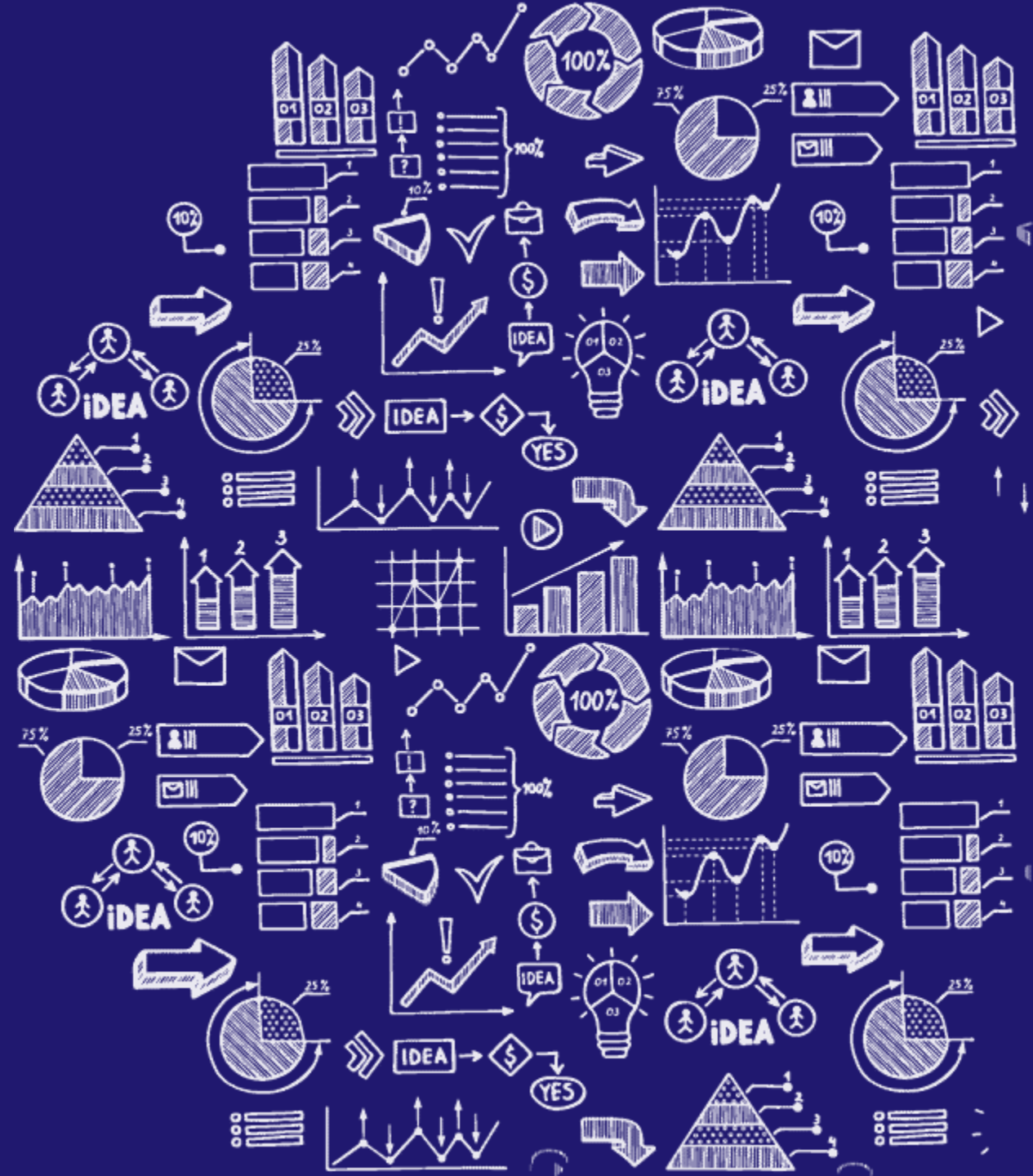# Gramener
Insights as Stories

D&A Use Case Design Engagement

2021

Gramener will support your organization in creating a functional and technical blue print for high impact D&A use cases

Objectives

- Create functional design & identify the right technical approach to implement high impact D&A use cases
- Estimate implementation budget & ROI for the use case and identify potential risks and mitigation
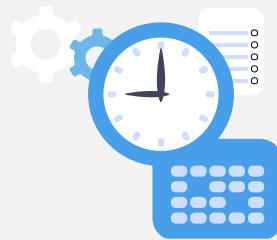
Outcomes Expected

- Use-case blueprint with design & storytelling for quick implementation
- Detailed business case with defined outcomes and quantified ROI
- Recommendations on the relevant tech stack/tools/platform

Attendees

Business/
Technology
leaders, managers

Duration

5 weeks

Commercials

Please contact us using this form

Client Testimonials

"The UX design has received very good feedback both internally within our team and externally within our user base."

Deputy Director, Global Material Engg Solutions Major

"Gramener's expertise in providing effective ways to visualize complex data sets and processes is helping us make our products more interactive and more intuitive."
Nick Nikolas, VP-Strategy,

D&A refers to Data & Analytics

MICRO FOCUS

Engagement shall be carried out in 5 stages across ~5 weeks

Assess | Design

As-Is State Assessment | **Requirements Gathering** | **Functional Design** | **Technical Approach** | **ROI Estimation**

As-Is state assessment

- Review artefacts such as D&A strategy, roadmap, and processes.
- Discussions to Identify priorities, pain points & review existing processes

Requirements Gathering

- Discuss requirements for the shortlisted use cases
- Identify data sources and data elements needed to execute the use cases

Functional Design

- Map user journey/ business process and the to-be state
- Prepare low fidelity designs

Technical Approach

- Evaluate the tools/ platforms needed to execute the use case
- Assess fitment to existing tech stack
- Identify other tech assets required

ROI Estimation

- Estimate budget for implementation
- Compute ROI to validate and build a business case for implementation

Kick Off | *Week 1* | *Week 2* | *Week 3* | *Week 4* | *Week 5*

Artefacts review & discussions | Requirements Gathering | LFD design | Tech approach & ROI discussion | Business Case

Check out our Thought Leadership

Gramener Data Science Maturity Assessment
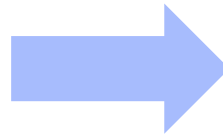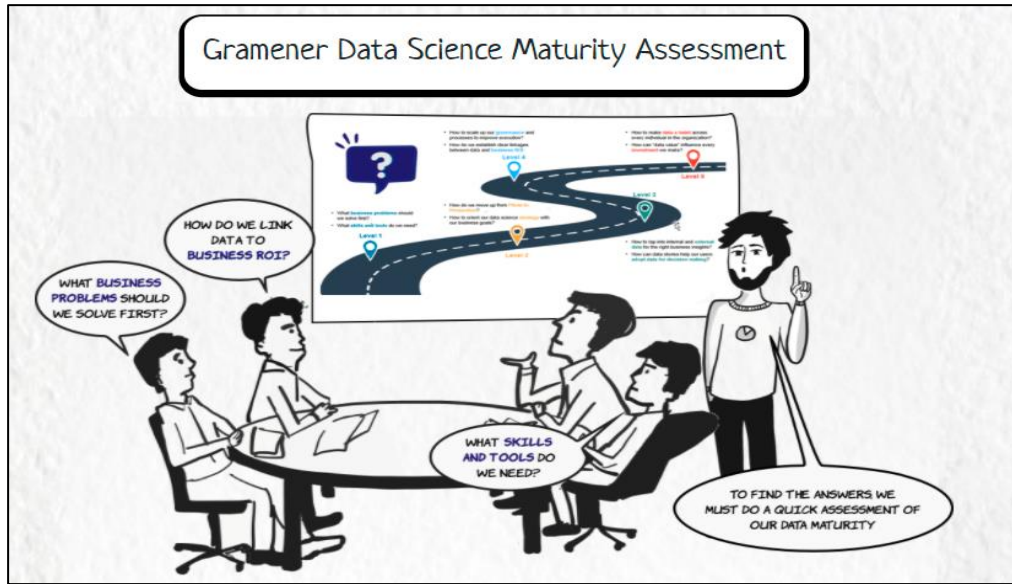
- Did you know that data maturity is one factor that influences the outcomes of all your data initiatives?

- Take our 5-minute Data Science Maturity Assessment to find out where you stand and what you should do next.

Book a free discovery session with our experts

References to learn more:

Whiteboard Series: Executive insights with data in under 5 minutes

Webinar: The best way to Choose your Data Science Projects

Webinar: The secret sauce of successful data science teams

Forbes
You've invested in AI, but are you getting ROI from it

THE ENTERPRISERS PROJECT
3 scenarios CIOs could see in 2030

Entrepreneur
What you're buying is not AI

Gramener
Insights as Stories

THANK YOU!