



# Hiring Georgian College Talent

## ➤ Agenda

- Introductions & Land Acknowledgement
- Types of Work-Integrated Learning (WIL)
- Co-op Programs at Georgian College
- Student Profiles
- Impact COVID-19
- Co-op Tax Credit Information
- Funding Opportunities
- Q&A

## ➤ Introductions & Land Acknowledgement

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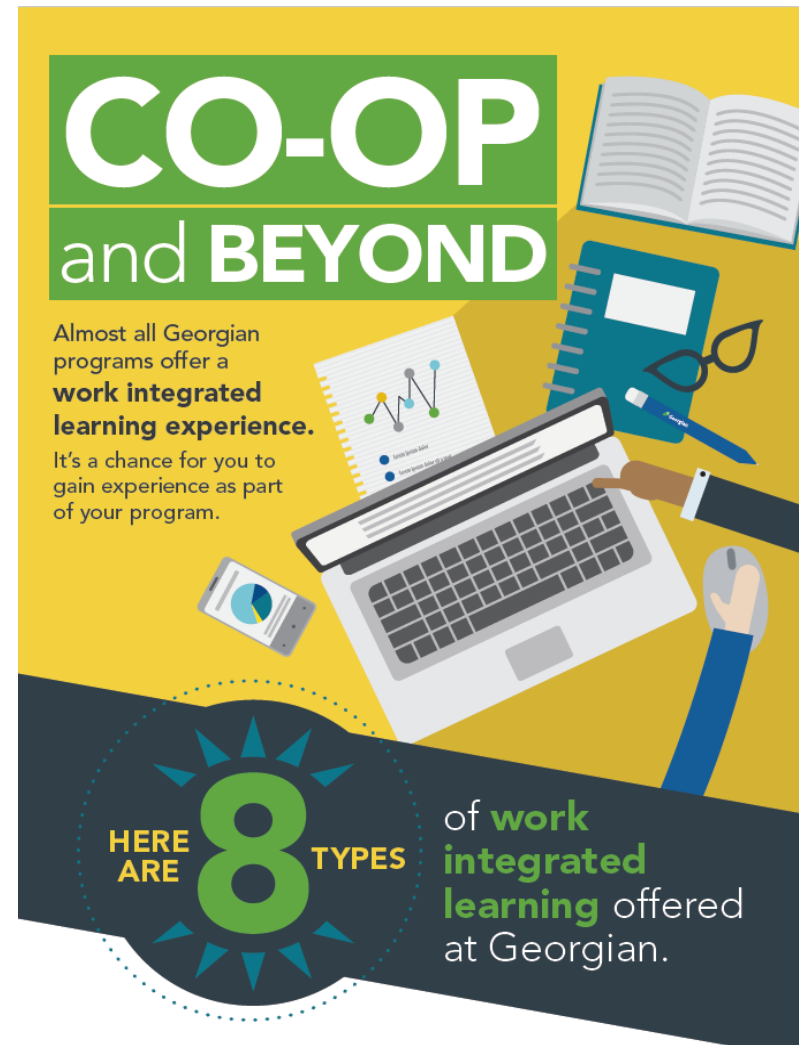
 [careerandcoop@georgiancollege.ca](mailto:careerandcoop@georgiancollege.ca)

 1-877-722-1523

 <https://www.georgiancollege.ca/student-life/student-services/co-op-and-career-services/>

# ➤ Types of Work-Integrated Learning (WIL)

- Co-operative Education
- Clinical placement
- Field placement
- Internship
- Applied research project
- Community service learning
- Apprenticeship
- Entrepreneurship and social entrepreneurship



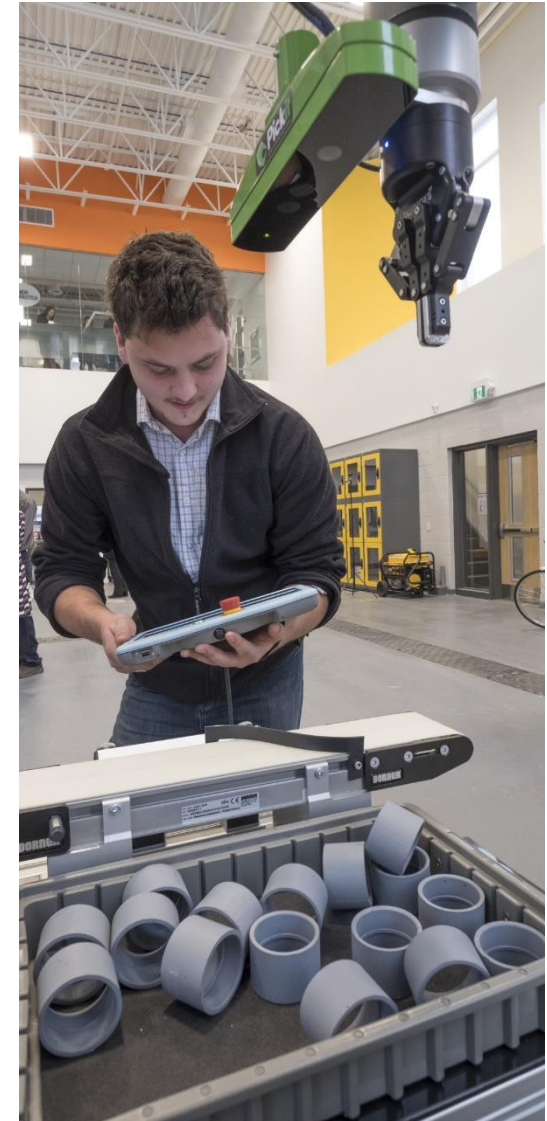
**CO-OP**  
and **BEYOND**

Almost all Georgian programs offer a **work integrated learning experience**.  
It's a chance for you to gain experience as part of your program.

HERE ARE **8** TYPES of **work integrated learning** offered at Georgian.

## ➤ Traditional Co-op Info

- Co-op is a system of education that blends career goals with academic studies to enhance students' skills through real and relevant industry experience
- Students enrolled in co-op programs alternate their academic terms with paid work experience to apply what they learn (1, 2 or 3 Co-ops)
- Each Co-op term is expected to provide a student with 560 hours (14 Weeks at 40 hour work weeks)
- Employer and student have a traditional employer-employee relationship for the duration of the term



## ➤ Co-op is a partnership

- Students gain valuable work experience.
- Employers benefit from highly motivated students who are available for special projects and peak workload periods.
- Georgian College seeks to learn from it's employer partners, to continue developing career-oriented applied education.

# ➤ Programs with Co-op Component

## AUTOMOTIVE BUSINESS

- Automotive Business
- Honours Bachelor of Business Administration (Automotive Management)



## BUSINESS MANAGEMENT

- Aviation Management (AVIA)
- Honours Bachelor of Business Administration
- Business Administration
- Accounting
- Human Resources
- Entrepreneurship
- Marketing
- Office Administration
- Research Analyst
- and more...



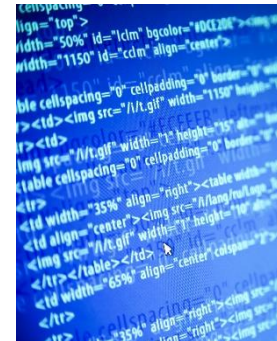
## COMMUNITY SAFETY

- Honours Bachelor of Police Studies



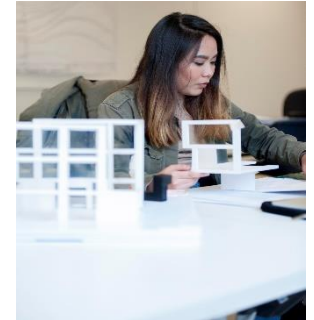
## COMPUTER STUDIES

- Computer Programming
- Computer Systems Technician – Networking
- Information Systems Security
- Interactive Media Design



## DESIGN AND VISUAL ARTS

- Honours Bachelor of Interior Design

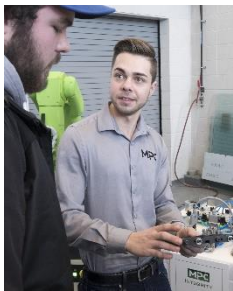




# ➤ Programs with Co-op Component (cont'd)

## ENGINEERING AND ENVIRONMENTAL TECHNOLOGIES

- Architectural Technician/Technology
- Civil Engineering Technician/Technology
- Electrical Engineering Technician/Technology
- Electromechanical Engineering Technology – Mechatronics
- Environmental Technician /Technology
- Mechanical Engineering Technology
- Power Engineering Technology



## HEALTH, WELLNESS AND SCIENCES

- Opticianry



## HOSPITALITY, TOURISM AND RECREATION

- Culinary Management
- Hospitality Administration – Hotel and Resort
- Hospitality – Hotel and Resort Operations Management
- Recreation and Leisure Services
- Tourism



## INDIGENOUS STUDIES

- Indigenous Community and Social Development



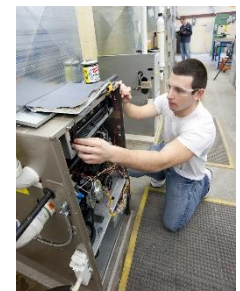
## MARINE STUDIES

- Marine Engineering Technology
- Marine Technology – Navigation



## SKILLED TRADES

- Heating, Refrigeration and Air Conditioning Technician
- Mechanical Technician – Precision Skills





## ➤ Student Profile

- 13,000 full time students
- 4,500 international students representing 85 countries and 110 languages at 7 campuses
- Over 5,000 registered in co-op programs
- 130+ market driven programs



## ➤ Student Profile

- Average age: 23
- 85% are 25 and younger, 42% are 19 or younger
- 2.5% self-identify as Indigenous
- 14% have college credentials, 13% have university credentials
- 90,000 Alumni



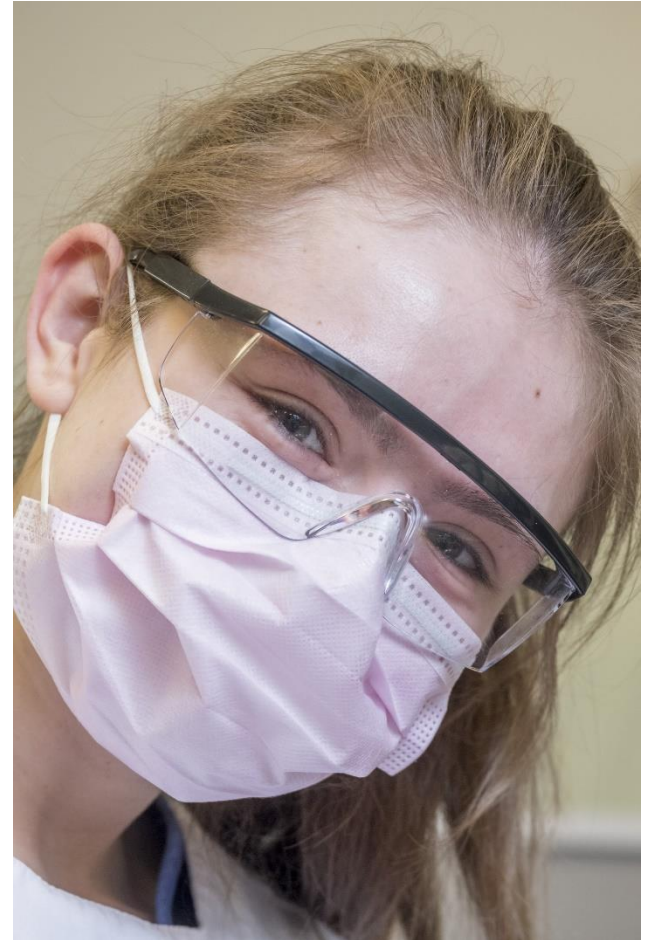
## ➤ What students are looking for in their co-op experience

- Opportunity to apply what they have learned in the classroom
- Employer who is willing to invest time into training and further skill development
- Realistic expectations and constructive feedback, coaching from their supervisor/mentor
- Work in inclusive and diverse workplace
- Renumeration and to build their network



# ➤ COVID-19 impact on co-op and student recruitment

- COVID-19 impact on job postings
  - Beginning of the pandemic
  - Current state
- Supporting employers through pandemic
  - Virtual career fairs
  - Virtual interviews
- Supporting students through pandemic
  - Alternative projects
  - Virtual sessions
  - Exploring alternative co-op models





## ➤ Tax Credit information

- A refundable tax credit available to employers who hire students enrolled in a recognized Ontario university or college co-operative education program. The Canada Revenue Agency (CRA) administers the program on behalf of Ontario through the federal income tax system.
- Eligible employers can receive a credit of up to \$3000 for each work placement
- Must hire a student for a minimum of 10 weeks
- Visit the [Ontario Ministry of Finance website](#) to learn more.

# ➤ Funding Opportunities



## AIME Global Initiative

- The Yves Landry Foundation has established the AIME (Achieving Innovation and Manufacturing Excellence) Global Initiative, offering manufacturers in south, central and eastern Ontario up to \$50,000 to offset the costs of training expenses related to supporting innovation and achieving a competitive advantage.

## Career Launcher

- Colleges and Institutes Canada (CICan) will contribute up to 50 per cent of the intern's salary, to a maximum of \$15,000

## ECO Employment Programs

- Training and wage subsidies for environmental jobs, 75% of wages up to \$7,500.

## Magnet Student Work Placement Program

- SWPP offers 75% wage subsidy up to a maximum of \$7,500

## Tourism HR Canada Work Placement Program

- Qualifying tourism and hospitality sector employers are provided with a wage subsidy of up to \$7,500 for each student hired through the program

For updates, new funding opportunities and additional information visit Georgian College's [Co-op for Employers](#) page and [CEWIL partnerships](#) page



