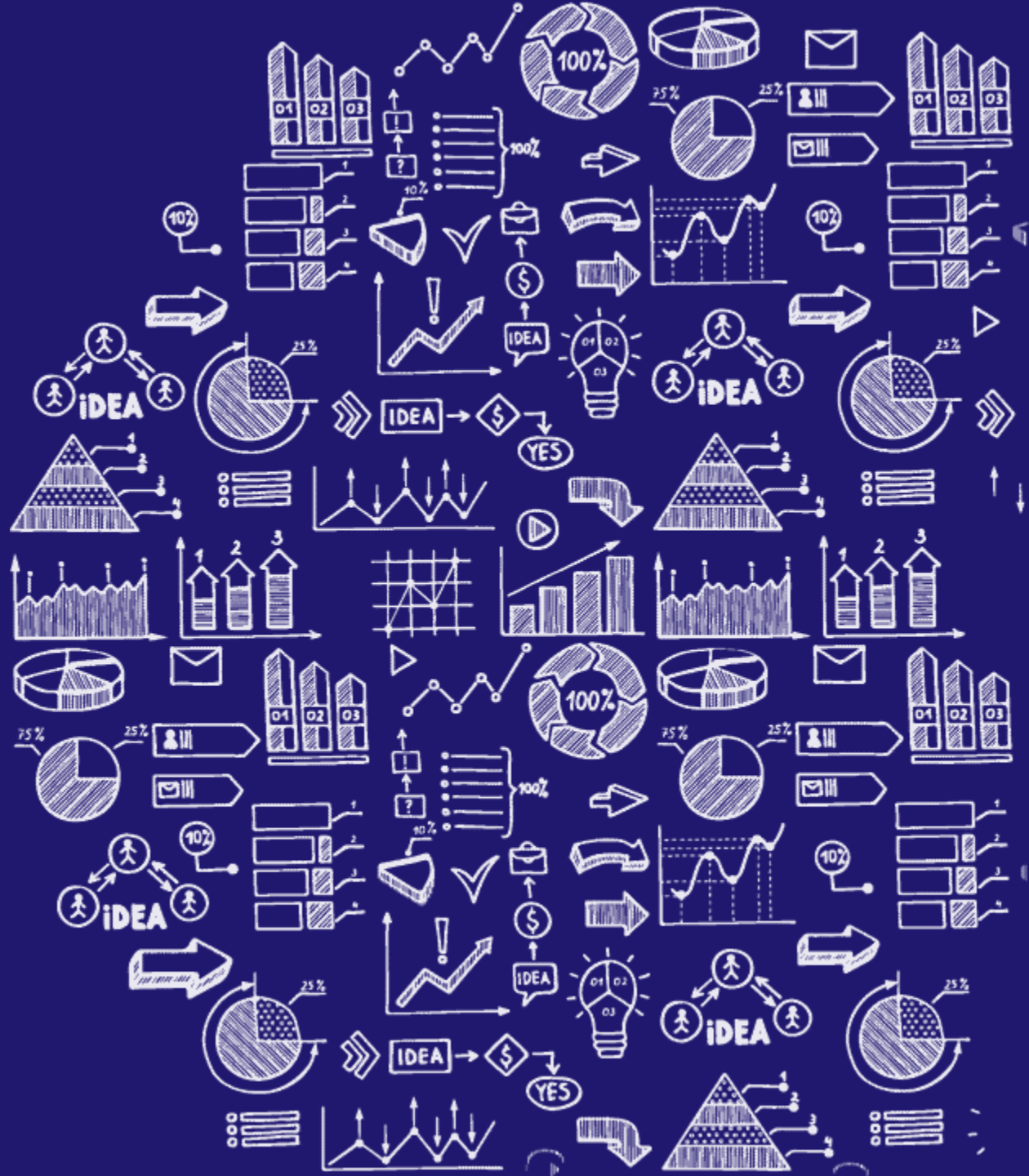


D&A Strategy and Roadmap Engagement

2021



Gramener will support your organization in creating a robust D&A strategy and roadmap geared towards delivering business value



Objectives

- Deliver value by building a robust D&A strategy and roadmap
- Share industry best practices and capabilities to help advance in the data transformation journey



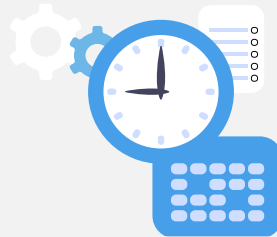
Outcomes Expected

- D&A strategy aligned with organizational strategy
- Comprehensive roadmap to translate the strategy
- Recommendations to improve D&A maturity and realize business value



Attendees

Business/Technology leaders, managers



Duration

6 weeks



Commercials

[Please contact us using this form](#)



Client Testimonials

"Star hasn't been a technology company and this transformation to a technology company is something in which Gramener played a big role."

Kaushik Das, Executive VP  **Star**

"This exercise has formed a very strong foundation for us in terms of how we need to look at data & analytics."

CDO, Technology Subsidiary, Fortune 500 Org



Note: D&A refers to Data & Analytics

Engagement shall be carried out in 5 stages across ~6 weeks

Assess

Design



Data & Analytics Maturity Assessment

Data & Analytics Maturity Assessment

- Online survey to gauge org D&A maturity
- Analyze survey responses to identify gaps



Discovery Interviews

Stakeholder Interviews

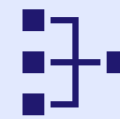
- Understand business strategy, technology landscape, processes, and pain points
- Understand existing D&A initiatives & tools



Data & Analytics Strategy Workshop

Data & Analytics Strategy Workshop

- Brainstorm on building blocks of D&A strategy
- Craft a strategy with elements such as goals, strategic initiatives, outcomes, risks, and enablers



Use Case Identification & Prioritization

Use Case Identification & Prioritization

- Share industry best practices
- Brainstorm to identify laundry list of use cases
- Assess feasibility, business impact, and achieve alignment



Strategy & Roadmap Finalization

Strategy & Roadmap Finalization

- Chart out a D&A strategy and roadmap
- Recommend initiatives and processes to improve D&A maturity

Kick Off

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6



Maturity Assessment



Discovery Interviews



D&A Strategy Workshop



Identification Workshop



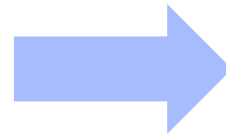
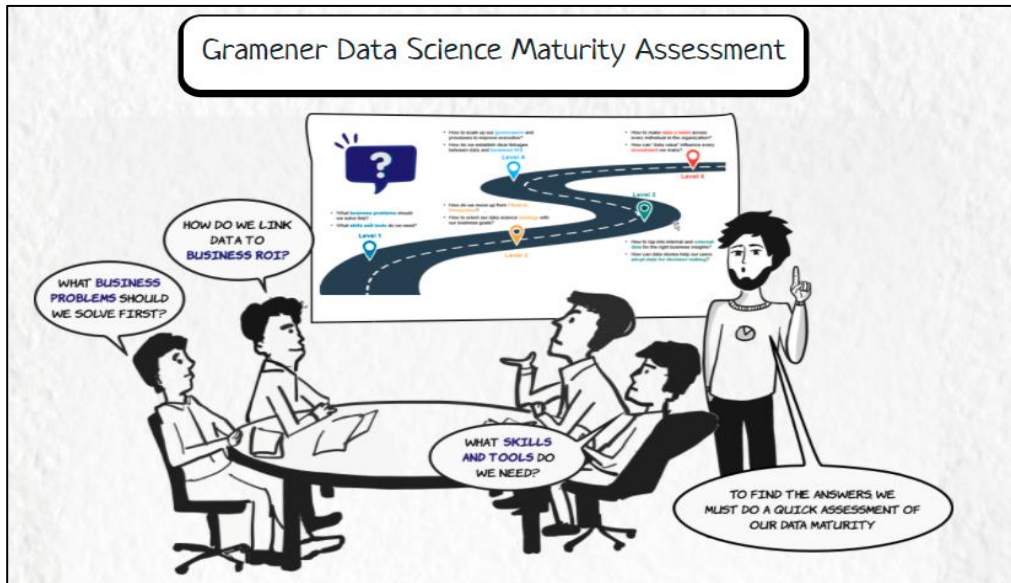
Prioritization Workshop



D&A Strategy & Roadmap



Check out our Thought Leadership



- Did you know that data maturity is one factor that influences the outcomes of all your data initiatives?
- Take our 5-minute [Data Science Maturity Assessment](#) to find out where you stand and what you should do next.

[Book a free discovery session with our experts](#)

References to learn more:



Whiteboard Series:
[Executive insights with data in under 5 minutes](#)



Webinar: [The best way to Choose your Data Science Projects](#)



Webinar: [Structuring data science teams for better outcomes](#)

Forbes

[The 5 roles that every data science team must hire](#)

THE
ENTERPRISERS
PROJECT

[3 ways leaders fail their AI projects](#)

Entrepreneur

[When should you not invest in AI?](#)

Gramener
Insights as Stories

THANK YOU!

