

# YULIO<sup>VR</sup>



Client Conversations:

**VISUAL BUHO Design**

Simple VR for individual designers



Pauline Lajehanniere Appel is the owner of VISUAL BUHO Homestaging & Redesign in Germany.

Her company is a creative room concept design firm that works with private and commercial clients looking to market their properties for real estate through design and staging. Pauline is a lone entrepreneur who sat down with us in the middle of her very busy workday to discuss bringing Yulio and VR to her clients over the last few months.

## How long had you been exploring VR before purchasing Yulio?

**PLA:** The first time I experienced virtual reality was actually with the use of Yulio. I had wanted to offer virtual reality experiences to my customers for a long time, but I thought it would be difficult to use - until I found Yulio!

## Why were you looking at VR – what was missing from your workflow or practice you thought that VR would improve?

**PLA:** Since I made all my room concepts with a CAD program, I was able to show my customers the rough arrangement of a room, but I could not give them a feeling of space. Not everyone is good at reading floorplans and models, and translating that into the size, scale and feel of a space. VR was the best way to do that and bringing it to my clients helped them understand the design concepts much better.

## What was it that made Yulio your chosen VR solution?

**PLA:** Yulio was the easiest and most intuitive tool. Since I was already using CAD programs, I could just turn them into VR with Yulio quite easily without having to spend a lot of time learning new software. I could get started right away. I also appreciate the contact with a helpful, and solution-oriented contact person.



## How simple was learning Yulio and creating your first projects?

**PLA:** Although Yulio was a completely new tool for me, the handling was almost self-explanatory. After seeing Yulio in a demo, I found it was intuitive to get started and I was able to create designs on my own very easily.



## Have you used Yulio for anything client facing yet?

**PLA:** Yes! I am using Yulio in every interior design project I do and will continue to use it. My customers are impressed by the VR experience!

The use of VR in interior design is not yet so widespread, so it makes my company stand out from the competition. Customers are much more confident in their decisions and "fall in love" with their new home more quickly.

Yulio is so simple to use and gives such a good representation of space that I even designed my own office with Yulio:

<https://yulio.com/VoJ6SwjpUv>

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Our thanks to Pauline for taking the time to talk to us and share her experience as a new user of Yulio. We are always delighted to hear that clients are finding the experience simple, and that fits simple VR into their current workflow.

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Whether you are a lone operator or part of a larger design team, Yulio can help you get started with VR quickly and easily. Get a free trial, or learn more today at **yulio.com**

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