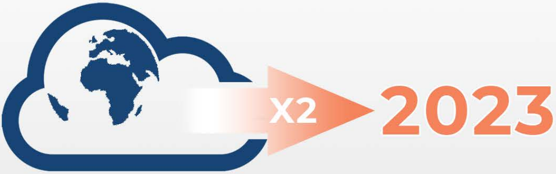
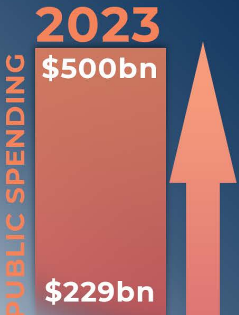
THE CLOUD IS NORMAL
WHAT'S NEXT?

Worldwide public cloud services spending will more than double by 2023, according to IDC



It feels like only yesterday the industry at large was having heated technical debates about cloud definitions and attributes and the common advice was

'the cloud is coming, so get ready'



Public cloud spending will grow from

$229 billion

in 2019 to nearly

$500 billion

in 2023.

This includes SaaS, PaaS,

2019

IaaS, plus all the professional and managed services around cloud technology (both public and private), as well as the supporting software and hardware to make cloud implementations happen.

IDC Research shows majority of CIOs have already adopted a ‘cloud-first’ strategy

57%

use cloud for webhosting

53%

use cloud for e-commerce

90%

of businesses run at least one application on the cloud already

52%

use cloud for collaboration

56%

use cloud for email

Cloud Deployment Options

PRIVATE PUBLIC

- Software as a Service (SaaS) will be **the largest category of cloud computing**, capturing more than half of all public cloud spending

- Infrastructure as a Service (IaaS) will be the second largest category of public cloud spending

Hybrid = Combination of shared and dedicated

Community = Dedicated for a group of customers

On-Prem = Fully hosted on customer premises each of these deployment models offers unique advantages and challenges

TOP 5 BENEFITS OF CLOUD-FIRST WORKING

TANGIBLE	INTANGIBLE
More flexible access to technology	Improved customer service
Faster access to technology	Improved collaboration between departments
Cost-savings over on-premises solutions	Improved customer engagement
Reduction on	Doing more development

capital expenditure

On-demand/predictable cost

through agile methodology

Improved communications between departments

CLOUD STATISTICS

57%

of high users of cloud technology are satisfied with their work/life balance

Organisations expect cloud spend to increase by

47%

next year

Multi-cloud strategy is popular

93%

of respondents reported having a multi-cloud strategy

Most organisations asked believe COVID-19

will increase
their cloud usage

Public
cloud revenue will
grow
6.3%
in 2020

Infrastructure
as a Service (IaaS)
seeing most growth
- 18% compound
annual growth from
2018-2022

Challenge us to build your roadmap to an advanced collaborative working environment, with better access to services and faster outcomes using a Microsoft enabled cloud-first environment:

https://www.core.co.uk/cloud-readiness-solution

To download our report on ‘Should people in IT be getting more Zzz’ go to:

Core.co.uk/core-research-report-2020

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