



# The world's leading B2B research company.



NewtonX is the first B2B Market Research company with a completely open network. We provide end-to-end research services for 1:1 consultations and surveys.

## What we do

NewtonX is the only B2B research provider that connects forward-thinking companies with the exact professionals required to solve any problem. Our proprietary AI-driven search scans over 1.1 billion minds across 140 industries to find the highest qualify expertise in the world.

## We verify niche audiences at scale



### Custom Recruiting

AI leverages the NewtonX Graph



### 1.1 billion reach

Professionals across niche industries



### 100% verified

Fraud-free data, guaranteed

## Capabilities

We match the audience and your needs with the right research methodology for the best results.



Quantitative surveys



Qualitative 1:1 consultations



NewtonX Q3 formula



Online communities



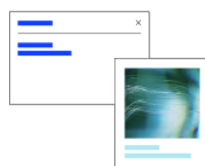
End-to-end consulting

## Our process

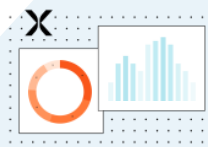
From generating a reliable sample to analyzing a large data set, we're here to help every step of the way.



Search



Recruit



Verify



Deliver

Got your next question in mind? Go to [newtonx.com/get-started](https://newtonx.com/get-started)



## How we can help



### Innovation

Supporting top management consulting firms with client insights, emerging technology and trend insights.



### Competitive Benchmark

Finding the path to sales success into a new potential customer, geography or channel.



### Voice of Customer

Understanding the voice of the customer and competitive analysis to drive product development and decision-making.

## Proven results in delivering for the Fortune 500, top market research companies and management consultancies.



40,000

completed surveys each year



3,300

completed interviews each year



75

projects delivered each month



24

hour turnarounds and dynamic fielding to meet client demands

## How to get started

1

Reach out with your specs

2

Align on feasibility

3

Projects start in less than 24 hours

**We can meet tight timelines, even if it's a hard-to-reach audience.** We tailor our pricing to your requirements. Projects range from \$5,000 to \$100,000+.

“When preparing for internal projects at Accenture, NewtonX helps me in getting quickly up to speed with new topics.”  
— Sr. Research Principal, Accenture

“Ipsos has been able to develop innovative approaches mixing qualitative and quantitative research for highly specialized B2B audiences in order to better guide recommendations for our clients and ultimately deliver high-value impact for them.”  
— Sarah Schore, Vice President, Ipsos

## Join the teams who have already found success

We're the trusted Partner of the top market research companies, consultancies and Fortune 500.