



# Supercharge Your Business with Apple M1 Chip and Zones.

Apple® introduced its M1 chip in 2020, improving the performance, power efficiency, and battery life of all the devices that use it. And the new Apple M1 lineup is already forecast to drive significant benefits for the businesses that are adopting them.

## Increased Benefits<sup>1</sup>



Savings in deployment

# \$207.75

in savings per device

During the three-year device lifecycle, Mac® costs \$207.75 less than comparable PCs' hardware and software costs.

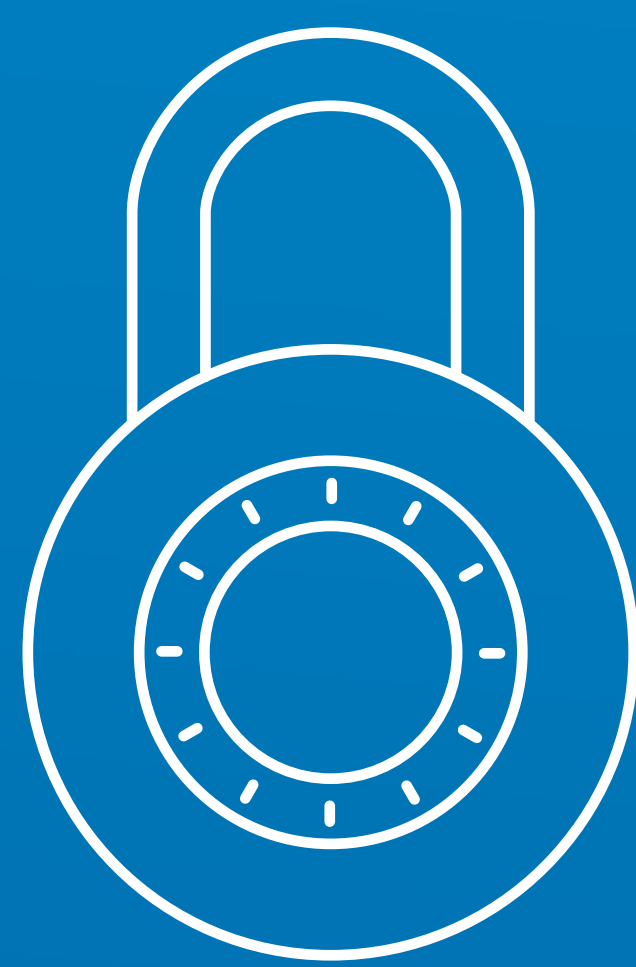
# \$635

in IT savings per device

During the three-year device lifecycle, organizations save \$635 per Mac compared with the cost of support and operation of PCs



Increased IT savings



Increased security

# 1/2

of the risk

Reduced risk of a data breach by 50% per deployed Mac.

# +20%

increase in employee retention

With the M1 Mac, the average business projects retention rate improvement of 20% and employee productivity improvement of 5%.



Increased employee retention

1: Source: The Total Economic Impact™ Of Apple Mac In Enterprise: M1 Update, Forrester, July 2021.

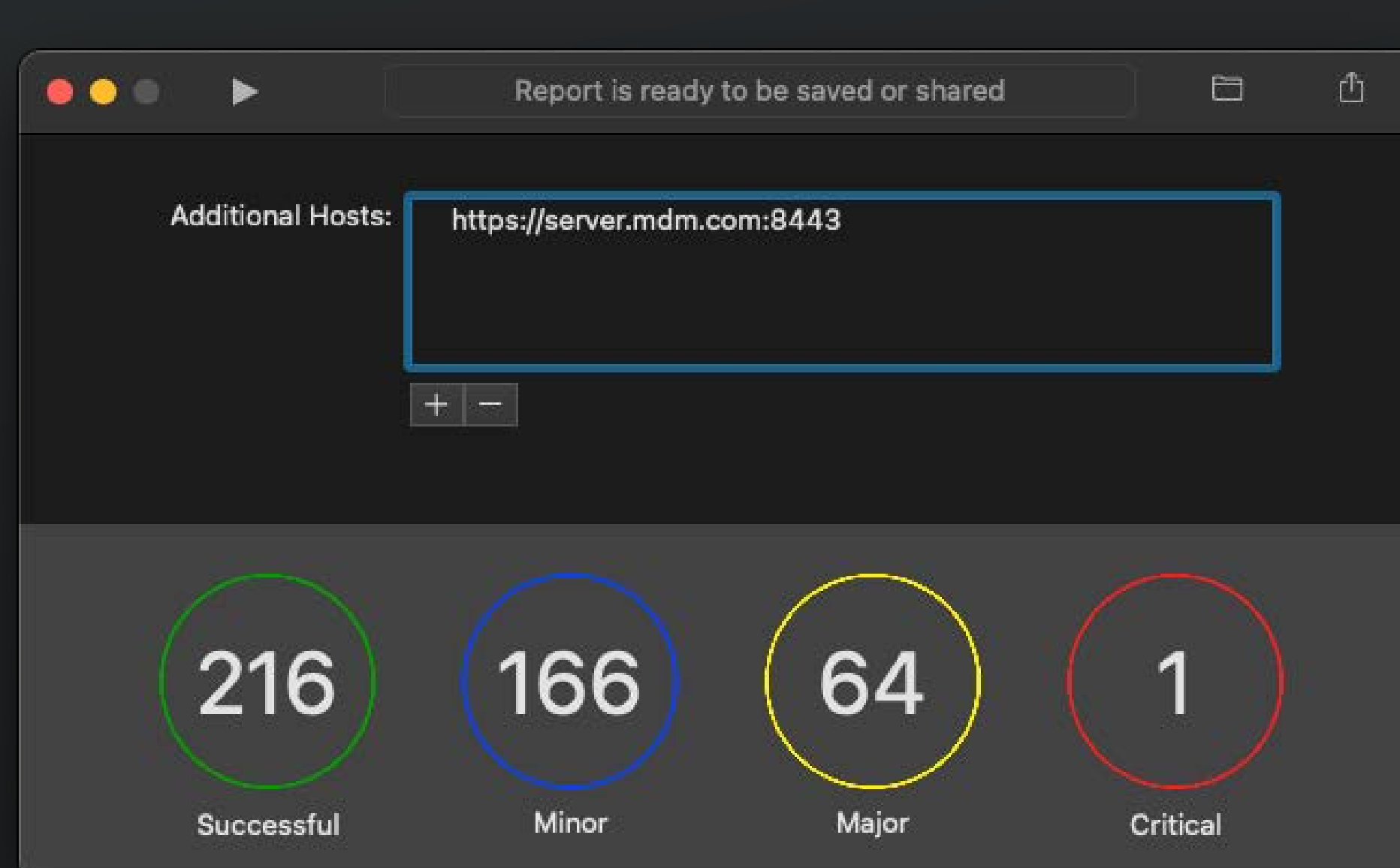
## Assess and Optimize your Apple Adoption with Mac Eval Utility (MEU) and Zones.

Zones brings Apple-developed tools and expertise to evaluate your Apps, network configurations, identity and access systems as they relate to adoption and optimization of Apple devices in your ecosystem.

### 1. An All-in-One Reporting Tool

Mac Eval Utility is a macOS® application used to analyze and report on your Mac configuration and network environment. Zones uses this tool to:

- Establish the proper foundation for a Mac Employee Choice program.
- Gauge a customer's ability to support Mac in their environment.
- Test for Apple Business Manager and mobile device management (MDM) functionality.



### 2. Detailed Analysis

The output from MEU is a report that shows pass/fail detail on 50+ variables. With report in hand Zones will analyze the data and write a follow-up report including:

- Detailed analysis of the results
- Explanations of major and minor issues
- Steps to remediate issue

### 3. A Trusted Partner

Our Zones professionals are trained to help implement the MEU and analyze its results. In addition, Zones is an industry leader in acquiring, distributing and helping maintain robust, effective hardware platforms. We can help you get IT anywhere.



Want to learn more?

[DOWNLOAD THE EBOOK >](#)

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First Choice for IT™

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