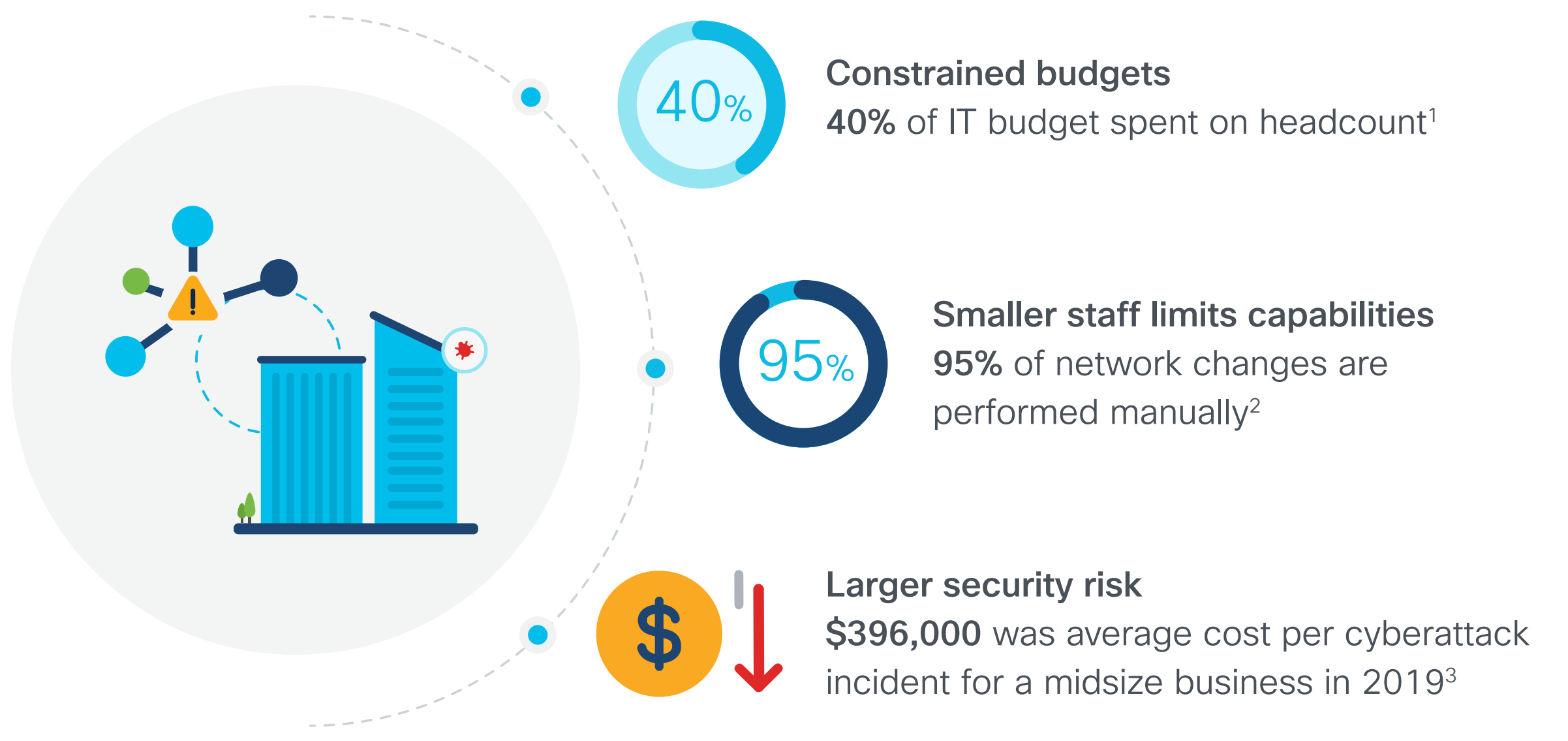


5 Reasons to Put Cisco Catalyst 9000 Switching and Wireless Together



Midmarket IT faces unique challenges



Source:
1. "What Midsize Enterprises Want from Their IT Vendors," Gartner, 2018
2. Cisco McKinsey Study
3. "What Midsize Enterprises Want from Their IT Vendors," Gartner, 2018

Cisco wired and wireless make things better by making things easier

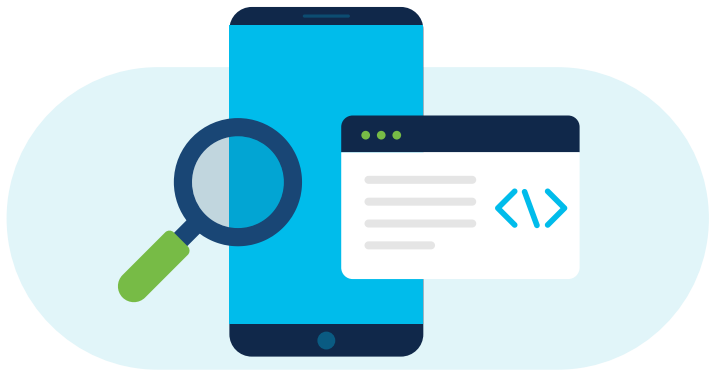


The Cisco Catalyst family of products gives you more, so you can do more.

Reason 1

Cisco IOS® XE for both wired and wireless means less complexity

- With one common OS, the network is easier to troubleshoot and manage, letting your IT staff get more done in less time.
- An open platform, Cisco IOS XE allows for management options like Cisco DNA Center, CLI, WebGUI or third-party apps.



End-to-end security and trust are built into all devices

Reason 2

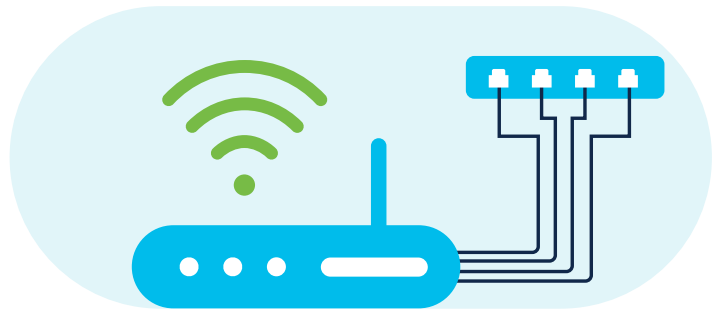


- Hardware-enabled encryption keeps data secure.
- Software is designed for easy integration with ISE and Cisco Umbrella®.
- Supply chain security is delivered through trustworthy solutions.

Reason 3

Optimized bandwidth for Wi-Fi 6

- Eliminate Ethernet bottlenecks with next-gen access points and multigigabit switches.



Deliver higher availability

Reason 4



- Easily configure your wireless to minimize downtime.
- Gain visibility end to end with telemetry and open APIs.
- Built-in dual field-replaceable fans and power supply provide reliability and redundancy.

Reason 5

Provide better experience

- Easily control application traffic with compatible Quality-of-Service (QoS) configurations.



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