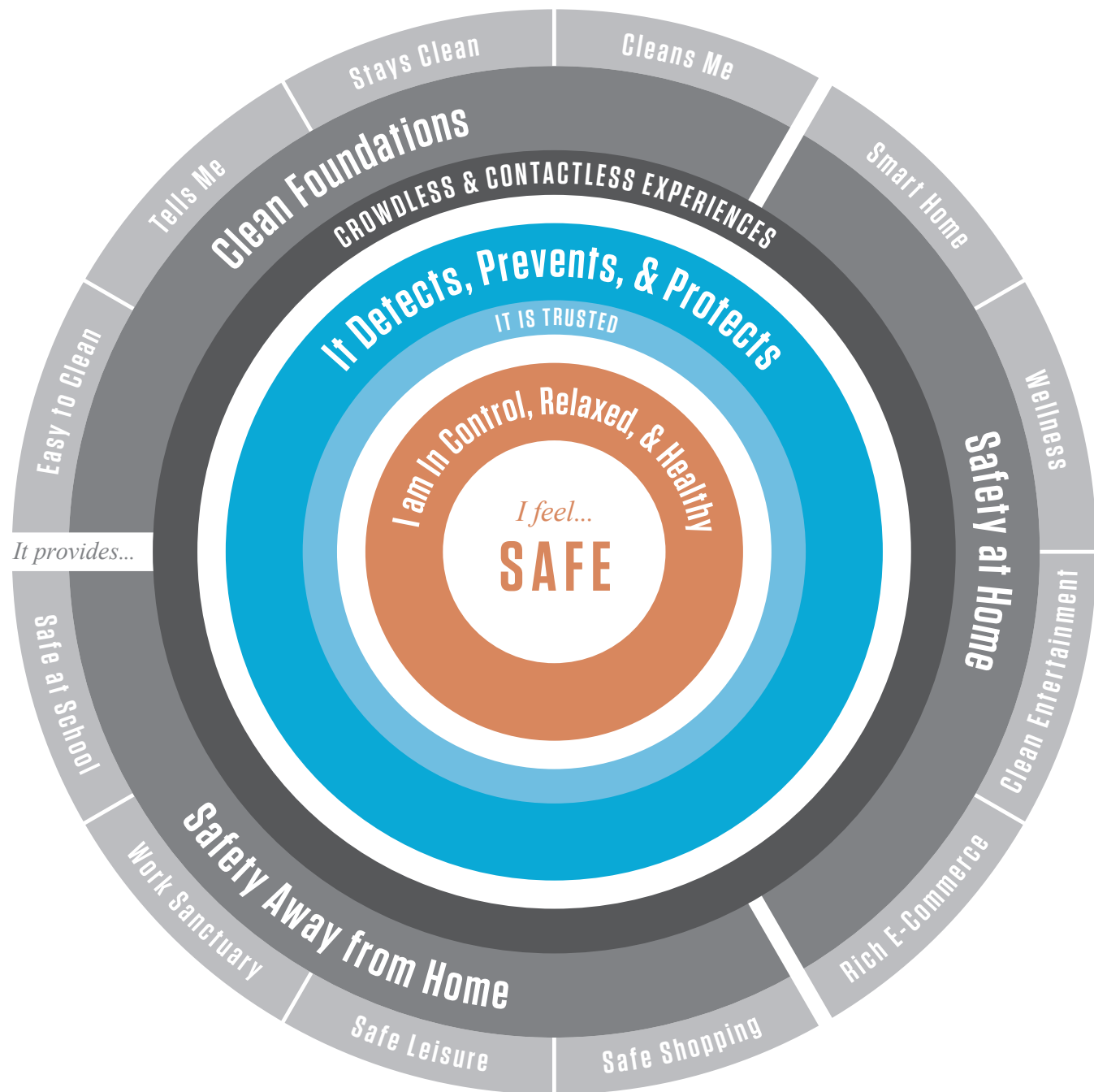


POST-COVID CPG EXPERIENCES



Clean Foundations

Easy to Clean

- Cleans itself
- Autonomous cleaning
- Robotic cleaners

Tells Me

- Clean sensors
- Microbe sensitive cleaners

Stays Clean

- Surface coating
- Second skin
- Virus scavengers

Cleans Me

- Clean misters/showers



Safety at Home

Smart Home

- Measure the home
- Home is healthy
- Self cleaning textiles
- Anti-viral decoration
- Wellness control
- Clean in, clean out

Wellness

- Telemedicine
- RX on hand
- Home health
- Connected care
- Immunity builders
- Telenutrition
- Personal consultation
- Virtual consultation
- Home spa

Clean Entertainment

- Family staycation
- Entertainment kits
- Create my own

Rich E-Commerce

- Home consultant
- Concierge shopping
- Clean delivery
- Autonomous delivery



Safety Away From Home

Safe Shopping

- Zero touch/contact experience
- Clean display
- Personal product valet
- Concierge shopping
- Concierge delivery
- Clean delivery
- Autonomous delivery
- Runway food, fashion, goods

Safe Leisure

- Clean seal of approval
- Keep your distance
- Proximity sensors
- Prevents leisure fashion
- Protects performance fashion

Work Sanctuary

- Back to work health kits
- Health sensing wipes
- Clean OTG
- Clean vending
- Autonomous delivery
- Delivery

Safe at School

- Healthy back to school kit
- Smart health education