaches helped us significantly enhance our decision-making capabilities across the board."

Srinivasa Gudipati, VP, IT & Digital,

D&A refers to Data & Analytics

The engagement will be executed in 6 stages across ~8 weeks

Assess | Design

As-is Assessment

As-is Assessment

- Online survey to gauge org D&A maturity
- Understand org strategy, business processes, tech landscape & ongoing D&A initiatives

D&A Strategy

D&A Strategy

- Brainstorm on the D&A vision
- Craft a strategy with building blocks such as goals, strategic initiatives, outcomes, risks, and enablers

D&A Org Structure & Team Design

D&A Org Structure

- Identify the right D&A team structure, skill mix and roles needed to execute the strategy
- Recommend fitment of D&A within org structure
- Discuss staffing strategies and JDs

Technical Architecture Plan

Tech Architecture

- Evaluate the right architecture, tools, infrastructure needed for achieving D&A goals
- Ensure alignment with IT strategy

Use Case Identification & Roadmap

Use Case & Roadmap

- Share industry best practices to identify strategic use cases
- Prioritize use cases based on biz impact, feasibility & chart a roadmap

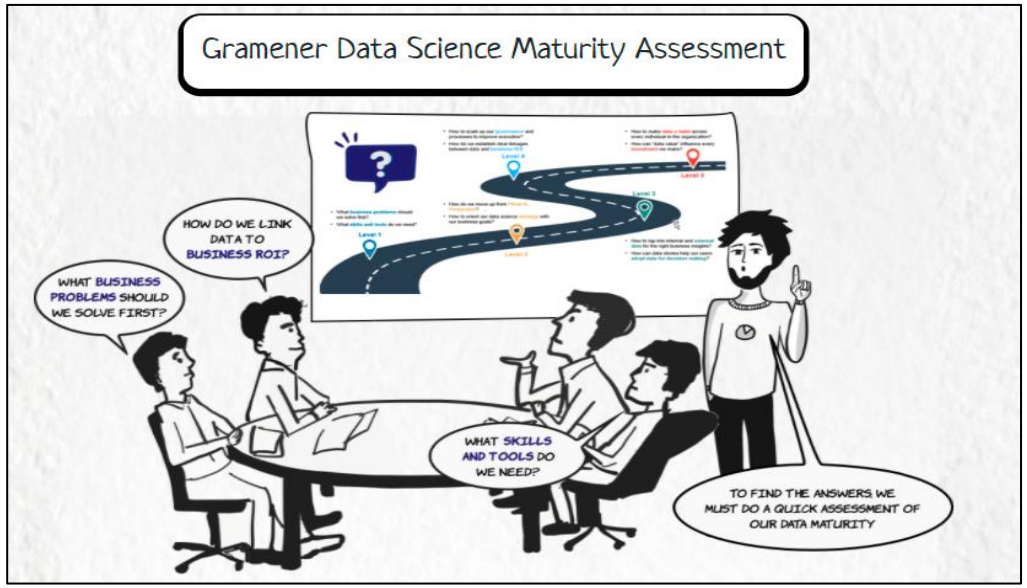
Use Case Blueprint

Use Case Blueprint

- Discuss high level requirements for shortlisted use cases and prepare the functional and technology blueprint
- Estimate budget and compute ROI to secure budget

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
D&A Maturity Survey	Discovery interviews	D&A strategy, Org Structure discussions	Identification workshop	Prioritization workshop & Finalize roadmap	Requirements gathering	LFD creation, Tech approach planning	Business Case

Check out our Thought Leadership



- Did you know that data maturity is one factor that influences the outcomes of all your data initiatives?
- Take our 5-minute Data Science Maturity Assessment to find out where you stand and what you should do next.

Book a free discovery session with our experts

References to learn more:

Whiteboard Series: Executive insights with data in under 5 minutes

Webinar: The best way to Choose your Data Science Projects

Webinar: Structuring data science teams for better outcomes

Forbes

The 5 roles that every data science team must hire

THE ENTERPRISERS PROJECT

3 ways leaders fail their AI projects

Entrepreneur

When should you not invest in AI?

Gramener

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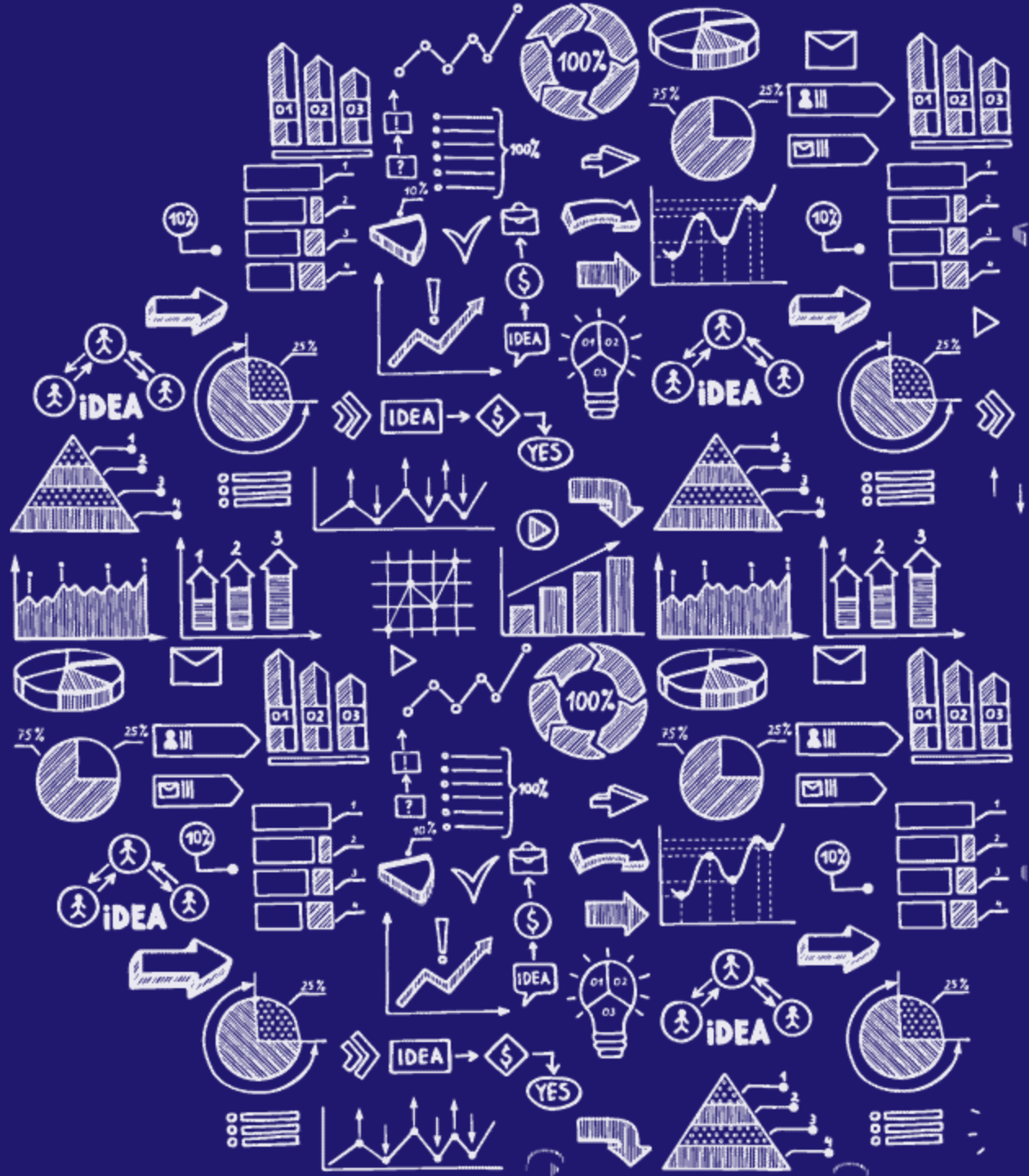
THANK YOU!