



## The management challenge we face today

## Corporate IT offices are in a more challenging position today than perhaps ever before.

At this very moment, they're tasked with managing more remote workers than ever, and this can present a number of logistical issues – especially when it comes to security. How do you manage users' endpoints and keep them protected when those endpoints are far-flung, at times located all over the world?

The key is to have strategies for mobile device management (MDM) and unified endpoint management (UEM) that have the flexibility to manage a wide range of user devices. These strategies must also be deployed in a scalable manner – whether you're managing 5 employees or 5,000, you want to have an IT framework in place that's equally effective either way.

This can be challenging for any organization, at any time, but especially right now. In this economy, with the pandemic still looming, many IT offices are forced to operate on tight budgets, and they don't have any time or manpower to waste. This makes it especially vital to manage IT in a way that's efficient, comprehensive, and keeps everyone in the organization both secure and productive.





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## Building a complete remote employee experience

For any employer, in any setting, a key goal is to build a complete employee experience.



You want people to come to work for your business and feel like they fit in, they're part of a team, and they're working productively to help the organization achieve its goals.

Unfortunately, this is a lot harder to do in a remote setting. People are physically distant from their co-workers most of the time nowadays, and that makes it harder for them to connect, collaborate, and achieve big things together. And when they do tackle new projects, they often find their work costly, time consuming, and resource intensive. How are you supposed to build up effective device management and data security policies in an environment like this?

One thing's for sure: When you do tackle this challenge, you need a way to get cross-platform insights into the state of your digital workspace. You need to know everything that's going on in your environment, whether people are located in-office or on the other side of the world. Clear visibility is key.

And fortunately, we know just the way to achieve that.







To recap: In these challenging times, IT should strive to implement management systems that fortify security, offer clear visibility, and give users flexibility in their mobile device choices.

To that end, Workspace ONE from VMware is the ideal platform, as it delivers all of the above.

Workspace ONE enables organizations to improve the employee experience and expedite IT management tasks that were once costly and time consuming. In today's highly challenging business environment, this can be a godsend.

When you implement Workspace ONE in your environment, the positive impact should be clear and measurable - you should gain the ability to run a flexible device management program that keeps all of your remote workers happy. Each member of your team should have the freedom to use the devices they like, when and where they like them – and IT should have the necessary visibility and control to manage everything.

In the long run, this should lead to increased productivity for the workforce and reduced costs for the organization.







To maintain data security in the current environment, you need visibility into everything.



You need to have comprehensive knowledge of your digital workspace, including your security posture, the user experience of your employees, the health of their devices, and the status of their operating systems and apps.

VMware can help deliver all of this. It's also worth noting that at Zones, we work closely with Carbon Black, another strategic partner whose solutions can help small and large organizations to beef up security. VMware Carbon Black Cloud is a cloudnative endpoint and workload protection platform that uses intelligent system hardening and behavioral prevention to keep emerging threats at bay, all from one easy-to-use console. Carbon Black proactively detects attackers' behavior patterns and empowers organizations to shut them down.

VMware, Carbon Black, and Zones, all together, can team up to shape a unified security strategy for your organization. With these tools in your toolbox, you'll be able to break down organizational silos and respond to threats quickly and confidently.





The larger your organization, the larger the challenge you face when it comes to securing your distributed workforce.

Managing one remote employee is hard enough, but what if you're dealing with hundreds? Or thousands?

The truth is, you need an IT management game plan that's scalable to fit a workforce of any size. Fortunately, VMware helps make that easier. VMware's technology taps into the cloud for dynamic scalability - this means, if you go through a period of exponential business growth that causes a spike in demand, you'll be able to continue managing IT without any disruption to application performance or user experience.

VMware's cloud scalability solutions make it easy for you to create a seamlessly accessible infrastructure, from the cloud to your data center to your employees' living rooms. No matter how large your team gets, or how taxing their data security challenges become, VMware will equip you with the necessary tools to handle everything.







Assisting employees with their IT issues can be difficult at times especially in remote settings, where you aren't able to physically view and interact with users and their devices in person.



VMware helps make this easier,. Workspace ONE delivers cross-platform insights into the state of the digital workspace, IT will have all the information they need right at their fingertips, even if the devices themselves aren't. Whenever they set out to tackle IT challenges, they'll have comprehensive data available regarding security, user experience, device health, and more.

This makes troubleshooting quicker and more efficient, and the long-term impact should be a higher level of productivity for everyone - your IT team will be able to solve problems quickly and easily, and the rest of your employees will reap the benefits of reduced downtime. You'll spend less time solving IT problems and devote more energy to the big-picture organizational challenges in front of you.









## At Zones, we are committed to helping your remote employees thrive, no matter where they are or what devices they're using.

One of the ways we do this is by helping you shape your mobile device management (MDM) strategies from the ground up. We help our clients manage all of their hardware and software assets, from end to end, including complete visibility into their inventory and their project management needs.

We begin this process with our tried and true MDM Assessments. In short, we have the capability to size up your current IT environment, evaluate your management strengths and weaknesses, and draw up a roadmap for more effective management moving forward. Our assessment process will help you minimize costs, save time, and get quick answers about your organization's needs.

For a limited time, we're even offering a 30-day free trial of our MDM services. Connect with us, and we'll begin the process of sizing up your environment and helping you improve it.









With any business, in any line of work, it's important to have a game plan that helps you stay agile, efficient, and above all, still profitable. That's doubly the case now, as organizations everywhere face the challenge of managing teams of remote workers.



VMware can help your business do that. As a global leader in cloud infrastructure and business mobility, VMware offers a new way of managing IT that is fluid, instant and more secure. Organizations that work with VMware can enjoy stronger security, greater efficiency, and ultimately a brighter future.

At Zones, we're proud to help deliver all of that. We're proud to be a strategic partner with VMware, and we work tirelessly every day to deliver industry-leading security solutions and top-notch services to boot. Get in touch with us today, and you'll discover this firsthand.





Zones develops IT solutions around four key strategic areas – Workplace Modernization, Network Optimization, Data Center Transformation, and Security Fortification.

We work closely with our clients – from the moment we first make contact, throughout the lifecycle of a project, and beyond.

Our IT solutions address the business challenges of today – flexibility, productivity, scalability, compatibility, and security. And with a global team of over 2,000 hardware and software specialists, serving these needs has become our number one focus. The goal is simple, too – enhance your return on investment, improve efficiency, and optimize workflows.

First Choice for IT.™

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