



UV Sanitizing Your IT Equipment to Protect Your Employees



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The ongoing COVID-19 pandemic has brought about significant changes to the ways we go about our daily lives worldwide – including, most notably, the rise of remote work and social distancing. By necessity, many organizations have had to change the way they do business, finding ways that people can be productive without being in close proximity to others. All over the world, you see readily apparent changes such as plexiglass barriers in restaurants and convenience stores and hand sanitizer stations at business entrances.

The impact of the pandemic has been felt everywhere – including in the supply chain. The materials that we all rely on to perform services and sell products are crucial – and our ways of obtaining them this past year have become unstable, to say the least. Something that you previously could get in a couple of days to a week might now take weeks or months to come to your door. On top of all that, employees and customers everywhere have to worry about being exposed to COVID-19 in the process.

As time goes on, we will all need to find more innovative and cost-effective ways to protect employees, customers, and their families and keep them healthy. But at Zones, we already have a solution that helps to do just that.

How to protect your employees, customers, and those around them

Are you looking to create a safer and healthier work environment for everyone? You can start by getting your IT products from Zones. Our merchandise is safer than the competition because we proactively cleanse it using our Blue Light Zones™ service, which uses ultraviolet germicidal irradiation (UVGI) to effectively wipe away germs and viruses from the surfaces of IT products. Blue Light Zones™ is effective for cleansing IT products used by employees, clients, and the public including laptops, smartphones, signage, toolkits, kiosks, touchscreens, peripherals, point of sale systems, server racks, and access points – new or refurbished.



Protect IT with
Blue Light Zones™

UVGI cleansing is a technology that's been used effectively for over a century. UV virus treatment was awarded the Nobel Prize in 1905 and has been researched continuously since that time – it's been widely used for medical cleansing, food cleansing, and water treatment. It's proven to have effectiveness ratings for virus reduction between 99.9% and 99.999999%, based on public irradiation tables showing the amount of light.

Zones is now making UVGI cleansing available for the first time to cleanse any IT products that we deliver through our Technology Solution Centers or our global supply chain. BLZ comes in addition to our host of other IT configuration services, and it's available without any interruption to our end-to-end delivery process.

Mitigating risk for your employees can save your business

One key strategy for mitigating risk in the current environment is to get your employees' work tools, such as their PC workstation and any related accessories, cleansed. This will reduce the likelihood that they're exposed to COVID-19 or any other harmful microbes. In turn, this will reduce liability for your business as well as affiliated suppliers. Not only that, but it's a great way to show employees that their safety and work efforts are valued by their employers. This will enhance the image of your business in the eyes of employees, customers, and prospective customers.

This strategy also offers the key benefit of keeping employees as productive as possible. If you compare people's productivity levels when healthy to their levels when they are out sick or even taking short-term disability leave – not to mention the additional stress it causes for co-workers to take on their responsibilities – the difference is night and day. The costs can add up quickly. It's worth your while, therefore, to make a serious investment in employee health and safety.

How your business can implement Blue Light Zones™ today

Are you ready to get started? The Zones team is ready to integrate the BLZ service with our supply chain and with your IT lifecycle. Here's how the process works:

- We receive products to be treated from the client (if used) or in the supply chain (if new), for servicing.
- We treat the products with Blue Light Zones™ and ensure that all surfaces are thoroughly cleansed.
- We test UVC irradiation levels and timing of treatment, verifying that we have met our agreed-upon service levels.
- After cleansing your products with BLZ, we repackage them to minimize any chance of recontamination.
- We affix a "tamper evident" seal to the packaging of your products.
- We will handle reporting and billing for all services rendered.
- We also take care of governance and project management.

The Blue Light Zones™ service can be a standalone offering or a sub-project, delivered within the scope of other IT lifecycle contracts – the choice is yours.

The Zones team is ready to integrate the BLZ service with our supply chain and with your IT lifecycle.





About the Author

Rob Harrast, is Chief Architect of Managed Services for Zones, LLC.

20+ Years Certified Professional: Alumni of IBM Global Services: Strategic Outsourcing Enterprise Migration and Services, GE Capital: Technology Manager of Workplace, Unisys: Director of Global Digital Services, and CompuCom: SE Regional Solution Director.

Award Winning Innovation: 1st Place innovation award 2020 for: Health IT™ powered by Global Supply Chain as a Service. Awarded by 20 CIOs, including: Apple, Amazon, MGM, Nutanix, Intel, Robert Half, CDW, IHG, Cisco, Splunk, Kaiser, Gymboree, Akami, Workday, SCIF and EY.

Rob works with our most advanced customers to deep dive into their business challenges and collaboratively propose outcomes that would ensure high-value, predictable, and successful delivery. Rob is the innovator of multiple new service offerings at Zones, including: Health IT: Covid19 Services Portfolio, Blue Light Zones: UV Light Cleansing of IT, 3 Stripes: Persona and Culture Service Alignment, ASAP: Automatic Solution Application for Sales Enablement, Amazing 2 day Deal: An Ultra-fast Sales, Contracting, and Transition into Production, 1 VAR: Unified Supply Chain End to End Experience, Virtual Warehouse: Multi-Var Delivery Unification, etc. Mastery of multiple disciplines, customer experience obsession, delivered in an ITIL framework.

More Information

Visit our website [Zones.com](https://www.zones.com)

About Zones, LLC

For over 30 years, Zones has worked with industry-leading partners to offer comprehensive IT solutions to clients around the world. Our Workplace Modernization, Network Optimization, Data Center Transformation, and Security Fortification solutions lead clients through their digital transformations, and our services offer support every step of the way. That's what makes us the First Choice for IT.™

References

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ii Capgemini, Device as a Service, <https://www.capgemini.com/resources/device-as-a-service/>

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