

Read Side by Side

Sales Guide

January 2020



Our team is here to guide you every step of the way!



This program has breathed new life into teaching and learning at my school and infused students with the joy of reading by providing them a plan of action that gives them the tools to competently and confidently tackle complex text independently and meet the rigor of our state's standards.

~Principal in Kent, WA

Dear Future Customer,

As teachers ourselves, we know first hand what goes into the process of reviewing, selecting, and adopting a new reading curriculum. We are here to make the process as easy as possible!

Our goal is to provide you the information, materials, and customer service to get your questions answered quickly and efficiently so you can get back to what you do best—teaching!

We know you will love the curriculum, and we hope you will enjoy working with us too!

Sincerely,

The Read Side by Side Team

Sarah Collinge - Founder & President

Kristina Rutledge - Operations & Finance



2125 196th ST SW #101

Lynnwood, WA 98036

425-412-3725

info@readsidebyside.com

ReadSidebySide.com



**We're here to make
choosing a new
reading program simple!**

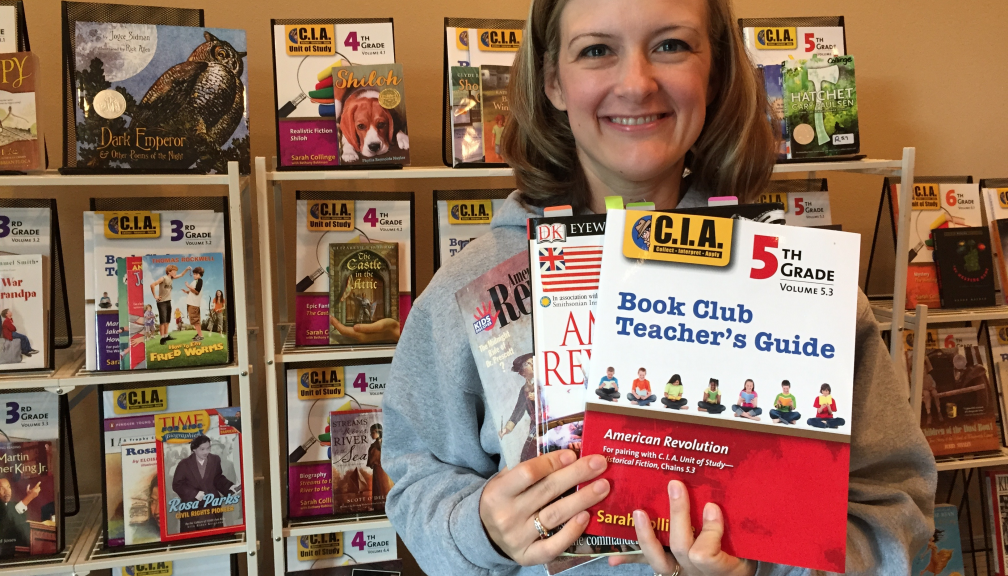
Here are **10** steps
we take to guide you:

1. Get to Know You Survey
2. Sample Kit
3. Sales Presentation
4. Cost Proposal
5. Purchasing
6. Fulfillment
7. Professional Development
8. On-Going Support
9. Friendly Customer Service
10. Easy Re-ordering



We want to get to know you and your curriculum goals. Introduce yourself by completing our quick electronic survey.

<http://bit.ly/ReadingAdoptionGoals>



2.

Need a sample kit? We'll send two units per grade level for you to review. Materials will be on loan for the length of your review.



3.

Schedule a sales presentation to learn about the program and get your questions answered. Presentations are conducted LIVE over web call, or can be viewed at anytime via video link.

[classes4teachers.thinkific.com/
courses/overview-of-the-read-side-by-side-reading-program](https://classes4teachers.thinkific.com/courses/overview-of-the-read-side-by-side-reading-program)



4.

When you are ready for a cost proposal, let us know and we will send you a short, electronic questionnaire. This will generate a FREE, no obligation quote.

Classroom Bundles include teacher's guides, posters, and student materials. Customize to fit your class size.



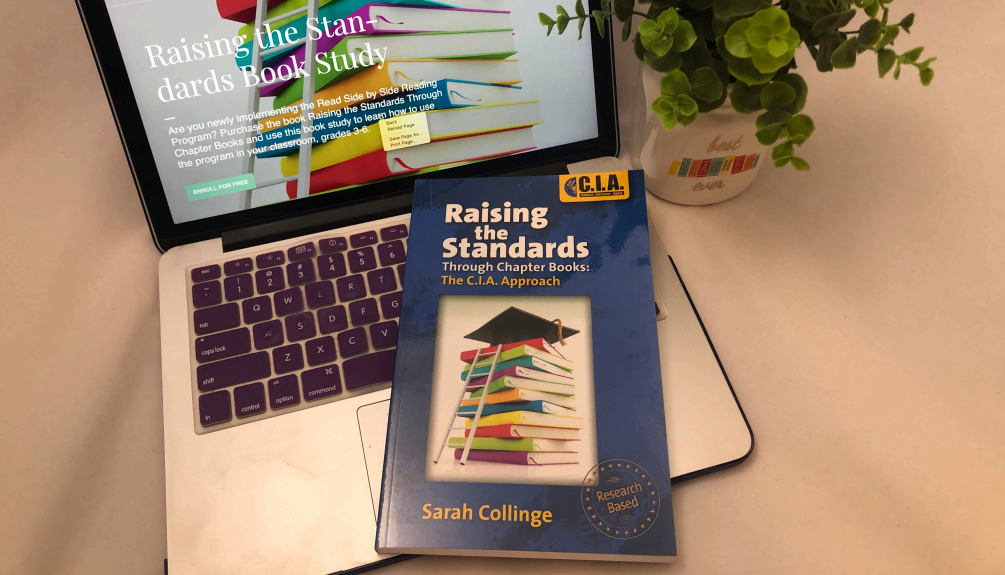
5.

Ready to purchase? We couldn't be happier! Send us your purchase order and we'll begin processing your order.



6.

Get ready to receive your shipment of books and materials. We will do everything possible to get your product to you in an efficient manner.



Schedule your professional development. Our book studies and video trainings offer high-quality professional development catered to your needs.

<https://www.readsidebyside.com/professional-development>



Take advantage of on-going support. We offer follow-up professional training and other valuable resources.

Readsidebyside.com



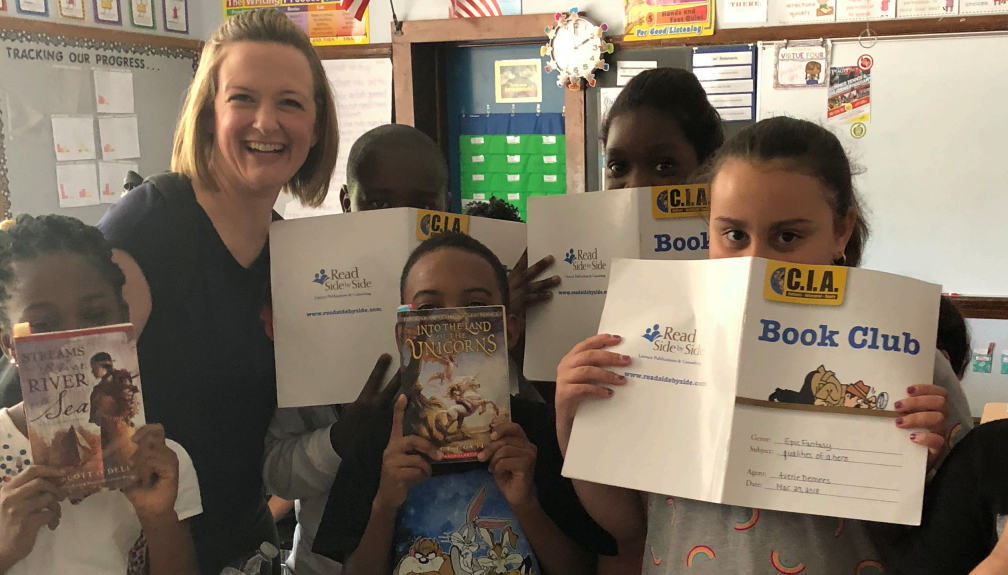
9.

Our team is available by phone, email, or chat. We're teachers too and we're always here to help!

Chat: readsidebyside.com

Email: info@readsidebyside.com

Call: 425-412-3724



10. Need more materials? We'll reach out to you during re-order season and when new products launch. Year-after-year, we promise to support you and your students!

Ordering Information

To Place an Order:

- Visit shop.readsidebyside.com. Pay using a major credit card, or provide a P. O. number.
- Send us your purchase order by emailing info@readsidebyside.com.

Shipping Information:

We provide FREE shipping on all orders.

Once an order is placed, your order will ship within **15 business days**. Teacher materials and student materials are shipped separately.

If your order is placed during summer vacation or over a school holiday, we will delay shipping until your building is open.

Please contact us before ordering if you need expedited shipping.

Return Policy:

Returns are accepted within 30 days of purchase, provided the materials are in new condition. The buyer is responsible for return shipping and may be responsible for a 10% restocking fee.



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