A stylized, blue-tinted illustration of a laptop, a tablet, and a smartphone, all displaying various data dashboards and charts. The devices are layered and slightly offset, creating a sense of depth and digital connectivity. The background is a dark blue gradient with some light effects.

Adapt. Automate. Accelerate.

Transform your business with bespoke applications
built for speed and change at hyper scale.

[#expectextraordinary](#)



British Gas: Location and capacity of parts

6-week
build time

6000
British Gas
engineers

Cool and
simple map
visualiser

THE PROBLEM

British Gas store parts at Royal Mail depots around the UK. The details of what is kept at each depot was managed in a series of spreadsheets at individual locations, making it impossible to see what parts were available where - particularly when out on the road.

THE SOLUTION

We built a highly visual web-app which integrated Google Maps with Google app engine. The app shows the location of British Gas engineers and identifies the closest Royal Mail depots that stock the relevant parts. The app can be accessed by both parties.



What do you see?

Slow, unresponsive legacy systems, reports taking weeks to build, complex processes being managed manually out of spreadsheets, and no way to keep up with the rapidly changing digital landscape. You have identified the most critical areas of the business that are either losing you money, losing you customers, or both, and you need to act fast.

Now imagine a world where tens of thousands of data modules can be processed instantaneously, company-wide reports are presented in real-time visual dashboards, back-end systems are automated (and intelligently improving through the latest innovations in machine learning) and your systems are accessible anytime, anywhere, whilst remaining highly secure.

Transforming to new digital models is not for the faint-hearted. You need to adapt, and to adapt you need the right people and the right platform. With our help, you can harness the power of the Google Cloud Platform, build highly customised applications in rapid increments and create immediate positive change whilst accelerating your path to digital transformation.

“Appsbroker have done a great job over the years of taking the best of Google, knitting that together, and delivering business solutions that have been really valuable to their clients.”

Paul Emsley-Martin, Head of Google Partnerships - UK and Ireland



Born in the cloud!

The power of the trailblazing container-led architecture of the Google Cloud Platform (GCP) is unleashed by our unrivalled expertise as a Google Premier Partner and certified specialist in application development and data analytics. We marry the intricacies of the technology with the intricacies of your business to create a unique solution that outperforms your expectations and delivers on our promise to ‘expect extraordinary’.

Machine learning, AI, Big Query Data and enterprise-wide automation may feel like a world away from where you are now, but it is the world we live and breath every day. We will recommend the most effective combination of features for your business and take you on that journey to success: building prototypes and MVPs delivered in short, incremental bursts to be tried, tested and ‘approved or improved’ before being rolled out rapidly, securely and at hyper scale.

With our extensive knowledge of working with enterprise clients, we understand that certain rules need to be abided by and processes followed. Our agile work methodologies, time to market, quality of build, and unrelenting focus on your goals guarantees a successful delivery with game-changing results that maintain the integrity of your business.



Travis Perkins: Choice of delivery date

14-week
build time

25%
increase in
orders

Customised
Google App
and Rules
Engine

THE PROBLEM

Travis Perkins could only take stock orders in store or over the phone and could only offer next day delivery. Builders wanted to be able to order online and choose their own delivery date.

THE SOLUTION

Using Google app engine, we built a rules engine to monitor and report on stock levels and locations, and feed that data into an online application to display available delivery dates and allow builders to order instantaneously.

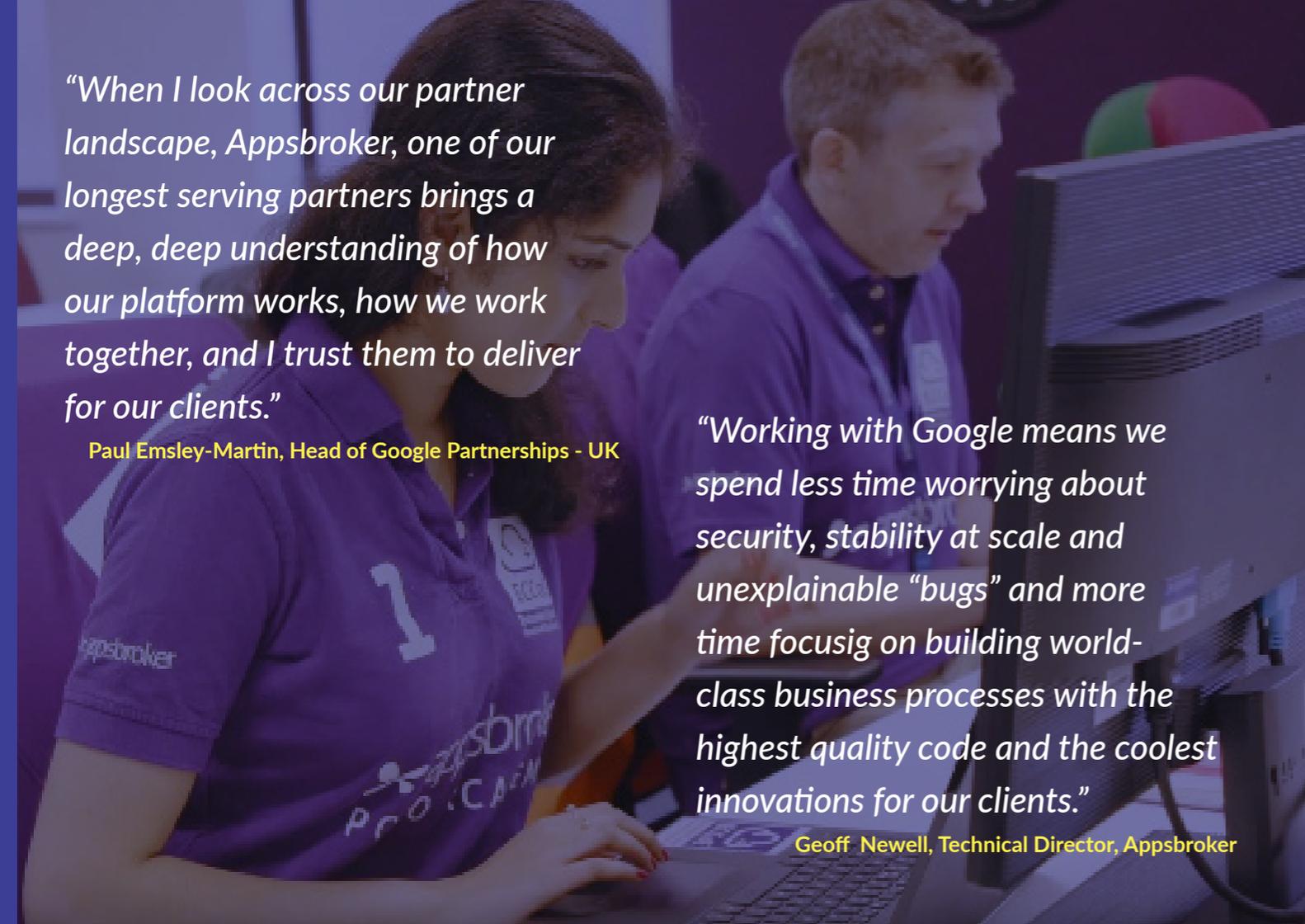


The devil is in the detail

With over 13 years experience working with enterprise clients across retail, financial services and manufacturing, our process is tried, tested and continuously improved. Regardless of sector, the main objective is always the same - to immerse ourselves in your business, to leave no stone unturned, and to deliver on your key drivers.

At Appsbroker, it is all about getting up close and personal with you, your team and your business. We step into your shoes and get curious about the world in which we find ourselves. We thrive on the challenge and challenge the norm to bring fundamental change to your business.

We will work with you to facilitate agile discovery sessions designed to highlight the processes that need to change. This will be followed by a detailed requirements-gathering exercise during which we will interview all stakeholders who typically include: data analysts, subject matter experts, administrators, buyers, suppliers, partners and in some cases end customers. This allows us to evaluate the state of play from all angles, identify key frustrations to be addressed and articulate the principle goals to be achieved in order to build a solution that delights all stakeholders and hits all business goals.



“When I look across our partner landscape, Appsbroker, one of our longest serving partners brings a deep, deep understanding of how our platform works, how we work together, and I trust them to deliver for our clients.”

Paul Emsley-Martin, Head of Google Partnerships - UK

“Working with Google means we spend less time worrying about security, stability at scale and unexplainable “bugs” and more time focusig on building world-class business processes with the highest quality code and the coolest innovations for our clients.”

Geoff Newell, Technical Director, Appsbroker



A match made in the clouds

GOOGLE

Better solutions, faster. Google Cloud Platform accelerates quality solutions to market, bringing unlimited scale, stability and the most resilient security posture, so our developers focus entirely on building the highest quality code. Like Jaguar Land Rover, Twitter, Bloomberg and Paypal, we trust Google Cloud and because exclusive specialisation is the key to exceptional custom business solutions, we only build with Google.

APPSBROKER

We are Google’s largest cloud practice in Europe and are certified specialists in application development and data analytics (meaning we have the know-how to get the most powerful results, most effectively). In our ranks, we have the smartest architects, creative developers, insightful data scientists and cloud engineers, who specialise in enterprise-size projects and work with Google every day to bring you the latest technology to deliver game-changing solutions.

Jaguar Land Rover: The Results



60%
efficiency
savings

Admin
reduced from
2 weeks to
1 day

Accessible on
mobile, tablet
and desktop



Case study: Jaguar Land Rover

THE CHALLENGE

As this premier car manufacturer rapidly expanded into new global territories, they found that their manual Excel-based legacy system for ordering spare parts across a diverse purchasing ecosystem was severely impacting their aftercare service, damaging their brand reputation and costing them time and money.

THE SOLUTION

With the help of Appsbroker, they built a Google Cloud-hosted system which automated key parts of the supply chain, gave real-time reporting to highlight bottlenecks, allowing them to adapt and correct quickly. An online portal was built that allowed partners, suppliers and dealers across the globe full access and visibility of the ordering process and supply chain. The new platform is accessed by over 30,000 users globally and uses six different Google components, tailored and integrated to make the project a success.



John Lewis



We have worked with many FTSE 100 companies to deliver transformational solutions that have an immediate impact and drive lasting change for the future, but don't take our word for it - get in touch to request a reference call with one of our customers and to understand the next steps on your digital journey transformation.

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