

# Tackling Workplace Mobility

## MORE PEOPLE WORKING FROM OUTSIDE THE OFFICE

Studies repeatedly show they are not at their desk

**50-60%**  
of the time.



Fortune 1000 companies around the globe are entirely revamping their space around the fact that employees are already mobile.

Source: Global Workplace Analytics, September 2015

## MORE DEVICES



**84%**

of employees currently use a mobile device during their working day. The majority are company-owned but personal device use is on the rise.

Source: VMware: 'The Mobile Enterprise'

## MORE APPS & NEW PLATFORMS

**63%**



North Bridge Venture Partners' annual Future of Cloud Computing Survey which shows that 63% of the organizations surveyed use SaaS.

**40%+**



More than 40% of the respondents to the Computerworld Forecast survey said that their organizations will spend more on software as a service (SaaS) and a mix of public, private, hybrid and community clouds in 2015.

## CHALLENGES FOR IT



**3.2M**

### SECURING DATA AND ENSURING COMPLIANCE

Web-borne Malware attacks cost organizations approximately \$3.2M to remediate—Ponemon



**38%**

### CONTAINING COSTS

More than one-third (38%) of 2015 ComputerWorld survey respondents said that they will spend more money this year on developing, upgrading or replacing applications, including mobile apps



**60 MIN**

### STREAMLINING APP & DESKTOP MANAGEMENT

Average time to image a new device is 60 min—VMware customers

## THE MOVE TO DESKTOP AND APPLICATION VIRTUALIZATION

Today more and more customers are making the move to desktop and application virtualization to help streamline desktop and application management and delivery, improve security and compliance, cut costs and support workplace mobility.

In TechTarget's 2015 survey of 190 IT professionals, they found that 78% of respondents said they are planning on implementing VDI, 43% app virtualization and 23% terminal services/RDSH in 2016.

**78%**



Planning on Implementing VDI

**43%**



Planning on Implementing app virtualization

**23%**



Planning on Implementing terminal services/RDSH

## DEPLOYING VIRTUAL DESKTOPS AND APPS ON-PREMISES OR IN THE CLOUD

Today, organizations have the choice to deploy virtual desktops on premises or in the cloud or a combinations of the two. **So when does it make more sense to go with one option over the other?**

### On Premises Management with On Premises infrastructure

### Cloud-Hosted Management with On-Premises infrastructure (Hybrid)

### Cloud-Hosted Management with Cloud-hosted infrastructure

Built-in security required



Security & compliance mandates



Need desktops & app services near end users for performance reasons



Ease of getting set up



Predictable payments/costs



Ease of day to day management



Corporate IT control



Ability to quickly burst up or down to accommodate changing number of end users



Ability to leverage existing infrastructure/ SDDC knowledge and skills



Ability to fully outsource solution procurement and management



**63%**

63% of customers surveyed by Cisco and ESG plan to use Hybrid DaaS (ESG 2015)

## VMWARE HORIZON—SUPPORTING TRUE HYBRID CLOUD FLEXIBILITY



### HORIZON 7

Desktops and app virtualization solutions for windows and linux desktops and published applications fully managed and supported on premises. Available as a perpetual offering for named and concurrent users.



### HORIZON AIR

Desktops and app virtualization solutions that allow customers to pair cloud management with on-premises desktops and infrastructure (hybrid-mode) or fully cloud-hosted desktops and infrastructure. Available as a subscription service for named and concurrent users.

## WANT TO START ON PREMISES BUT HAVE THE OPTION TO MOVE?

Horizon allows you to easily start in the cloud or move at your own pace. Now through March 2017, you can start with Horizon 7 on-premises and try Horizon Air in hybrid mode for an unbeatably low price.

Reach out to your local VMware partner or representative today or visit [www.vmware.com/go/horizon](http://www.vmware.com/go/horizon)