



ALLinONE
OCS
 business insights

launching a mobile phone service to a charity membership or supporter base



A mobile phone service, with no need for end users to commit to a contract or undergo a credit check, easily and fully integrated into your charity membership or supporter base.



Drive incremental and recurring revenue into your charity through mobile phone service usage and donations of un-used bundle allowance or cash balance from the end user to your charity.



Add value and increase supporter loyalty by rewarding service activation, monthly renewals and purchases, which can be redeemed against the end user's mobile phone service, or in your charity's outlets, shops and cafes for example.



Offer bespoke mobile propositions, unique to your supporter base.



Offer premium rate services, including roaming, with no financial risk.

make it risk free with OCS

Launch a mobile service to drive incremental and recurring funds to your charity. Members can collect extra rewards for using the mobile service which can be redeemed in charity outlets, online or on their mobile service.



rewards

Extra data bolt-ons, free month of service, unlimited access to membership sites or online stores.



Allow members to spend usage points on service rewards, such as extra data or free plan renewal month, incentivising further purchases.



data feed

how mobile service is used to convert to loyalty points.

The data feed is consumed by your systems which add points to the member's mobile account. Points can be accrued for key service interactions, for example activation, plan renewals and additional service purchases.



your mobile platform



Lifecycle's realtime OCS platform

Lifecycle's ALLinONE software

billing engine

self care

crm

your existing systems

deployment options

A Lifecycle's platform offers the ability to connect your existing IT infrastructure into the OCS directly. This allows your existing platforms to manage all aspects of the mobile service.

B Or, use Lifecycle's ALLinONE BSS suite to get started with a ready made MVNO with payment, provisioning, loyalty and customer notification integration end-points ready to go.

C Alternatively, use the ALLinONE suite to manage workflows and integrate it into existing applications using the ALLinONE APIs to create a seamless self-care and CRM experience.

delivering a commercial advantage to your organisation

financial

- Creates an incremental recurring revenue from members or supporters.
- Realtime billing and automated service suspense minimises risk while protecting and improving revenues.

end users

- Adds value with unique mobile proposition exclusively available and tailored to your members or supporters.
- Rewards end users with points which can be redeemed against their mobile service or as a discount in charity outlets.
- Increases end user interaction with your charity.
- Adds value with unique mobile propositions exclusively available and tailored to your supporters.
- Boosts loyalty to your charity and makes customers feel valued.
- Realtime service management gives spending control to end users.

customer services

- End users are able to self-serve mobile account through self-care app.
- Lifecycle's CRM is available to automate and manage the customers' experience.



sales and operations

- Easily integrated with existing infrastructure, reducing any required capital expenditure.
- Easy to deploy with a range of scalable deployment options to suit your organisation.
- Hassle free as the Lifecycle software and service manages all back office operations.
- Will help grow your membership or supporter base.

strategy and planning

- More timely information, with enhanced and flexible reporting will aid member or supporter understanding and facilitate strategic planning.

why Lifecycle

we launch successful MVNOs

We have launched a number of mobile business propositions for blue chip companies, created bespoke solutions that have disrupted markets, integrated with existing infrastructure and third party services. We can help you create, deploy and manage a mobile phone service for your membership or supporter base to drive incremental and recurring revenues.

our team have over 200 years of industry knowledge

Pioneering innovation in the telecoms industry for over 25 years. We deliver professional services with high quality developer, business analysts, testers and project managers.

we take care of the operations allowing you to focus on the business

Our expertise keeps our software industry leading, powering your business to facilitate huge growth in customers.

we are proactive and agile

We introduce new value adding ideas to the platform, so your service remains competitive, futureproof and optimised for sustained incremental growth. We keep our software updated to ensure compliance with

changing regulations, technological developments and evolving business needs.

you are always supported

Our experienced managed services team will keep your services running smoothly, with several levels of service available to suit your business requirements.

we can build your bespoke solution

No technical expertise required. Our project and development team will guide you through the specification and delivery.

offer your members a mobile network and boost incremental revenue now



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