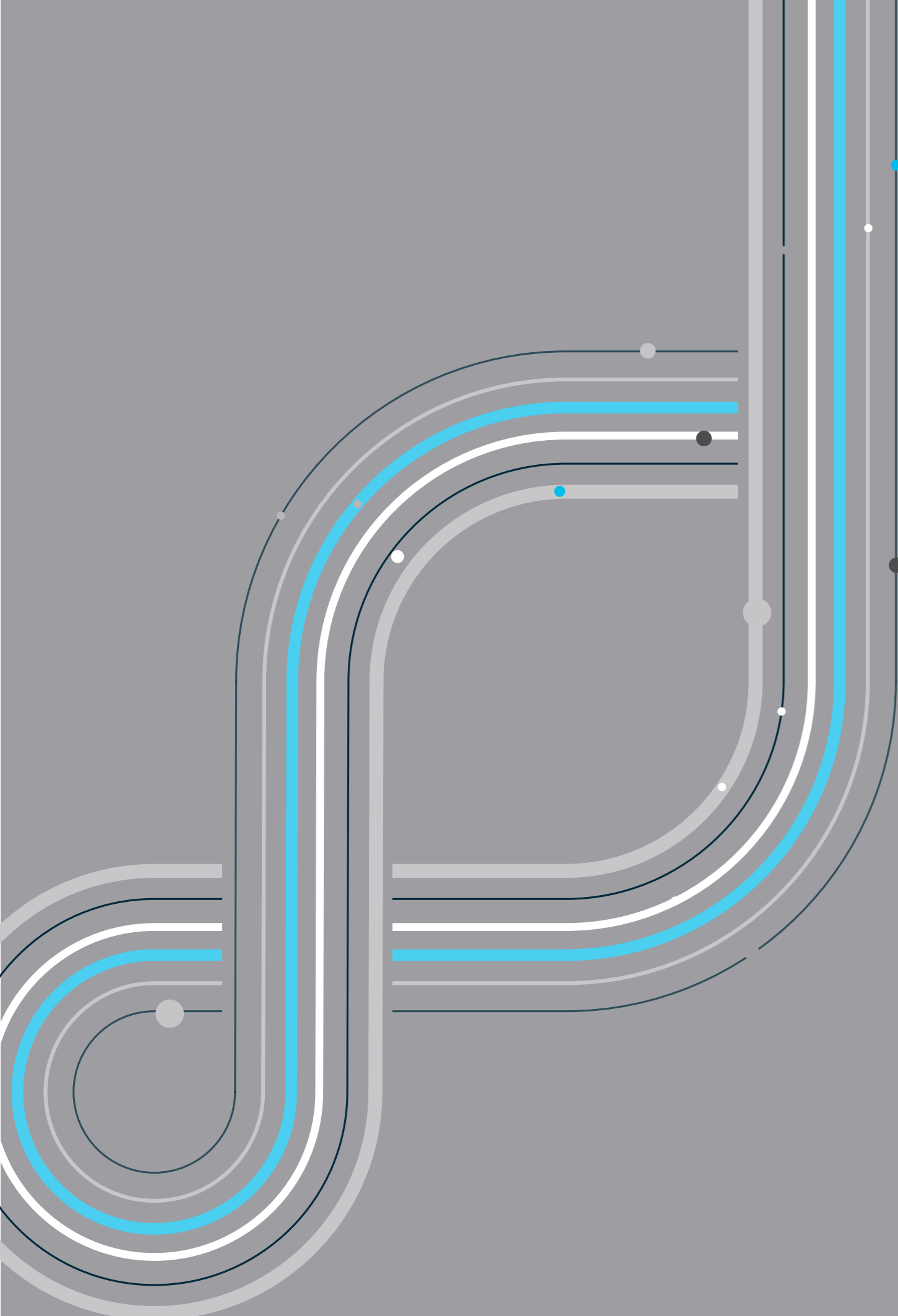# Cisco Catalyst 9000 family and Cisco DNA software:
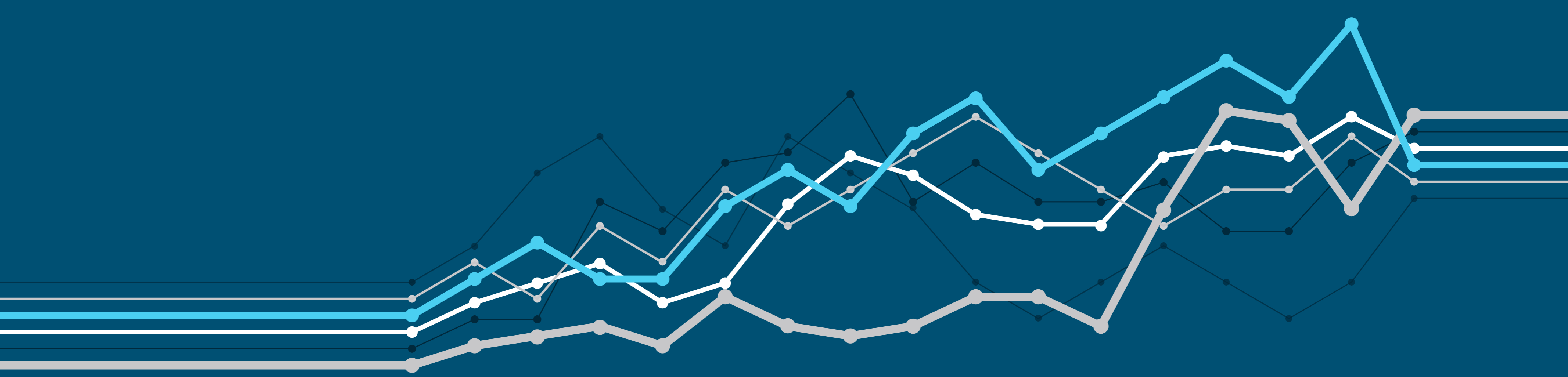# Achieve network bliss.

The beauty of combining Cisco DNA software with Cisco Catalyst 9000 switches and wireless goes well beyond the synergy they were designed and built to share. Wired and wireless, together at last, create a unified environment where simplicity and functionality satisfy both your top-line goals and your bottom-line expenses.
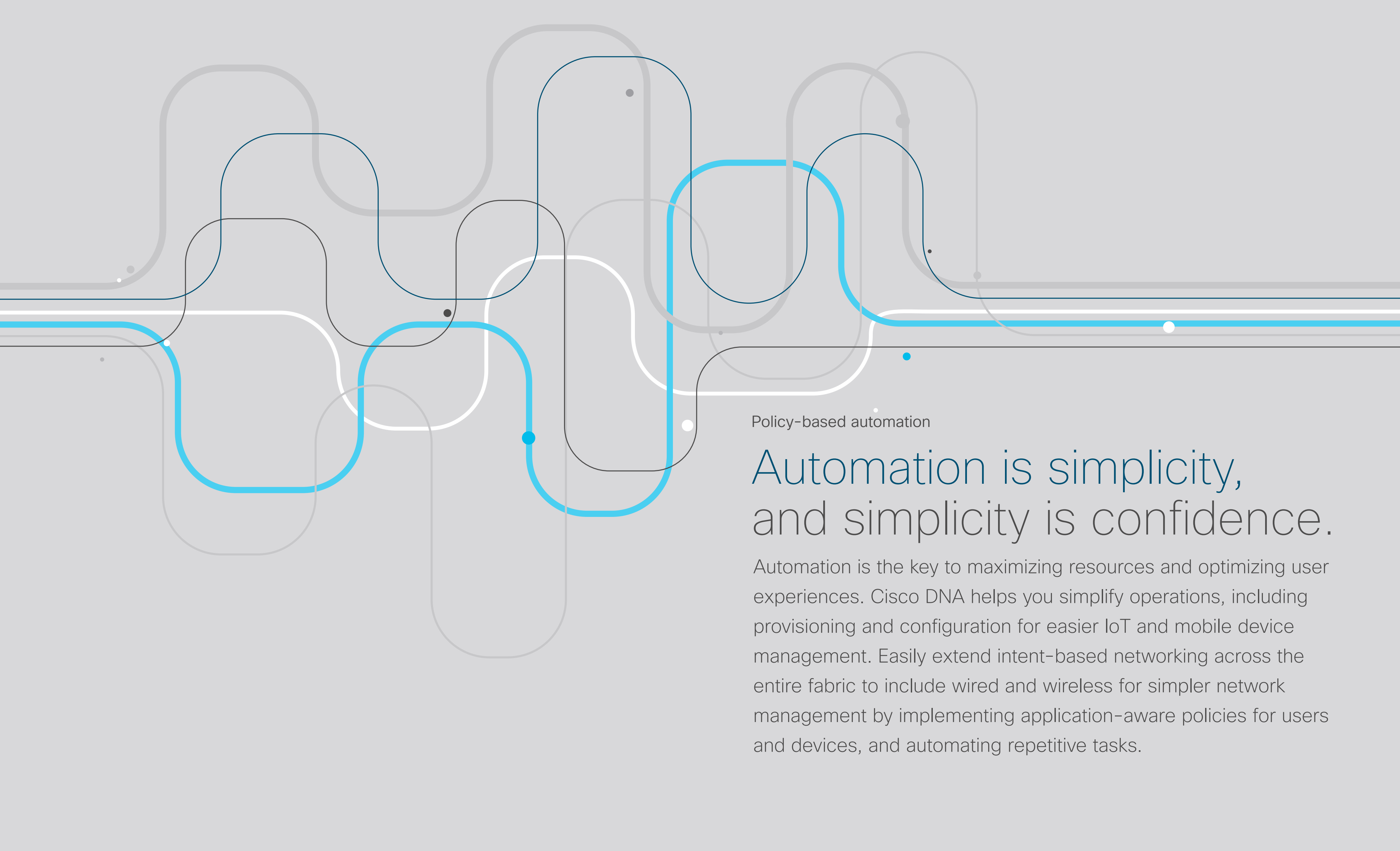
Managing a network is a manageable task

Managing network software is no small challenge, but Cisco DNA software for the Catalyst 9000 portfolio provides much-needed control over your digital infrastructure. In an increasingly complex IT environment, managing your network with Cisco DNA software creates simplicity and a better way forward, making it easier to deploy, manage, adopt, and upgrade technology innovations.

Analytics and assurance

Analytics makes it easy
to see the invisible.

With deeper visibility comes greater understanding. Cisco DNA software provides complete network visibility and analytics that allow your network to constantly learn, adapt, and protect. It assures network services by understanding the relationships between users, devices, and applications anywhere on the network, throughout all points in time, past, present, and future. And with proactive monitoring, you can troubleshoot faster and even detect problems before they happen.

Automation is simplicity, and simplicity is confidence.

Automation is the key to maximizing resources and optimizing user experiences. Cisco DNA helps you simplify operations, including provisioning and configuration for easier IoT and mobile device management. Easily extend intent-based networking across the entire fabric to include wired and wireless for simpler network management by implementing application-aware policies for users and devices, and automating repetitive tasks.

Secure connectivity

Security without simplicity is not security at all.

An increasingly complex network can expose you to increased risk. Cisco DNA software keeps you ahead of the threats so you can deploy consistent security features across your access network. Protect against attacks—even if the attack is hidden in encrypted traffic—with Encrypted Traffic Analytics (ETA), supported on both wired and wireless. Your software covers all Cisco Catalyst 9000 switches and wireless to deliver software-defined access, assurance, and integrated security.

Network agility

Flexibility brings
simplicity to a rigid world.

The three subscription tiers, Cisco DNA Essentials, Cisco DNA
Advantage, and Cisco DNA Premier, offer continuous access to
network innovation, including the latest features, up-to-date
security protection, and software refresh independent of hardware.
Available as 3-, 5-, or 7-year subscriptions, the software provides
license portability, giving you enhanced agility to adapt, respond,
and scale to the needs of your organization.

You are your infrastructure choices.

Cisco DNA Essentials

Base automation and monitoring
in Cisco DNA Center

AUTOMATE
Cisco DNA Advantage

Policy-based automation
with Cisco Software-Defined
Access, monitoring, and
Cisco DNA Assurance

OPTIMIZE
Cisco DNA Premier

Enables all Cisco DNA use cases
plus enhanced security with
Encrypted Traffic Analytics

The path to network bliss begins with Cisco DNA software.

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There's more to learn about the Cisco Catalyst 9000 family >

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