ALLinONE

OCS
business insights

lifecycle

reward on-time payers with bonus data and boost the number of end users who pay their bills on time

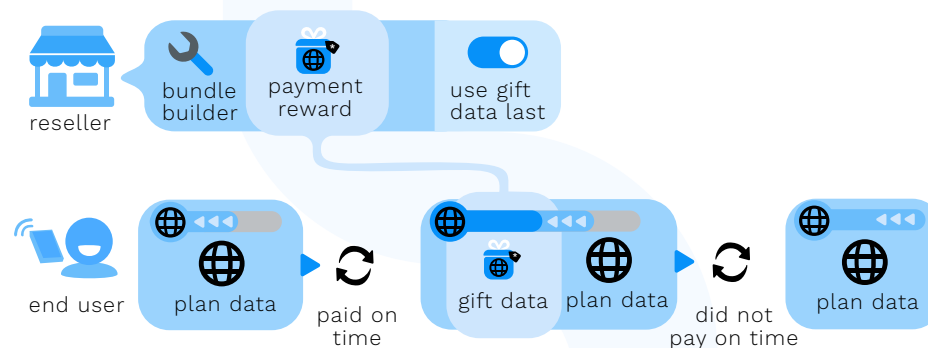Offer bespoke rewards and bonuses, tailored to your customer base.

Reduce bad debt bill.

Encourage end users to stick around for longer and consistently pay their bills on time.

how it works

The end user is assigned a recurring bundle, which is added to the end user's account and set to recur indefinitely with subscription to a provider's service, or the renewal of a proposition or contract. The recurring bundle can be removed if the end user no longer qualifies or fails to pay.

reseller

bundle builder

payment reward

use gift data last

end user

plan data

paid on time

gift data

plan data

did not pay on time

plan data

delivering a commercial advantage

end users

- Rewards end users for on-time payment with a tangible, added value benefit.
- Increases your interaction with the end user, communicating positive message of rewards received.
- Makes end users feel valued and boosts brand loyalty.

financial

- Reduces bed debt and improves your cash flow.
- Encourages subscribers to stay with you, reducing churn.
- Helps you to disrupt markets and differentiate from your competitors.

operational

- Easy to integrate and deploy. You can build your own rewards and bolt-ons, allowing you to rapidly respond to changing situations without engaging suppliers.
- Hassle free as the Lifecycle software and service manages all back office operations.

why Lifecycle

we can build your bespoke solution

The Lifecycle project and development team can help you scope, deploy and manage your on-time rewards and recurring bundles, tailored to your end user and business needs.

reward end users for on-time payment to reduce churn and improve cash flow

info@lifecycle-software.com   +44 (0)1635 553 400