

# BEI NATIONAL CONFERENCE

## Growth Through Engagement

August 16-17, 2022 - Four Seasons Hotel Denver



## BEI Conference Sponsors

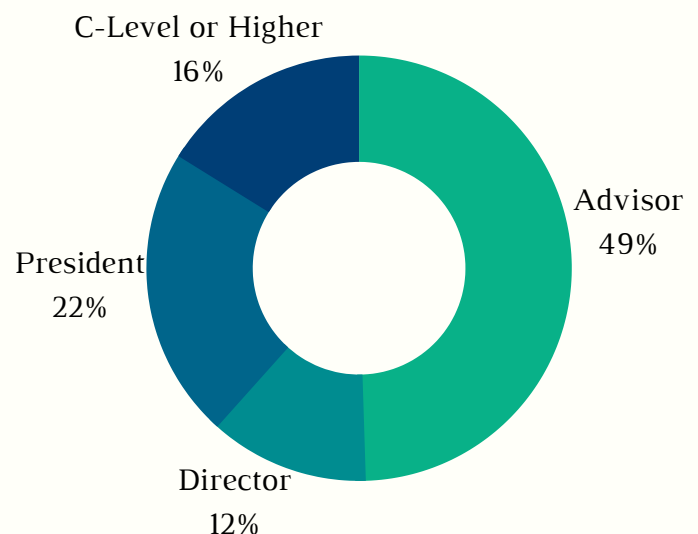
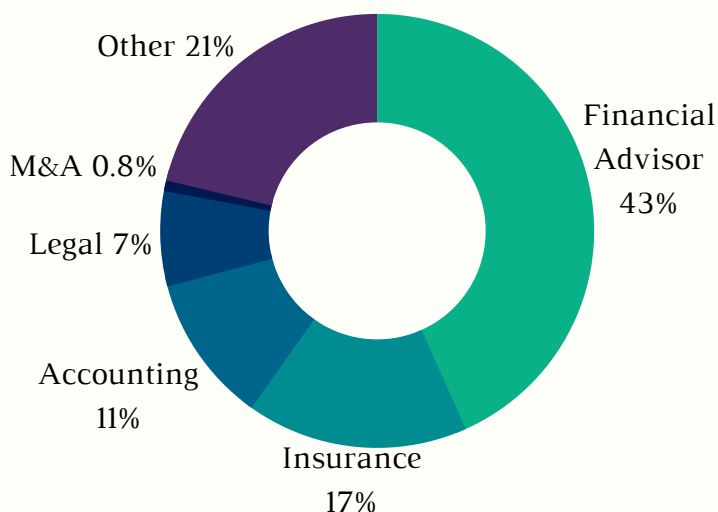
BEI Conference Sponsors make valuable connections with business advisory firms of all sizes from all regions. Sponsors offer tools and services that enhance and compliment an advisors' Exit Planning services. Past sponsors have included multiple fields of expertise, including consulting, investment banking, business valuation, and lending.

BEI Advisors benefit from Sponsor relationships by gaining direct access to the highest level of expertise, products, services, and tools.

Business Enterprise Institute (BEI) is a member organization that supports business advisors to provide Exit Planning advisory services to business owners. We provide business advisors tools to help them differentiate their practice and provide better solutions to clients.

## Type of Attendees/Titles

We typically expect **125-175** advisors in attendance.



# SPONSORSHIP OPTIONS

**BEI**  
**EXIT PLANNING  
CONFERENCE**

## In-Person Sponsorship Levels

	Executive	Presidential	Chairman
Investment	\$7,500	\$10,000	\$15,000
Registration Cost (Up to 2 people)	Yes	Yes	Yes*
Access to BEI Advisor Community	Yes	Yes	Yes
Promotion before, during, and after conference, including within the app	Yes	Yes	Yes
Prominent exhibitor space in high traffic area	Yes	Yes	Yes
Sponsorship of one General (Keynote) session with introductory comments	Yes	Yes	Yes
Breakout Session		Yes	Yes
Branded Sponsorship of Meal or Reception			Yes

**August 16-17, 2022**  
**Four Seasons Hotel Denver**

\*Chairman Sponsors get access to 3 registrations.

## Virtual Sponsorships

	Virtual	Virtual Plus
Investment	\$2,500	\$5,000
Promotion before, during, and after conference, including within the app	Yes	Yes
Logo on all sponsor signage	Yes	Yes
Branded Sponsorship of Meal or Reception		Yes

## Additional Sponsorship Opportunities

BEI offers our Sponsors the opportunity to increase their brand presence in high-traffic areas.

	Investment
Charging Station Sponsorship	\$1,000
Session Break Stations Sponsorship	\$1,000
Recharge Zone Sponsorship	\$1,000
Push Notifications Sponsorship	\$1,000

### What Our Attendees Have to Say:

“This was an incredible life-changing conference for me. I’ve been in the financial service industry for over 30 years. So, I have seen conferences all over and this one is the most engaging. I got so many great ideas that I can take back and implement immediately.”

-Terri H.



**WWW.EXITPLANNING.COM (303) 321-2242**  
3461 RINGSBY CT. SUITE 405 DENVER, CO 80216

## Previous Sponsors:



August 16-17, 2022  
Four Seasons Hotel Denver



## Previous Session Topics:

- Branding & Market Positioning
- Entry Points to Drive Planning Projects
- Creative Uses of Technology to Secure New Clients
- Unique Aspects of Working with High Net Worth Clients
- New Ways to Differentiate Your Firm
- New Trends in Pricing (Fees) for Planning Work
- Specialized Tax Strategies
- Advanced Buy-Sell Agreement Issues
- Family Business Communication
- Incentive Planning Strategies
- Leadership Development for Junior Advisors
- Planning for Newer Businesses / Younger Owners
- Planning for High-Growth Companies
- Bridging the Gap Between Generational Values
- Tools that Deliver Customized Plans with Less Effort

### What Our Attendees Have to Say:

"I attend the BEI Conference because I needed to be rejuvenated. I needed this part of my practice and piece of my brain to be rejuvenated. Also, it's an opportunity to provide value to one of the newer advisors and connect with them."  
-Jeremy P.

## Typical Sponsors:

In previous years, BEI counted several sponsors from multiple fields, including consulting, investment banking, business valuation, and lending. Most of our sponsors are also BEI Strategic Alliances. If you would like to learn more about our Strategic Alliances, please contact [events@exitplanning.com](mailto:events@exitplanning.com).

We look forward to seeing you at the 2022 BEI National Conference! Please contact [events@exitplanning.com](mailto:events@exitplanning.com) for more information.



WWW.EXITPLANNING.COM (303) 321-2242  
3461 RINGSBY CT. SUITE 405 DENVER, CO 80216