

Funding Student Safety in North Carolina

February 2, 2022



Marlo Gaddis
Chief Technology Officer
Wake County Public School System

Marlo Gaddis is the Chief Technology Officer for the Wake County Public School System. She has served three other North Carolina districts as 21st Century Learning Coordinator; Lead Teacher for Technology (K-5) and Media (K-12); Lead Teacher for Math, Science, Social Studies, and Technology (K-5); district and school Technology Facilitator; and Kindergarten and First-Grade teacher. Marlo serves on K-12 Education Advisory Boards for the RTM K-12 Congress, Lenovo, and IMS Global. She is on the Board of Directors for CoSN (Consortium of School Networking) and serves on the Executive Board as Secretary. She is a founding member and board member of the NC CoSN (Consortium of School Networking) chapter and a CoSN CETL (Certified Educational Technology Leader).



Dr. Scott Smith
Assistant Superintendent for Auxiliary Services
Mooresville Graded School District

Dr. Scott Smith has 25 years of experience in the area of education, curriculum, and technology. As a teacher, instructional technology facilitator, system engineer, director, CTO, and now Assistant Superintendent, Scott understands all aspects of curriculum, instruction, technology, media, and facilities. Formerly president of NCTIES, Scott led efforts for North Carolina's technology educators. Scott is a CETL (Certified Educational Technology Leader) from CoSN and Co-President of the NC Chapter of CoSN.



Dr. Stephanie Ellis
Executive Director of Behavioral Health, Crisis Intervention & Student Safety
Rockingham County Schools

Dr. Stephanie Lowe Ellis oversees social-emotional and behavioral health implementation and school safety in her district, working with her team to implement a full continuum of mental health supports while overseeing the Specialized Instructional Support Personnel implementation. A nationally licensed school psychologist, Stephanie was awarded North Carolina School Psychologist Practitioner of the Year in 2015 and was named National School Psychologist of the Year by the National Association of School Psychologists in 2016. She currently chairs the NCSPE School Safety and Crisis Response Committee and serves on the NC Task Force for Safer Schools.



Lucy Quinonez
Regional Account Manager
Gaggle

Lucy Quinonez is a Regional Account Manager for Gaggle. For the past 11 years, she has had the privilege of partnering with school districts and state leaders to accelerate educational improvements in digital learning, reading intervention, and student safety. A former elementary teacher, PBIS coach, and athletic coach, she is passionate about innovative educational practices and positive school climate. Lucy holds a BS in education from East Carolina University and M.Ed. from the University of New England.

The Most Proactive Tool in Digital Student Safety

A leader for more than two decades, Gaggle is the pioneer in helping K-12 districts manage student safety on school-provided technology.



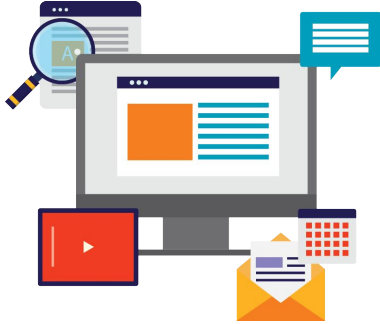
Our mission
is to ensure the safety and well-being of students and schools by leveraging people and technology



**Gaggle has helped
hundreds of districts**
avoid tragedies and save lives

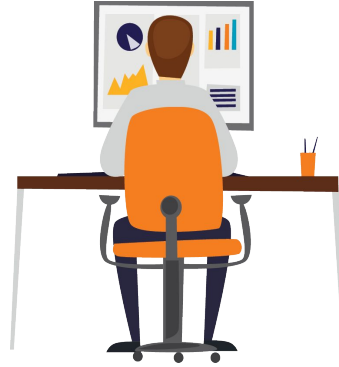


1,500+ school districts
use Gaggle to help ensure student safety and well-being



CONTENT ANALYSIS

Machine learning technology flags concerning content in students' school-issued accounts for review and blocks potentially harmful content



EXPERT REVIEW

Flagged content is reviewed by a minimum of **two tiers of Gaggle safety experts** in order to verify the content, understand the context, and determine the level of severity



RAPID RESPONSE

In severe situations, district-appointed contacts are **immediately notified** by phone, even after standard business hours

Proactive Alerts

Our Gaggle Safety Team alerts school officials about:

Self-harm,
depression, and
suicidal ideation

Substance
abuse

Pornographic
content

Threats of
violence

Unhealthy
relationships

Bullying/cyberbullying



Gaggle Insight: What Are We Seeing?



67 districts and schools
in North Carolina use Gaggle to
keep students safe



440,000+ students
are protected by Gaggle
in your state



23K+ incidents
required district attention to
ensure student well-being



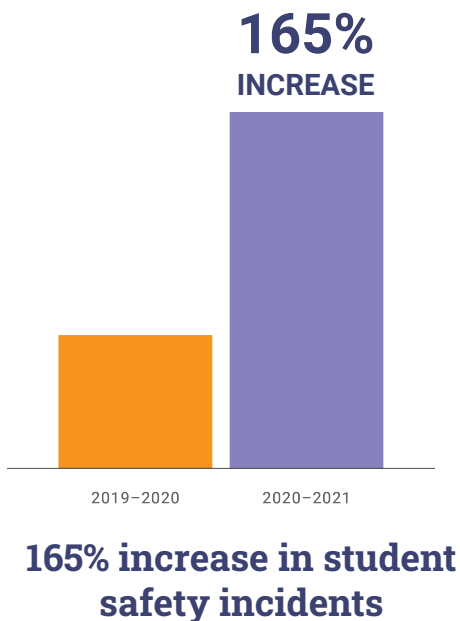
43
suicide notes
were discovered



113 student lives
were saved

Gaggle Insight: 2020–21 School Year

During the 2020–21 school year, Gaggle's data from our North Carolina district partners revealed:



81% increase in Suicide & Self-Harm
(from 120 to 218 incidents per 10,000 students)



58% increase in Violence Toward Others
(from 97 to 153 incidents per 10,000 students)



118% increase in Nudity & Sexual Content
(from 47 to 102 incidents per 10,000 students)



127% increase in Drugs & Alcohol
(from 22 to 50 incidents per 10,000 students)



31% increase in Harassment
(from 28 to 37 incidents per 10,000 students)

Marlo
Gaddis



Chief Technology Officer
Wake County Public School System



WAKE COUNTY
PUBLIC SCHOOL SYSTEM

Dr. Scott Smith



**Assistant Superintendent for Elementary
Instruction and Technology**
Mooresville Graded School District



Dr. Stephanie Ellis



**Executive Director of Behavioral Health,
Crisis Intervention & Student Safety**
Rockingham County Schools



Funding Opportunity: PRC 193

Gaggle Grants (PRC 193) to allow for allotment of funding to public school units for the purposes of contracting with Gaggle.Net, Inc. for technology to mitigate cyberbullying, monitor student internet activity, and assist with suicide preventions services. **(\$5,000,000)**

- Gaggle Safety Management for Google, Microsoft, Canvas
- Gaggle After Hours
- Gaggle Therapy



Funding Opportunity: PRC 192

Cyberbullying & Suicide Prevention Grants (PRC 192) to allow for allotment of funding to public school units to be used for technology to mitigate cyberbullying, monitor student internet activity, monitor classroom educational devices, and assist with suicide prevention services by contracting with third-party vendors. **(\$16,000,000)**

- Gaggle Safety Management for Google, Microsoft, Canvas
- Gaggle After Hours
- Gaggle Therapy
- Other technology providers



Questions & Answers



Resources



[Gaggle in
North Carolina](#)



[Gaggle Therapy](#)



North Carolina Department of
PUBLIC INSTRUCTION

[DPI Funding
Application](#)



[2020-21
Student Safety Report](#)



Thank You

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