

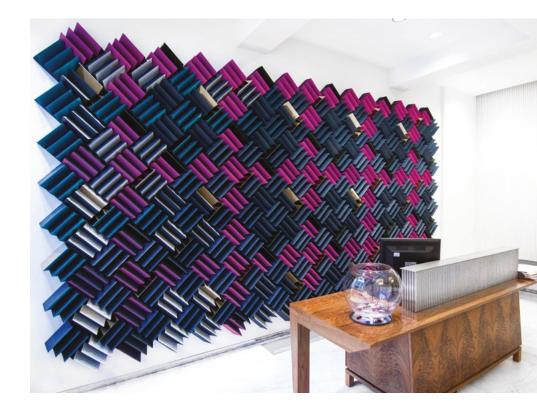
www.sound-zero.com

Sound Zero was born out of the need for acoustically smart design. Driven by a shared vision and desire to craft spaces that both look and sound great.

For architects, designers and anyone with a passion for a design led acoustic solution. Sound-Zero consult, design, manufacture and install our own British made products to transform contemporary working spaces.

We are a team of talented and innovative creators who make bright, interesting and idea-inspiring acoustic systems to suit the individual design requirements of any space without compromise.

By investing in class-leading technology, partnering with brands we're passionate about and nurturing talented designers, we will continue to evolve and deliver spaces that both function and amaze.



# SOUND ZERO

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### The Sound Zero way

Sound Zero offers a comprehensive range of soundproofing acoustic solutions for music studios, residential and commercial buildings, industrial premises, public spaces, and many other specialist areas, providing complete noise control for any environment.

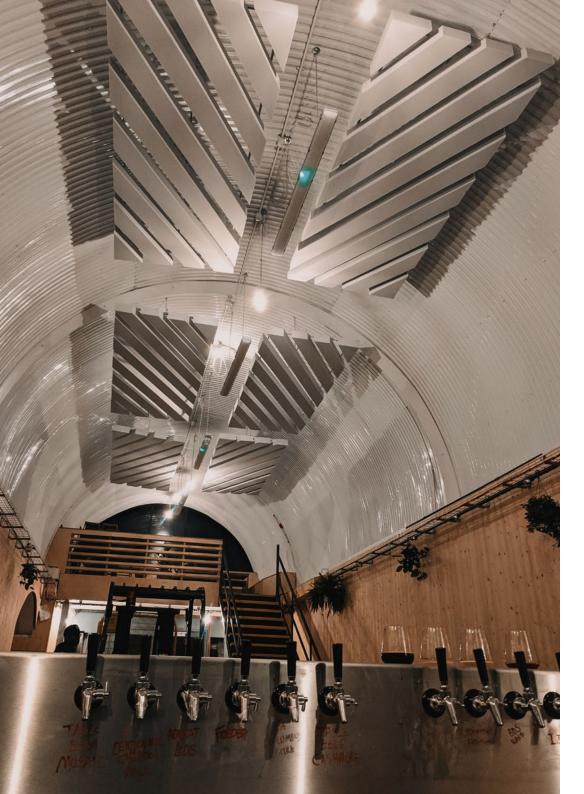
#### **Our Values**

Creativity is at the heart of everything we do, and we aim to enhance any environment through the power of acoustics.

As a team we are greater than the sum of our parts. We champion knowledge and share in techniques to benefit the spaces we craft. We believe in going the extra mile to deliver exceptional quality.

We have a transparent way of working with our clients. We want to know the people we do business with and build long lasting, trustful relationships. We're a committed team and delivering visually stunning projects on time and on budget is paramount to us.

Offices • Gyms • Studios • Event spaces • Commercial interiors • Cinemas • Hotels Retail spaces • Restaurants • New builds • Home renovation • Automotive • Powered units



### LARGE SCALE PROJECTS The Kernel Brewery

Customers are becoming increasingly conscious of an establishment's acoustic properties. Whether it be bad reverberation control making it difficult to have a conversation in a busy bar or restaurant, or a loud and distracting shopping centre, customers care.

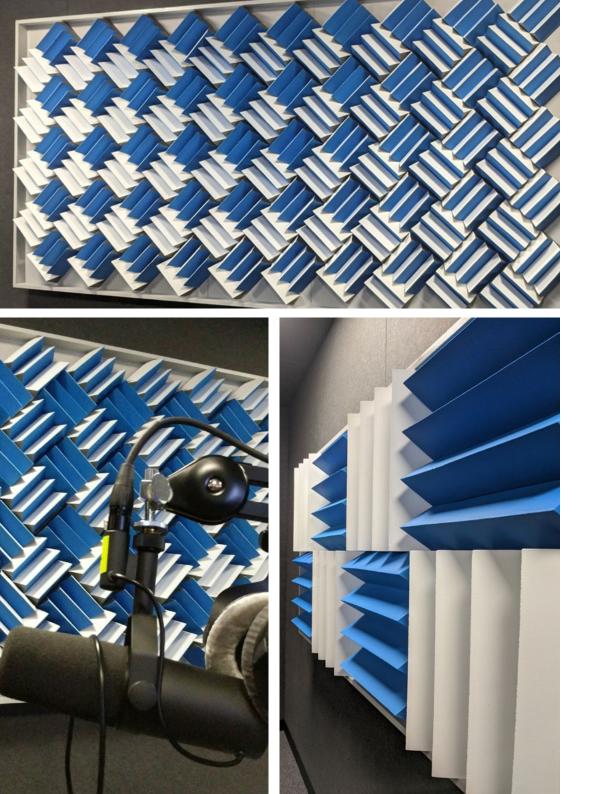
Studies indicate establishments with good acoustic properties have a higher level of customer satisfaction overall with an increased spend per-head.

Sound-Zero were contacted directly by The Kernel Brewery who were experiencing long reverberation times causing poor speech intelligibility within their newly re-purposed Arch 7 Taproom, which was due to host around 150 patrons at a time, all talking over each other and fighting to be heard, causing an unacceptable noisy environment for both staff and customers alike.

Due to the unconventional nature of the archway, the Sound-Zero team had to design a fully bespoke acoustic system from the ground up. Working closely with the brewery management to ensure the finished product was not only effective, but in keeping with the buildings aesthetic and The Kernel Brewery's unique style.

The results speak for themselves.

ACOUSTIC SYSTEM: Custom acoustic ceiling clouds. 6 of 2800mm x 1600mm x 200mm



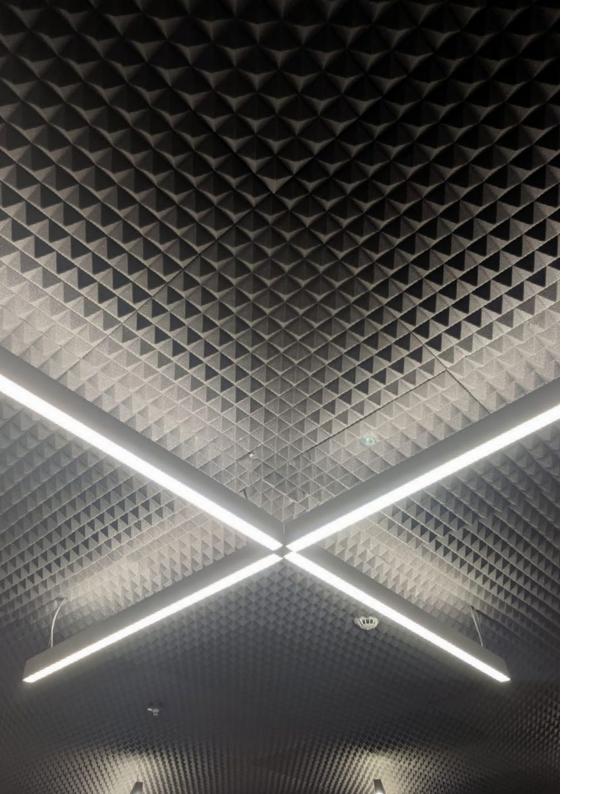
### KINETIC ACOUSTIC DESIGN Facebook

Facebook London are a forward thinking company way ahead of the curve when it comes to the everyday routines of their workforce. The layout of the building is completely open plan and all of the newsletters/company updates are fed to the staff by a completely internal podcasting facility.

Sound-Zero were tasked with the job of ensuring the podcasts would sound crisp, clear and concise whilst also maintaining a strong brand image throughout.

The proposed solution was a collection of bespoke panels made to represent the constantly evolving brand. A kinetic wall was designed using our anechoic wedge profile and a complex network of tones and colours. The piece shifts through all of the Facebook brand colours from solid white and chequerboard right through to that iconic blue we all know so well. The piece had four states of colour achieved despite only two faces on each individual unit. This was down to painstaking design and the remarkable geometry of triangulated objects.

ACOUSTIC SYSTEM: Sound-Zero custom Anechoic profile



### LARGE SCALE PROJECTS The Funding Circle

Sound-Zero were part of an enormous ground floor renovation to The Funding Circle's Victoria Street head office. This 450sqm span was to be completely redesigned and filled with social/work friendly zones that all were part of a company wide effort to make the workplace more fun and productive at the same time.

The areas were all open plan to promote collaboration so the entire room required acoustic treatment to maintain order and focus for staff members trying to work and still be part of the social hub.

Sound-Zero got right to work designing a number of acoustical systems to promote staff interaction but most importantly keep the noise reverberation to a minimum.

ACOUSTIC SYSTEM: Sound-Zero Pyramid profile acoustic foam 500mm x 500mm tile Total coverage: 450sqm



## DISCRETE OFFICE ACOUSTICS

Many modern offices harness industrial design elements as a nod to the city's manufacturing past alongside contemporary glass partition walls and polished concrete floors to promote a minimalist, open feel in the workplace. This design ethos works visually but these hard surfaces can foster a host of acoustical problems that are detrimental to focus within the workspace.

In today's working environment, ambient sound has become a huge topic of discussion for employers. An acoustically controlled workspace helps a workforce maintain focus whilst also enjoying the benefits of a more open plan office space.

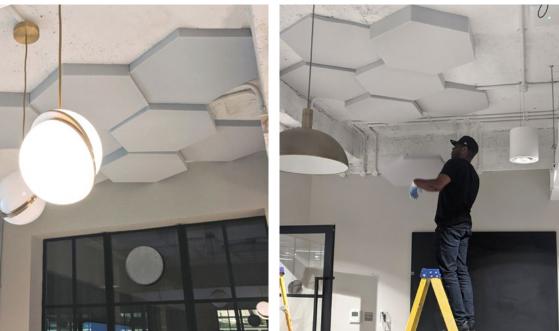
Not only does a quieter workplace promote focus, it also has significant mental health benefits for employees. Loud chaotic environments lead to increased levels of stress, anxiety and productivity falling.

When spaces are untreated the human voice can reverberate off of hard surfaces and distract other team members that are in close proximity but also those on the opposite side of the room

With a relatively small coverage our discrete ceiling baffle system is highly effective at reducing the unwanted transmission of sound in a busy office space, this is because the large absorptive area these panels cover has a drastic impact on the rooms T20 (reverberation time).

ACOUSTIC SYSTEM: Custom acoustic ceiling baffles 1200mm x 300mm x 70mm



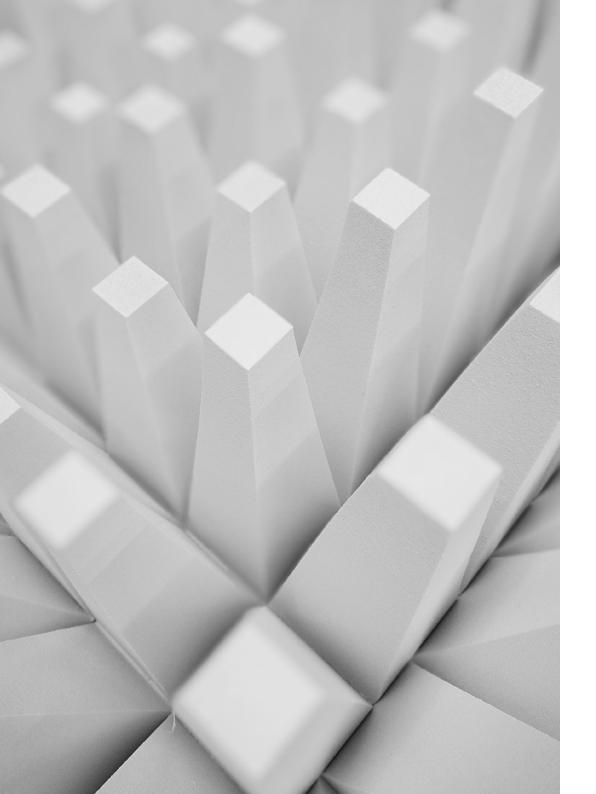


### DISCRETE OFFICE ACOUSTICS Adidas

Adidas team contacted Sound-Zero to help diagnose the cause of long reverberation times in their larger offices and propose an effective solution. The brief was to propose a system that blended in with the buildings modern styling but didn't distract from the exposed industrial features.

Sound-Zero suggested the use of custom sized ceiling baffles placed strategically to leave parts of the original ceiling finish exposed. This combined with the sharp lines of our HEX profile tile meant the space had sharp, modern features with rustic industrial nuances.

ACOUSTIC SYSTEM: Sound-Zero custom HEX profile 72 of 700mm x 700mm. Various depths

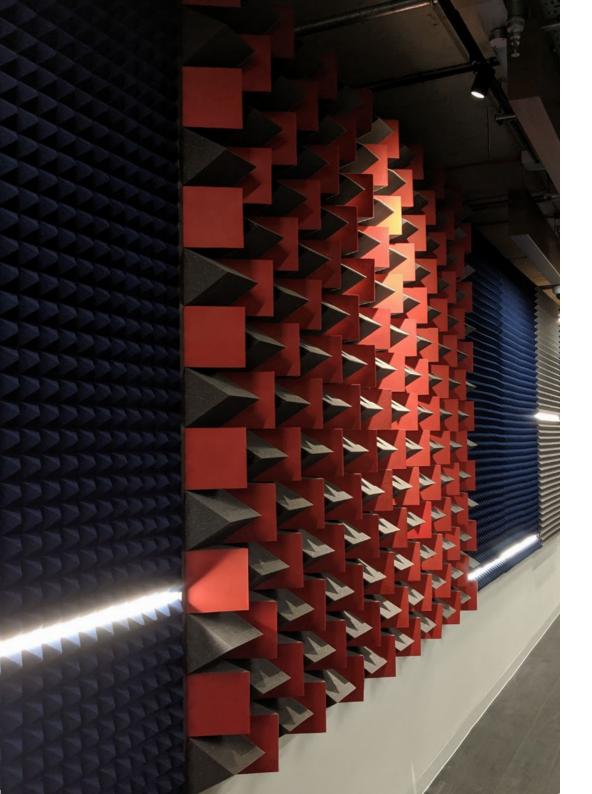


### CUSTOM ACOUSTIC DESIGN Make. Liverpool

Make wanted to construct an Anechoic pod that was designed to provide a safe, sound-proof space for workers in high pressure professions. The pod would be a place where the occupants could isolate themselves and destress through the mediative process of admitting their fears or stresses aloud whilst remaining completely separated from the outside world.

Sound Zero not only helped design the pod to be completely decoupled and Soundproof, we also designed a custom anechoic profile that would appear less intimidating than traditional anechoic chamber designed whilst still functioning as a sonically stable space.

ACOUSTIC SYSTEM: Sound-Zero custom large Pyramid profile



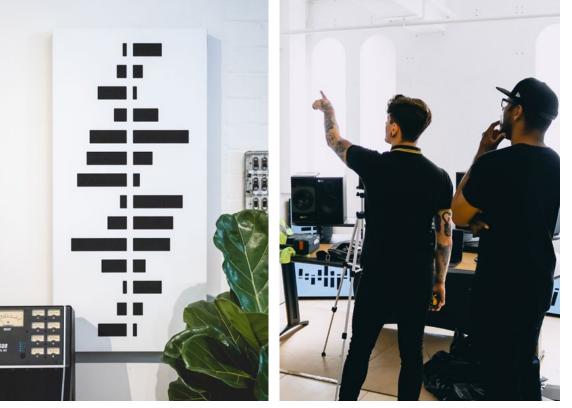
### KINETIC ACOUSTIC DESIGN UMC - Universal Music

UMC contacted Sound-Zero with the proposition of creating an acoustic feature wall to run along their main corridor. The piece had to function as a noise reducing feature, absorbing the sound of voices transmitting along the length of the 20 meter corridor, but it also needed to have the added "wow" factor as it is the first thing visitors see as they are enter to gain access to the main offices and meetings rooms.

The brief was to create something that would instantly remind people of a music studio, but with a modern twist that is more suited to an office.

Sound-Zero created a kinetic Anechoic wall that would transition colour as the viewer walked along the corridor which was set-off with striking blue and grey foam profiles traditionally seen in music studios.

ACOUSTIC SYSTEM: Sound-Zero custom Anechoic profile. Coloured Pyramid foam. Ridged profile.





### RECORDING STUDIO DESIGN Funky Junk, Snap studios

We have a saying at Sound Zero: "a speaker is only as good as the room it's in". It doesn't matter how expensive a sound system is if the room it's in masks the speakers' sonic performance.

We specialise in the design of critical listening environments such as mastering rooms, studio control rooms and voiceover/sync studios.

Reflections within a listening space cause sound to respond in a highly inconsistent manner, meaning the listener is not hearing the true audio performance that is being played back to them through the state-of-the-art sound system.

Sound Zero works to eliminate those inconsistencies and smooth out a rooms' frequency response, giving the listener an accurate, positive mixing experience that generates reliable results time and time again.

Such spaces require meticulous design with every aspect carefully considered, from the playback system to the sound reinforcement equipment in the room and where it is all placed.

Our WallPanel range also offers a choice of premium CNC routed fascias for a modern finish that is hard wearing.

ACOUSTIC SYSTEM: WallPanel Modular system.

Complete room design

### Sound Zero products

Our options are endless and each space is unique, but take a look at some of the solutions available to you and see how Sound Zero can improve your office acoustics.

PRINTED WALL PANEL PROS



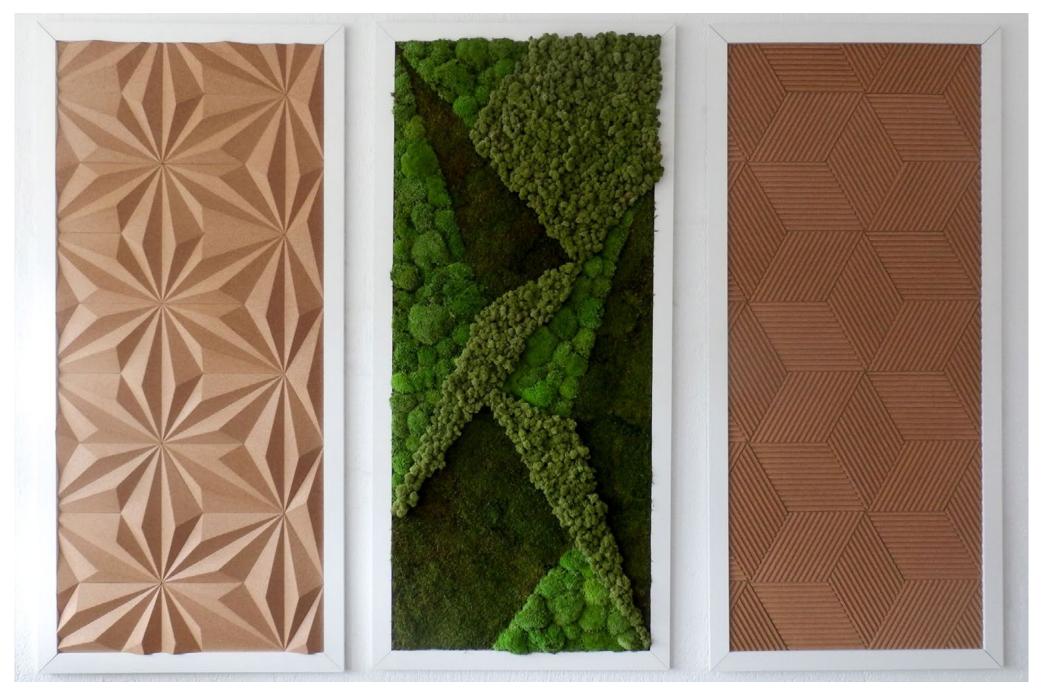








PYRAMID PROFILE ACOUSTIC FOAM

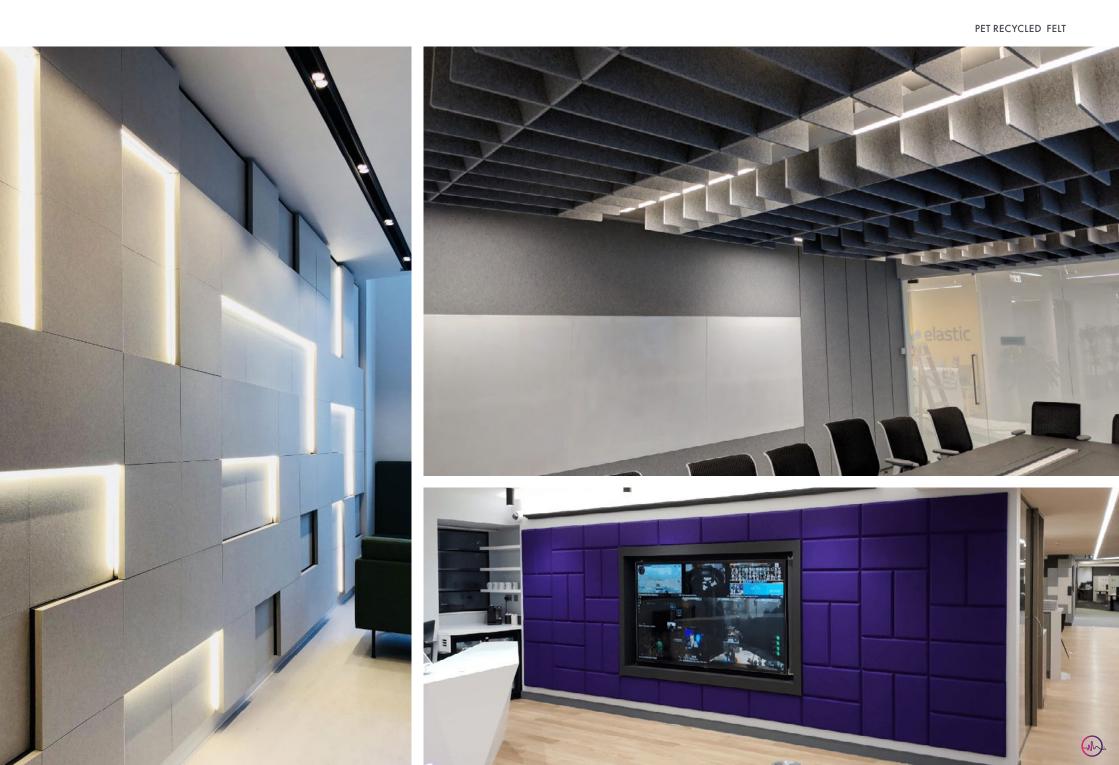








HEX PROFILE ACOUSTIC FOAM







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