



Annual Global Brigades Week

Participation Guide

February 14-18, 2022

Welcome to GB Week!



FEBRUARY 14-18, 2022

What?

GB Week is an international celebration that aims to raise awareness about Global Brigades' work and celebrate our collective impact. It's an annual, week-long initiative for Global Brigades Chapters, staff, and community leaders to organize virtual events and actively engage on social media.

Why?

As an organization, we make a huge impact as a result of the hard work and passion of three movements of people: volunteers, staff, and community leaders. This year-round dedication drives our organization. Each year, we take time to mark and celebrate the positive impact we have all made both globally and locally.



Virtually



GB Week is an opportunity for you to both grow awareness and support on your own campus, and connect with other chapters across the country!



Follow GB on Social Media

All week, Global Brigades will share exciting **updates, events, and giveaways** across our social media! Make sure you follow along, tag us, and include #GBWeek2022! Click the icons below to access our profiles.



Grow your Virtual Community

Use this week as an opportunity to connect with other chapters on social media, and by tagging GB accounts you'll have a chance to be reshared on our page!

GB Week: On Your Campus



Use this week to spread awareness and grow community on your campus! You can host fundraisers, team-building events for your chapter, or recruitment events to find new members. You can access [our full fundraising guide here](#), but this is a great time to be creative and try something new!

Host a pizza watch party & discussion following the live zoom events hosted by GB.

Fundraise with a “pie a GB member” event in a central part of your campus.

Celebrate Valentine’s Day with a bake sale for the first day of GB Week.

[Use our template](#) to create a custom “bingo board” to fundraise on Instagram!

Win a Telebrigade Scholarship!



How to Enter

1. Attend as many GB Week virtual events as you can. Each event you've attended gives you an **additional** entry.
2. Fill out the GB Week Feedback Survey by **3PM ET on Friday, February 18.**

That's it! After the survey has closed on Feb 18th at 3PM ET, we will announce the winner of a **full Telebrigade scholarship!***

*TB Scholarship must be used within 12 months of awarding.



GB Week: Schedule & Registration



Collective Impact

**MON
14**



“Where are we now?": A live virtual event hosted by Shital Vora & Ben : [Zoom Link](#)



Launch GB week on your social media accounts!

The Volunteer Movement

**TUE
15**



Host a volunteer or fundraising event on your campus!



Share a photo with as many people in your chapter (socially distanced) as you can for a chance to win a prize!



IG Live with Medical brigades Alumni

Share your GB Story

**WED
16**



Share your story on social media for a chance to be featured on the GB account!



Join a live session with the GB Marketing Team! : [Zoom Link](#)

GB Week: Schedule & Registration



Live Medical TeleBrigade Highlight

THUR
17



Join us for our biggest Medical Telebrigade live session yet!
10AM CST: Optometry Station | 11AM CST Consultation
1PM CST Consultation | 2PM CST Dental Station



Registration is **required** for this event and each session will be limited to 15 participants.

[Register here!](#)

The Big Picture

FRI
18



Share your photos with #GBWeek2022 for a chance to be reshared on the GB Instagram



Fill out the closing survey for a chance to win a full Telebrigade Scholarship

