# It's Your Time-Own it with ThinkPad P14s CONQUERING VERTICAL CHALLENGES

Lenovo

Today's digital creation environments packed with ever-scaling projects and increasingly complex workflows are particularly challenging. Professionals who create in these data-intense and visually-driven professions need **powerful, reliable technology** solutions to maximize their time. **And this productivity is directly tied to employee experience (EX).** 

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## **Mobility Matters**



ThinkPa

Remote workers = **2.7 Billion** individuals - roughly **80% of the global workforce** today.<sup>1</sup>

**85%** of businesses confirm that **productivity has increased** by remote working



**80%** of remote workers experience less stress<sup>2</sup>

### **Vertical Challenges**







#### HEALTHCARE

Virtual healthcare visits for Q1 2020 increased **600%**.<sup>3</sup>

#### ARCHITECTURE, ENGINEERING, AND CONSTRUCTION

Architects' studio time has drastically changed. Cloud computing and powerful, mobile endpoints increase productivity.<sup>4</sup>

#### MEDIA AND ENTERTAINMENT

If they don't reinvent their business, over **33%** of M&E execs say their company **won't exist in 5 years**.<sup>5</sup>

#### **POWER USERS**

Computer-aided manufacturing (CAM) efficiency depends on the right processors, like AMD Ryzen<sup>™</sup> PRO for rapid time to market.

AMD Ryzen<sup>™</sup> 7 PRO Processor Integrated AMD Radeon<sup>™</sup> PRO graphics with Pro APU Driver Support

ThinkShield Security Features

SSD Storage

**1TB of PCIe NVMe** 

### ThinkPad P14s Mobile Power

Thin & Light -

14" 500nit ePrivacy Touch Display

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### AMD Time Machine: AMD Ryzen<sup>™</sup> 7 PRO 4750U Mobile Processor

The Lenovo ThinkPad P14s with the Ryzen<sup>™</sup> 7 PRO 4750U delivers Up to **77% higher multi-threaded performance** than the Intel Core i7-10810U.<sup>6</sup>

Delivers a power-efficient solution with up to **37% better overall performance** in Microsoft Office applications over the previous generation<sup>7</sup>

Designed to deliver up to **12 hours** of battery life on a premium device platform<sup>8</sup>

Provides up to **2X performance** per-watt over the previous generation<sup>7</sup>

### **Ready to Own Your Time?**

To learn more about how Lenovo devices powered by AMD PRO processors can help you own your time, visit **www.lenovo.com/your-time-AMD**. To shop productivity-boosting, modern devices, please contact your Lenovo business technology partner. It's the best way to keep your employees happy!

<sup>1</sup> https://www.skedulo.com/wp-content/uploads/2020/03/The-Evolution-of-Work-and-The-Deskless-Productivity-Cloud-Whitepaper-Skedulo.pdf

<sup>2</sup> https://www.flexjobs.com/blog/post/remote-work-statistics/

<sup>3</sup> https://techtoday.lenovo.com/us/en/solutions/healthcare

<sup>4</sup> https://www.architectmagazine.com/technology/tech-2020-predictions-and-2010-reflections-in-architecture\_o

<sup>5</sup> https://www.ey.com/en\_us/tmt/how-the-media-and-entertainment-enterprise-is-evolving

<sup>6</sup> Based on AMD performance lab testing on September 1, 2020, using a Lenovo ThinkPad P14s configured with a Ryzen 7 PRO 4750U CPU and Radeon™ Graphics (integrated), 16GB DDR4, 512GB SSD, and Windows 10 Pro vs. a similarly configured Dell Latitude 5410 with Core i7-10810U CPU, 512GB NVMe, Intel UHD Graphics, using the Cinebench R20 nT benchmark. PC manufacturers may vary configurations with different results. Results may vary RNP-42

<sup>7</sup> Based on AMD internal analysis, March 2020, comparing performance per watt for Ryzen 4000 Series Mobile Processors vs. 2nd generation <u>Ryzen™ Mobile</u> <u>Processors</u>. Actual performance per watt may vary. RM3-123.

<sup>8</sup> https://www.amd.com/en/processors/workstation-mobile-p14s