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DISCOVER THE
BENEFITS OF
ON-PREM
STORAGE

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New challenges ahead for data storage

Over the past 12 months, businesses have moved rapidly to a largely remote approach to doing work.

As organizations have made the adjustment to working from home instead of an office setting, these have been challenging times for everyone – perhaps especially those in IT.

How do you store and manage your data in this new reality? At any given moment, you may have employees scattered all across town – or even all around the world – who need to access their files. You need a system that will accommodate everyone's needs. And more often than not, you're trying to devise such a system despite limited resources. Many organizations these days have smaller budgets, increased workloads, and reduced teams of IT professionals from where they stood one year ago.

Meanwhile, threats to your data are out there, and they're growing more sophisticated every day. So, needless to say, you need a way to manage your organization's data that's smart, cost-effective, and highly secure as well. It's a lot to ask.



On-prem emerges as a **high-performing option**

We're living in a cloud-focused world, with businesses everywhere obsessing over moving as much data as possible into the cloud, as fast as possible.



But the truth is, there are a lot of situations where investing in an on-premises data management solution is actually a higher-performing way to go about it.

In the modern environment, storage infrastructure must become smarter, more adaptable, and better attuned to the rapidly changing needs of analytics-powered workloads. And in a lot of cases, on-prem storage can make this possible. On-prem gives storage administrators and IT decision-makers the ability to anticipate changing workload patterns and realign storage strategies accordingly. This makes it easier to manage heavy workloads, which is a major plus in today's world.

Next-generation business applications are growing fast. They demand a higher level of performance from storage systems than ever before – and on-prem can deliver that. When designed right, an on-prem infrastructure can handle your ever-growing workloads with ease, and they offer a host of other benefits as well.

Additional benefits with an **on-prem infrastructure**

One of the key benefits of on-prem is its affordability.

Many cloud providers tout their low costs as a differentiator, but there are a lot of ways in which on-prem can actually save you more in the long run.

For example: Because your on-prem infrastructure lives in one simple, centralized location, it's easier to manage, which means you don't have to invest as many resources in IT. This is a clear source of cost savings.

Aside from cost, there's also the fact that on-prem is great for reliable data protection. Because all your files are housed on site, you never have to let them out of your sight, and you don't have to entrust a third party with the management process. You can keep a close watchful eye on your infrastructure all by yourself, and you'll always have visibility if there are any issues.

Finally, an on-prem infrastructure is often easier to set up and easier to adjust over time. You don't have to worry about long, time-consuming installation processes and the business interruption that comes with them – instead, you can just launch your infrastructure on the fly and quickly make tweaks later as necessary. You can get a big impact from surprisingly little work.



Explore your environment with **Live Optics**

Interested in sizing up your current environment and finding ways to strengthen your storage architecture?



We can help you with that. Ask us about setting you up with a Live Optics assessment, which will give you clear visibility into everything you need to know.

Live Optics is a cloud-based infrastructure planning and collaboration solution that can generate in-depth reports on the state of your IT. You can view an aggregation of your resource needs across disparate servers, as well as a simulation of how your workloads would look if they were consolidated in a new IT framework.

Because Live Optics is designed as a lightweight assessment, it's easy to get results quickly and act upon them right away. The assessment is generally concluded in 24 hours or less, with no installation necessary or anything. To get started, all you have to do is reach out and ask.



About Zones and Dell Technologies

The larger your organization,
the larger the challenge you face
when it comes to securing your
distributed workforce.

To equip your organization with an on-prem data storage infrastructure that really works, look no further than Zones and Dell Technologies. Together, we're working to drive innovation for our clients through real IT modernization.

We understand that in today's ever-changing environment, an innovative mindset is critical to success. We'll work with you to build a stronger infrastructure so that you can have it all – performance, cost-effectiveness, low costs, and a bright, sustainable future.

To learn more, connect with your Zones Account Manager.



ZONES

Zones develops IT solutions around four key strategic areas – Workplace Modernization, Network Optimization, Data Center Transformation, and Security Fortification.

We work closely with our clients – from the moment we first make contact, throughout the lifecycle of a project, and beyond.

Our IT solutions address the business challenges of today – flexibility, productivity, scalability, compatibility, and security. And with a global team of over 2,000 hardware and software specialists, serving these needs has become our number one focus. The goal is simple, too – enhance your return on investment, improve efficiency, and optimize workflows.

First Choice for IT.™

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Zones and Dell can benefit your business.



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