Create a brighter future with collaboration in healthcare

Digital technology can empower patients and care teams to reach beyond traditional boundaries for better outcomes.







Personalize care experiences for patients

Streamline clinical and business workflows



A key barrier to better care is poor collaboration and communication:

- Missing critical information
- Misinterpreted information
- Unclear orders via telephone¹

Deaths annually from medical errors in the U.S. alone

Often, medical errors can be avoided by improved collaboration between patients and care teams.²

A variety of factors can cause communication breakdowns:

- Multiple clinicians interacting with each patient
- Care teams working in silos
- Geographic distance separating patients and specialists

During a four-day hospital stay, a patient can interact with 50 different employees – physicians, nurses, technicians...³

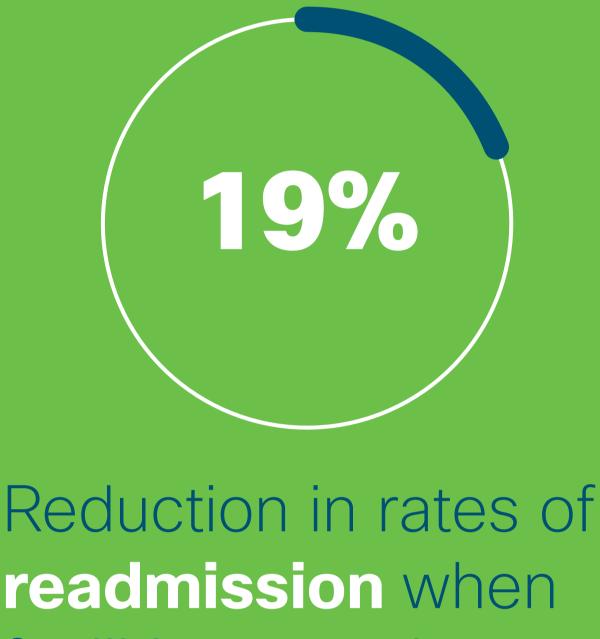


In research published by the NIH,

77%

of physicians could not name the nurse caring for their patient.⁴

Collaboration can help.



readmission when facilities exercise care-coordination strategies⁵



Reduction in number of adverse drug events when care teams include pharmacists in treatment planning⁶



Instant connectivity

Empower patients, providers, and researchers to collaborate-anytime, anywhere

Constant mobility

Streamline communications within care teams and with specialists around the world

Interoperability

Work with third-party devices and applications

IT demands

Comprehensive solution sets

Fit any learning style, budget, or IT environment

Ease of integration

Deploy software, hardware, and the network-all designed to work better together

Flexibility and scalability

Deploy solutions from the cloud, on premise, or through a hybrid combination

Cisco Collaboration breaks down barriers to better care.



Improve patient engagement with Cisco Contact Center:

Improve the patient experience by efficiently scheduling appointments across your organization. Provide language interpretation services. Streamline outreach and follow-up.

See the contact center in action



Drive down costs with video-enhanced virtual care:

Connect patients and providers anywhere, anytime with our market-leading collaboration solutions.

See virtual care at work

Boost operational effectiveness with Cisco Unified Communications:

Empower clinicians, patients, and researchers to meet instantly, share screens, and hold virtual whiteboarding sessions to speed decision making.

See the business outcomes

Using video has improved the quality of remote consultations and makes our support more appropriate to each individual. It also appeals to younger and tech-savvy patients."

Get the whole story

- Debbie Bodhanya, CEO, **Stellar Healthcare**

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Sources

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