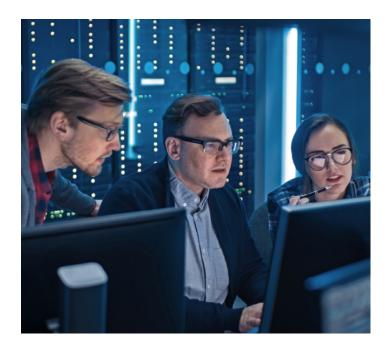


What "ransomware resilient" really means



Running a business is more challenging right now than it's ever been.



In this new era of remote working, employees are often scattered across many disparate locations, and companies are tasked with managing people who are working all over the world, in different places at different times - not to mention using different technology.

This means it's crucial to have an IT infrastructure that's agile and resilient against ransomware. Today's attackers have numerous endpoints through which they can infiltrate your business. With so many people now working remotely, it's difficult to not only manage your employees' data, but ensure their devices remain safe from vulnerabilities.

What you really need is a comprehensive process to secure your business. You have to protect your users, no matter where they are; detect threats, quickly and efficiently; and recover without delay if your business is ever attacked.

It's a lot to handle. But we can help.



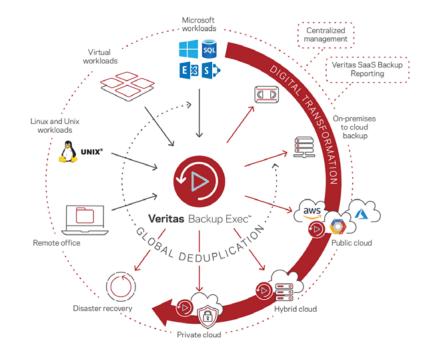


SMB agility with **Backup Exec**

To keep your business secure, the first thing you need is an IT solution that will keep your organization agile in the face of ransomware threats.

Thankfully, that's exactly what you get with Backup **Exec, from Veritas.** Backup Exec gives you fast, simple, complete, and cost-effective protection for your users and your data. It also ensures you're able to respond and recover quickly, in case of an attack.

There are numerous benefits to this approach. For instance, the ability to manage your entire data ecosystem from a single console - no need for multiple point products. Instead, you can simply handle everything with a few clicks of the mouse, whether it's coordinating a backup job or tracking replication or recovery efforts.



The guiding philosophy behind Backup Exec is that data protection should be simple, secure and unified. You should be able to choose what files you back up, where you store them, and how you pay for it. Veritas' model gives you the freedom to control all of the above, while ensuring your data is secure and available to you at all times.

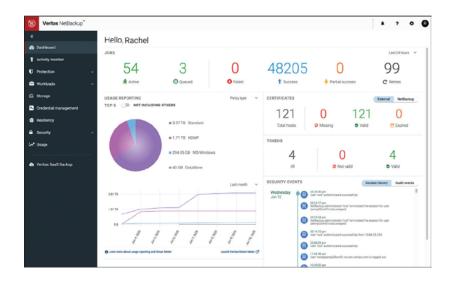




Enterprise resiliency with NetBackup



To build a business that's more resilient, you need a way of backing up your data so you're able to quickly recover it whenever necessary.



For that, we recommend Veritas' NetBackup solution, which is trusted by 87% of the Fortune Global 500 for protecting their most vital data.

The idea behind NetBackup is that resiliency is paramount for any business. You can't 100% prevent cyberattacks in this day and age – threats are so prevalent that there's just no stopping all of them. But what you can do is put the right IT safeguards in place so that when an attack does happen, you have a seamless process for getting your data back and keeping your people productive.

NetBackup does that. Veritas understands that resiliency is the best defense possible – your goal shouldn't just be disaster recovery, it should be a holistic view of application and data availability. NetBackup, in conjunction with Veritas' enterprise data services platform, will give you that view, ensuring long-term operational resiliency in the face of any malicious activity.





Plan for disaster recovery with Zones

The truth is, many companies' disaster recovery **strategy tends to miss the mark.** Often, they're too complex, using many different servers and applications spread across disparate locations. Or, they're slow and unreliable in the face of an attack. Or, they have inefficiencies when it comes to "dark data" – files that companies store and maintain even though they add no value to the business. The list of issues goes on and on.

At Zones, we offer disaster recovery planning and maintenance services that help to address all of these issues. For starters, we put the cloud at the forefront, which makes for easier management and simplified disaster recovery. This makes it better for everyone to control their data – your management, your IT specialists, and of course your end users. Thanks to our strong OEM partnerships, most notably including Veritas, we're well positioned to achieve this.

Over the years, we've seen all too many times that our clients have a clear need to improve their disaster recovery planning. In fact, our research shows that nearly

50% of mid-market firms have poor DR plans in place today. In today's climate, this is unacceptable – and at Zones, we have everything it takes to help. We have a proven track record of designing and implementing DR solutions that work.

About Zones and Veritas

Security is a serious matter for any business today. But Zones and Veritas, working hand in hand, have what it takes to confront your toughest data protection challenges head on.

Veritas solutions focus on information, not infrastructure. Their IT tools are designed to protect your data everywhere it lives, using a comprehensive approach to multi-cloud data management that delivers protection, availability, and insight. And at Zones, we have all the knowledge and experience required to get you up and running with Veritas solutions quickly and easily.

To learn more about the Veritas solutions and services we have to offer, please don't hesitate to contact your Zones **Account Manager.**





ZONES

Zones develops IT solutions around four key strategic areas – Workplace Modernization, Network Optimization, Data Center Transformation, and Security Fortification.

We work closely with our clients – from the moment we first make contact, throughout the lifecycle of a project, and beyond.

Our IT solutions address the business challenges of today – flexibility, productivity, scalability, compatibility, and security. And with a global team of over 2,000 hardware and software specialists, serving these needs has become our number one focus. The goal is simple, too – enhance your return on investment, improve efficiency, and optimize workflows.

First Choice for IT.™

Visit our website below to learn more about how to protect your IT infrastructure, and ways Zones and Veritas can benefit your business.



Visit **zones.com** or call **800.408.ZONES** today.



