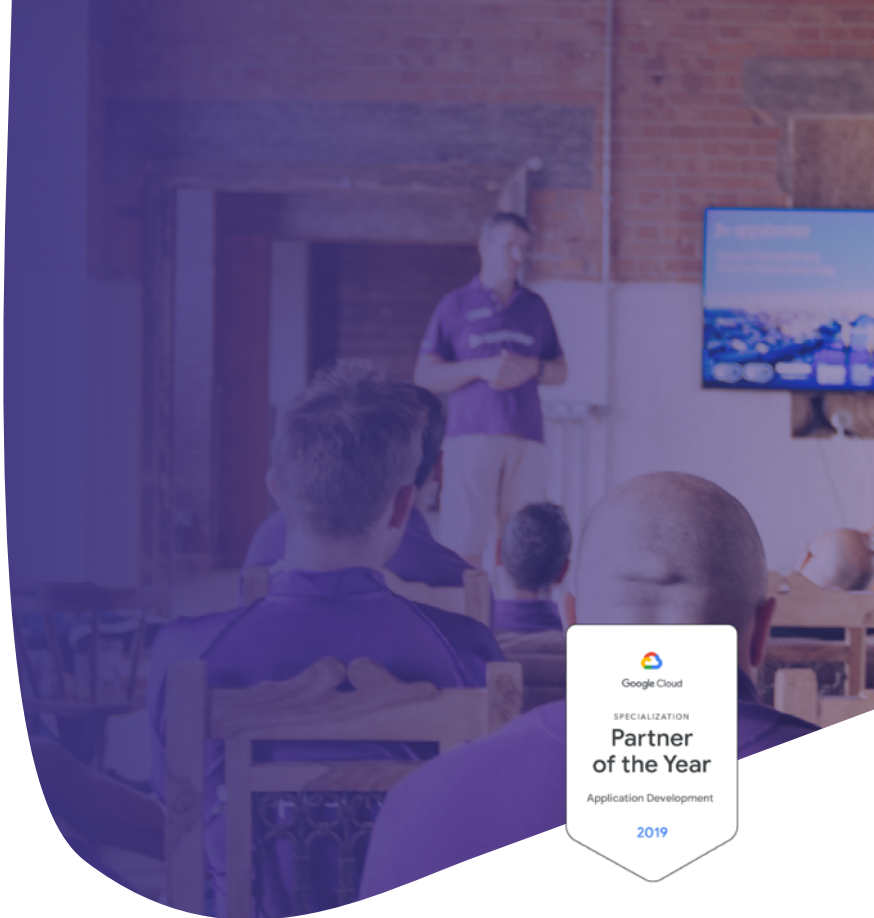


# Appsbroker Academy

Google Cloud training  
for engineers, by engineers.

[www.appsbroker.com/Academy](http://www.appsbroker.com/Academy)



# Introduction

Appsbroker Academy is an authorised Google Cloud training partner.

Drawing on our own highly skilled engineers' unique experiences and expertise, we provide dedicated, industry-specific training using real-life examples to help your people **thrive**.

## A Blended Approach to Training

Google's educational curriculum is designed to enhance a variety of cloud roles. These can be used to transform your workforce capabilities and/or pave the way for certification.

We augment existing Google content based on our customers' industries and applications, using real-life examples to deliver highly relevant, state-of-the-art training.

We offer highly effective instructor-led training, hands-on labs, expert Q&As, collaborative workshops, hackathons, and more.

# Enable your strategic business objectives on GCP.

Get in touch with the Appsbroker Academy Team to find out more.



## Reduce Cost

Upskill your teams, remove reliance on third parties, and unlock cost savings across CapEx and recruitment.



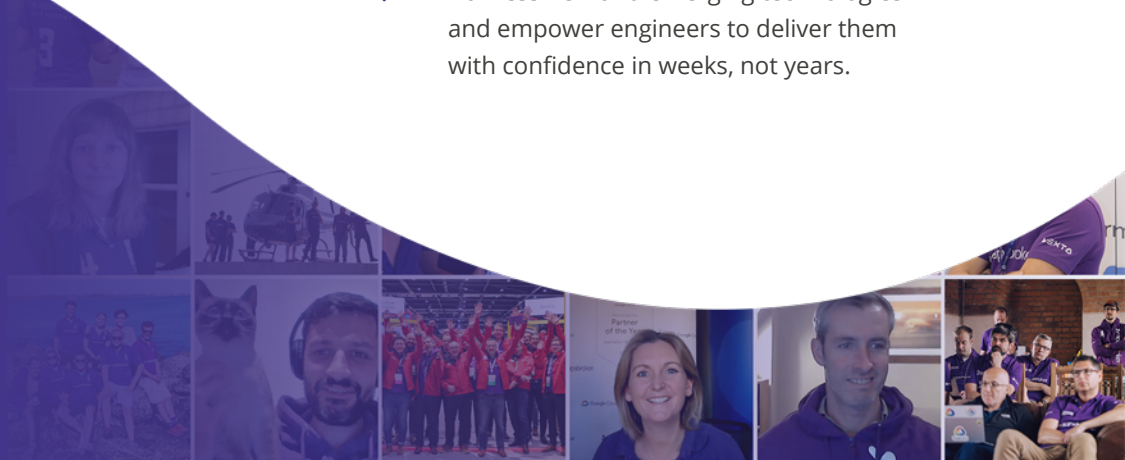
## Reduce Risk

Ensure advanced technical skills are deeply ingrained in your organisation, drive adoption and meet predefined commit targets.



## Accelerate Innovation

Harness new and emerging technologies and empower engineers to deliver them with confidence in weeks, not years.



# Let Us Take You on a **Journey**

We'll meet you where you  
are and accelerate your  
path to the Cloud.



## **Engage**

Engage sponsors through discovery, planning, creation and design.



## **Enable**

Enable champions, launch communications, deliver training, and measure success.



## **Promote**

Promote adoption through consistent communications and regular feedback.



## **Embed**

Encourage continual innovation, evaluate needs and evolve training as needed.





# Academy EVOLVE

## **End-to-end change management for your entire organisation.**

Academy EVOLVE begins with a discovery programme to determine your objectives, culture, and cloud strategy. We assess existing training delivery systems, key stakeholders and target learning cohorts, before identifying timeframes, budgets and priorities.

## **A multi-discipline learning programme to upskill your teams.**

Academy EVOLVE is a programmatic approach that engages your entire organisation - from executives through to practitioners. Ensure your cloud projects are fully sponsored and that your engineers have the skills required to succeed.

## **Discover, monitor, evaluate and improve with Appsbroker.**

Academy EVOLVE leverages our years of experience transforming large enterprises through comprehensive training. This involves measuring success and employing a continuous communication and feedback loop.

# Academy ENGAGE

## **Rapid cloud training** **targeting specific** **workloads and priorities.**

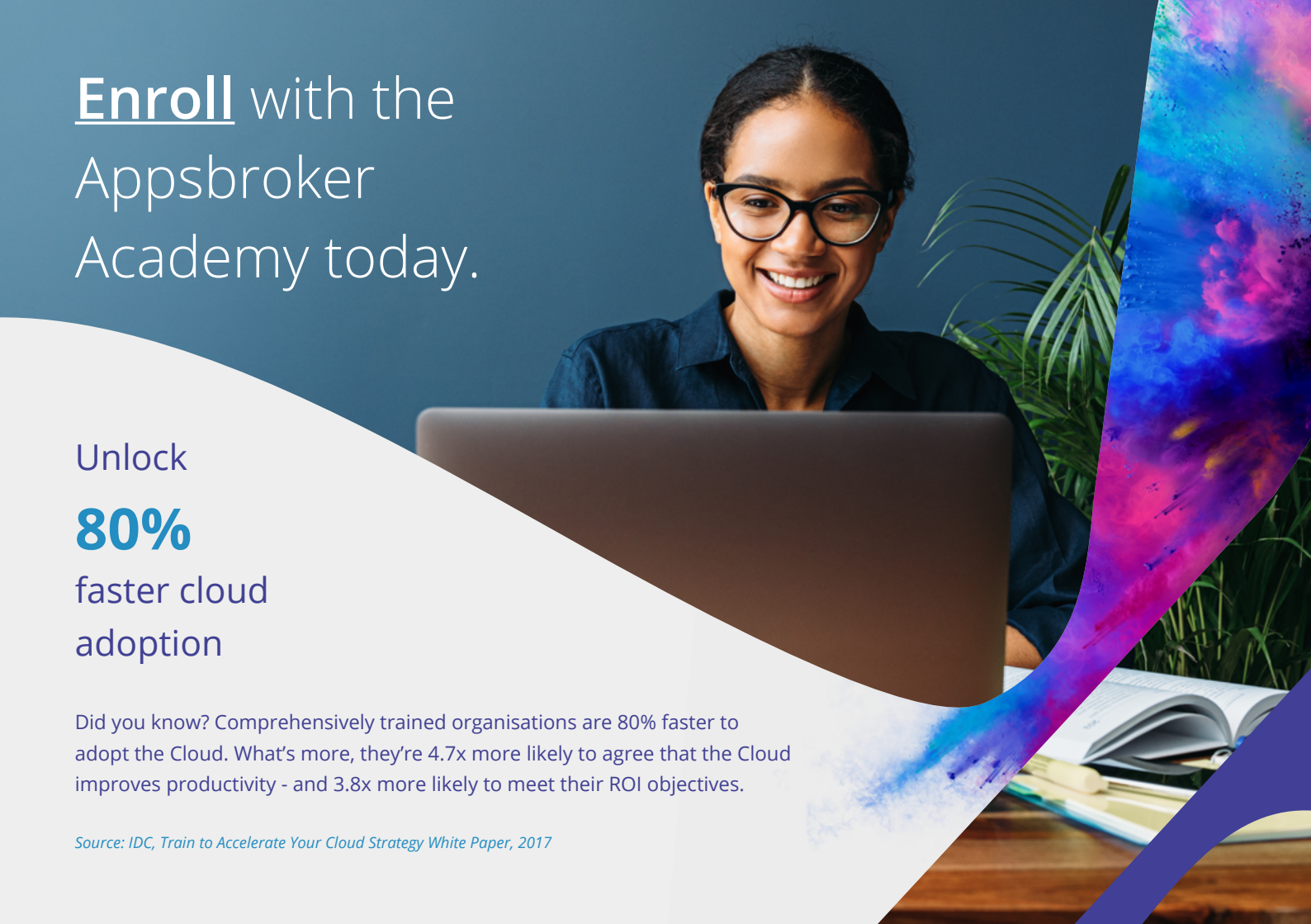
Academy ENGAGE begins with a discovery session and workload questionnaire, creating a line of sight between your business' needs and skill requirements across your entire workforce.

## **Align cloud projects** **with training** **requirements fast.**

Stop responding to ad-hoc training requests and maximise business efficiency through your training plan. Academy ENGAGE creates clear outcomes based on the cloud-enabled roles required to deliver your commitments to the Cloud.

## **Augment certification** **paths with highly** **relevant industry** **training.**

Appsbroker Academy is uniquely placed to leverage 12+ years of GCP experience. We can create bespoke content to upskill your engineering workforce for a cloud native world and deliver a verticalised, hyper-relevant learning experience.



# Enroll with the Appsbroker Academy today.

Unlock

**80%**

faster cloud  
adoption

Did you know? Comprehensively trained organisations are 80% faster to adopt the Cloud. What's more, they're 4.7x more likely to agree that the Cloud improves productivity - and 3.8x more likely to meet their ROI objectives.

*Source: IDC, Train to Accelerate Your Cloud Strategy White Paper, 2017*

# Why Appsbroker?

With over 100 GCP certifications and counting, you're in safe hands.

We make the learning experience richer, more engaging, and effective through a blended, interactive and verticalised approach.

[Click here](#) to start  
your Google Cloud  
training journey today

## Why Choose Appsbroker as Your Learning Partner?

- ✓ We deliver Google-certified learning pathways augmented with industry-specific working examples, labs and round tables.
- ✓ We integrate 'Ask the Expert' Q&As with Appsbroker platform engineers, helping you see how theory is turned into practice.
- ✓ We can create bespoke learning programmes aligned to your business strategy and objectives.
- ✓ Our instructors and experts are hand-picked not only for their technical skills, but also their passion and ability to engage with learners.



# Why Google Cloud?

## Do More; Pay Less

By migrating to Google Cloud, your business can enjoy per second cloud billing, committed use discounts via [Cloud Assure](#), preemptible VMs, and flexible configurations - **with no upfront costs and no termination fees.**

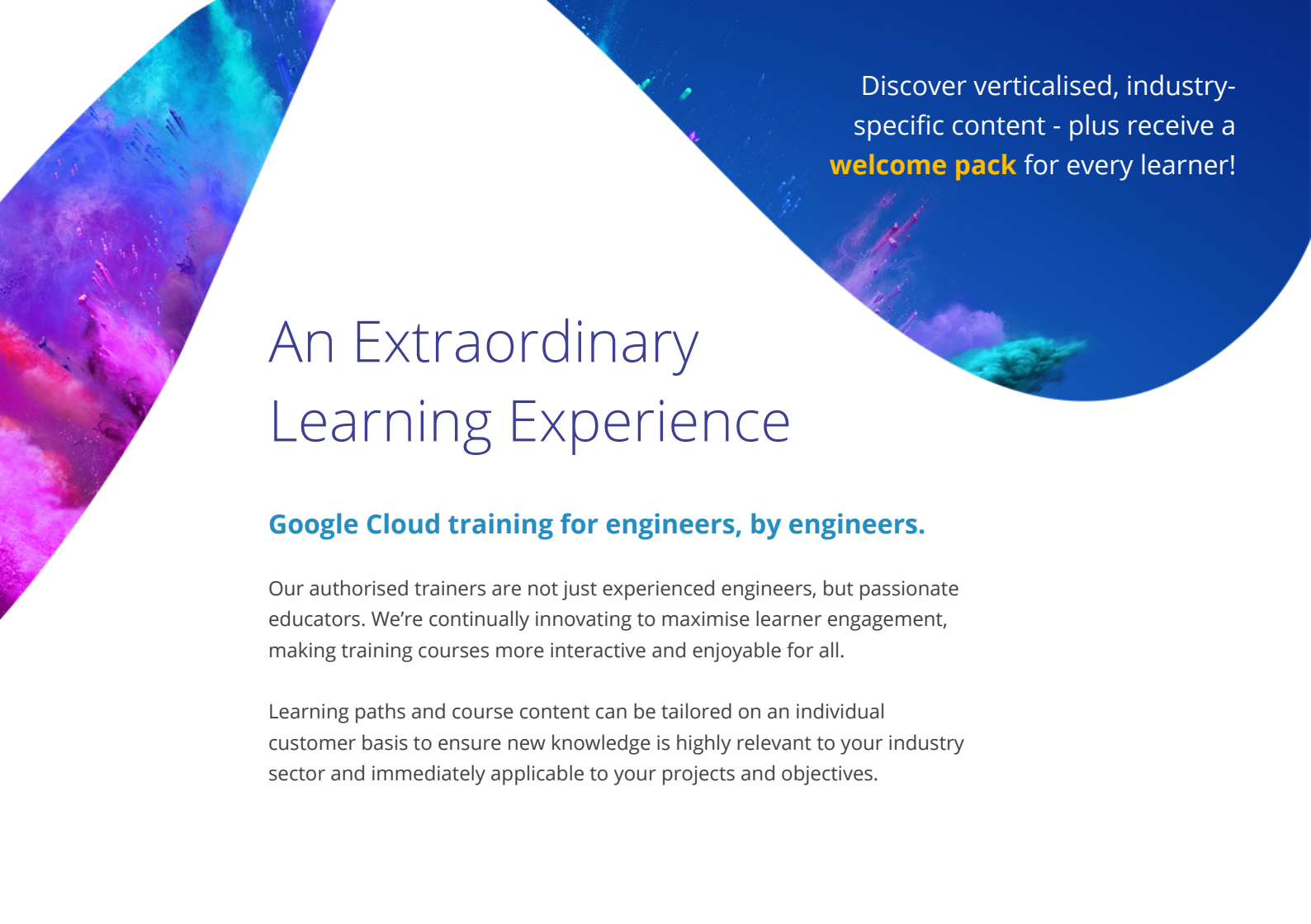
## Say Hello to the Cleanest Cloud in the Industry

Google is the world's largest renewable energy purchaser. Its global operations have been powered by **100% renewable energy** since 2017!

## Open-Source Philosophy

Google is committed to helping customers embrace multicloud environments, and dedicated to the open-source community (e.g Kubernetes).





Discover verticalised, industry-specific content - plus receive a **welcome pack** for every learner!

# An Extraordinary Learning Experience

## **Google Cloud training for engineers, by engineers.**

Our authorised trainers are not just experienced engineers, but passionate educators. We're continually innovating to maximise learner engagement, making training courses more interactive and enjoyable for all.

Learning paths and course content can be tailored on an individual customer basis to ensure new knowledge is highly relevant to your industry sector and immediately applicable to your projects and objectives.



# Embrace Multicloud with Anthos

## Discover 4.8x ROI within 3 Years

[Anthos](#) enables you to build, migrate and modernise your applications faster, with operational consistency and security across hybrid cloud deployments. Achieve up to 4.8x ROI within three years.

*Source: Forrester, Total Economic Impact Study, 2019.*

**Why settle for a purely academic  
Anthos learning experience?**

Appsbroker Academy offers an Anthos bootcamp experience with a dedicated physical lab.

# Choose Your Learning Path: Google Cloud Courses

We bring Google Cloud-curated courses to life.  
Choose yours as a **path to certification** or as  
part of a **bespoke training** programme.

Infrastructure  
Modernisation

Application  
Modernisation

Hybrid &  
Multicloud

Smart  
Analytics  
& Data  
Magement

# Choose Your Learning Path: Appsbroker Original Courses

Leverage original Appsbroker courses, built on years of extensive engineering experience and **prepare your teams** for the cloud native world.

DevOps  
Fundamentals

Automation  
& Scripting  
for the Cloud

CI/CD and  
Infrastructure  
as Code

Developing  
Cloud Native  
Applications

# Choose Your Learning Path: Cloud Business Fundamentals

Google Cloud courses created to **raise cloud awareness** among senior leaders to enable successful cloud projects.

Business  
Transformation

Developing an  
SRE Culture

Data-Driven  
Transformation

Optimising  
Cloud Costs

# Supercharge Your Business' Capabilities

Comprehensive, end-to-end change management and bespoke training courses are **just a few clicks away**.

[Speak with an expert today](#) to find out how you can start upskilling your teams and enable large-scale cloud adoption.

Have questions? **Get in touch** with the Appsbroker Academy Team:

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