LIGHTING MADE EASY

Even with all the new lighting choices, saving money on your electricity bills is still simple: Look for the **ENERGY STAR** for the energy saving. No matter the technology or the performance claims, bulbs with **ENERGY STAR** label meet strict guidelines for efficiency and performance that set them apart.



ENERGY STAR means high quality and performance. Bulbs with the label have been independently certified and undergone extensive testing.

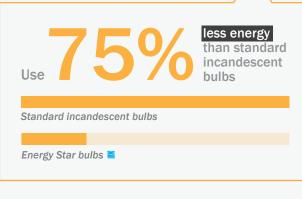
High quality + High performance = Energy Star

ENERGY STAR certified bulbs use less energy, so they cost less to operate than standard incandescent bulbs. And less energy means fewer greenhouse gas emissions.

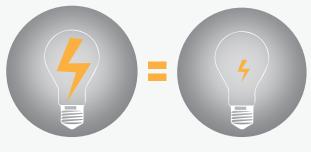








Same brightness (lumens) with less energy (watts)



Impact of Energy Star



than your laundry equipment, refrigerator, and dishwasher combined. The average house has approximately

Lighting an average home can use more energy

Nearly 70% of

light bulb sockets in the U.S. still contain inefficient bulbs



If every household replaced just ONE light bulb with ONE that has the Energy Star

we would save enough energy to light prevent greenhouse gas emissions equivalent to

homes for a whole year

that of

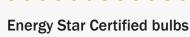
Instead of Watts, look for Lumens

Choosing the right BRIGHTNESS & COLOR



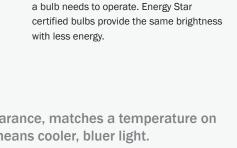


Old incandescent bulbs Energy / Watts



Brightness / Lumens

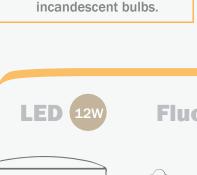






times longer than standard

Lifetime savings



Energy Star certified bulbs last

Fluorescent 13W

Incandescent 60W



EPA's (Environmental Protection Agency) ENERGY STAR program provides simple tips and information to help you save energy and money, and protect the climate. Source: U.S. Environmental Protection Agency

LEARN MORE AT ENERGYSTAR.GOV/LIGHTING

