

Introduction.

Your IT is your greatest strategic asset

In a perfect world, your enterprise would think about IT on a highly strategic level. It's not just a matter of buying the devices and apps your employees need to do their work each day - more broadly, what you're trying to do is build a foundation for your business' success. When you go about it the right way, technology becomes a strategic asset that propels your organization to new heights.

Nowadays, the workplace is changing rapidly. It's guickly coming to be defined by mobility, connectivity, and scalability. Employees expect a premium computing experience no matter where they work, or when they work. They expect to have constant access to platforms where they can create data, share data, and collaborate to get things done. For IT decision-makers, the challenge is to start with the right hardware foundation that will make all of that possible.



The Intel vPro platform can deliver that foundation. Simply put, vPro will put all the right building blocks in place to enable next-level business computing. Let's walk through what those building blocks are – and how they can empower your organization.

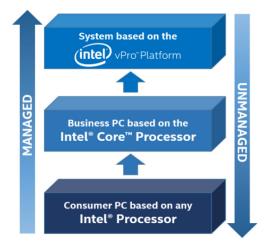


Figure 1: Business Computing Tiers



THE BENEFITS OF Intel vPro



When you rely on a vPro-enabled processor and chipset as the foundation for your business' IT, the positive impact should manifest in several ways.



• You'll enjoy robust security. The Intel vPro platform comes with the Intel Hardware Shield built in. This means you will have hardware-enhanced security from the very beginning, protecting you against a wide range of threats. Not only will you be able to fight off cyberattacks today, but you'll have advanced threat detection capabilities as well, meaning you can stay ahead of the potential threats that await tomorrow.

- You'll see strong performance. Intel vPro delivers business-class PC performance on day one, right out of the box. You won't have to worry about a steep learning curve as your people first begin with a new platform – they'll be able to work efficiently from the start, enjoying easy connectivity and extended battery life from the beginning.
- You'll have easy manageability. Whenever you need to step in and manage or repair your users' devices, Intel vPro will simplify that process. vPro makes it easy to control PCs, kiosks, digital signage systems, and many other types of devices and platforms – even remotely. Even when devices are powered off or out of band, accessing them is still not a problem.
- You'll have stability for the long haul. With Intel vPro, you get an IT management platform that's built to last. The Intel Stable IT Platform Program comes built in, ensuring platform validation for the full lifecycle of your system. This means your team can continue to achieve at a high level for years to come, without having to worry about cumbersome hardware changes down the road.



Empowering the modern workforce



At Intel, there's an understanding that the paradigm of work is changing rapidly.

People don't "go into the office" in the same way they did 20 years ago, or even two years ago. They're going about their jobs in dramatically different ways, and the goal of the modern IT department is to continue supporting them.

70% of EMPLOYEES TODAY

are working at least one day a week somewhere other than the office.

According to Intel survey data, 70% of employees today are working at least one day a week somewhere other than the office. And among IT managers who oversee those employees, 81% say that security is a key challenge they're focusing on.

That's the idea behind vPro – it's a modern IT platform that allows IT professionals to manage their users in a modern way. It doesn't matter if they're mobile, or remote, or whatever else – vPro gives you the tools you need.

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that security is a key challenge they're focusing on.

vPro a best-for-business device platform. It's designed to maximize performance, bolster security, and enable easy manageability. And with Intel's Active Management Technology (AMT) built in, you'll be able to control all of your users' endpoints, whether they're on premises or in the cloud. Everything will be at your fingertips.

All told, you're looking at a new approach to IT that will be highly efficient, saving your business time and money. Your users' systems will be patched, current, and functioning optimally, 24/7 – and you'll be able to sleep easy.

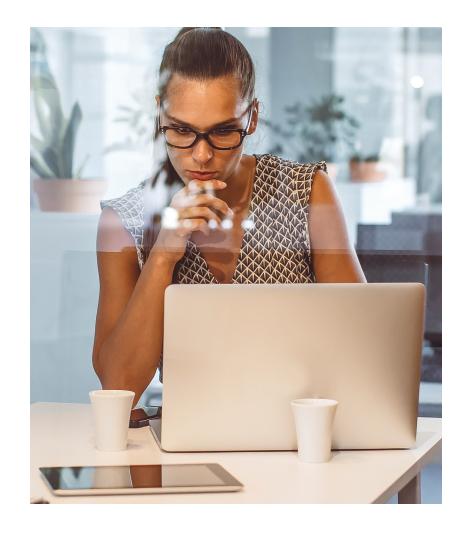


How we can help at Zones

In Intel vPro, you have everything you need to take your IT to the next level. And in Zones, you have a business partner that can get you up and running, quickly and efficiently.

We are recognized as an official Intel Technology Provider, which means we have all the knowledge and experience needed to lead you forward as you adopt this and other Intel solutions.

We're not just looking to sell you hardware – rather, we want to work with you as a close advisor throughout the full lifecycle of your Intel solutions. Whether you're just getting started with Intel, or looking to fortify an already strong fleet of Intel devices and apps, we are ready to guide you on the next steps of your journey.





ZONES

Zones develops IT solutions around four key strategic areas – Workplace Modernization, Network Optimization, Data Center Transformation, and Security Fortification.

We work closely with our clients – from the moment we first make contact, throughout the lifecycle of a project, and beyond.

Our IT solutions address the business challenges of today – flexibility, productivity, scalability, compatibility, and security. And with a global team of over 2,000 hardware and software specialists, serving these needs has become our number one focus. The goal is simple, too – enhance your return on investment, improve efficiency, and optimize workflows.

First Choice for IT.™

Visit our website below to learn more ways Zones and Intel vPro can benefit your business.



Visit **zones.com** or call **800.408.ZONES** today.

