

DIGITAL TRUST²¹

Identity Drives Trust

Synopsis

📍 UAE



25th October 2021

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Event Speakers



Ian Lowe

Head of Industry Solutions, At EMEA at Okta, Inc

Ian Lowe is Okta's Director of Solutions Marketing for EMEA. In his 19 year career, Ian has become a recognized product marketing and sales enablement leader having created and launched successful cloud-based security solutions that are used by top technology firms, financial services organizations and governments around the world today; Including but not limited to the White House, Microsoft and HSBC.



Veneeth Purushotaman

Group CIO, At Aster DM Healthcare

Mr. Veneeth Purushotaman, Group CIO at Aster DM Healthcare is responsible for the technology across the 8 countries Aster operates in. Veneeth has been driving large technology transformation projects across Retail and Healthcare in his over 2 decades of experience. He is also a CIO Hall of Fame honoree and was awarded the Top 50 CIOs in Middle East recently by IDC. He was awarded the "Most Admired CIO of the Year-Retail" by Images Group in 2015.



Hafeez Sheikh Muhammad

Director IT, MENA, At Del Monte Foods

Mr. Hafeez is an all-round strategic, innovative technology leader with over 19 years of rich experience leading large-scale projects across multiple industry verticals including FMCG, Telecommunications, and Utilities. He strives to explore and adopt new technologies that enhance automation, user experience & efficiencies for the business while ensuring data security and integrity. He is currently leading the IT & digital transformation initiatives in MENA at Del Monte Foods, UAE.



Pranav Kumar

Founder & CEO, At ICD Technologies

Pranav is an entrepreneur and mentor in the Digital Transformation space, with a deep passion for technology, business, and progress. He is most excited about the digital disruption & exponential impact of emerging technologies.

Highlights from Digital Trust Webinar

Panelists views on the state of Cyber Security

Veneeth Purushotaman

Last year was completely different from the way we live and the way we work. Pandemic gave a push to think of cybersecurity irrespective of the sector or vertical. Pandemic hit every organization differently. At Aster, we were already on the cloud. However there is another set of organizations that just started out on the cloud. Both organizations had to deal with the situation differently. Being on the cloud really helped us to respond to the changes rapidly.

Hafeez Sheikh Muhammad

After the pandemic 80% of organizations will continue to have a remote workforce along with 45% companies will permanently work from home and that's the new reality for us. We are seeing an increasing number of security threats and 85% of threats are because of human error and 35% were related to phishing.

We also know ransomware is a new reality and these are real threats from a cybersecurity perspective.

Panelists views on the state of Digital Trust

Veneeth Purushotaman

Trust is the backbone of any organization, the way you do business, the way you treat your employees.

Don't trust, verify always and that's the new norm.

Hafeez Sheikh Muhammad

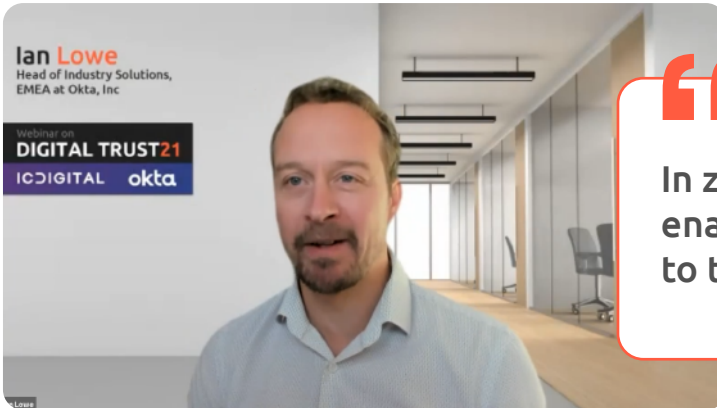
The traditional approach to security is not reliable in the digital world. The first step towards achieving the zero trust framework would be to start with Identity Access Management with Identity being the common denominator across systems.

Ian Lowe

We need to take a holistic view of Identity while protecting both professional & personal aspects of an individual.



Words of Wisdom



In zero-trust framework, we are enabling trust and delivering a way to trust in a secure way



Trust is always the backbone of any organization



Customers need access to a growing number of digital channels and it's a competitive advantage. IAM plays a key role in enabling and ensuring trust access across channels



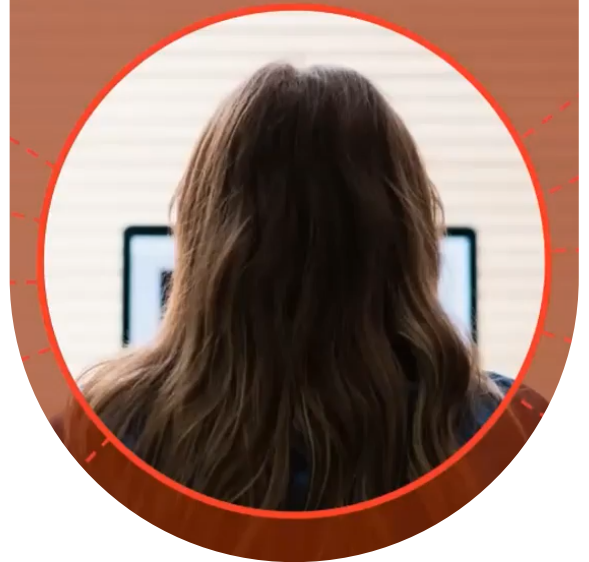
Zero trust is fundamental to building Digital Trust

okta

Security Solutions

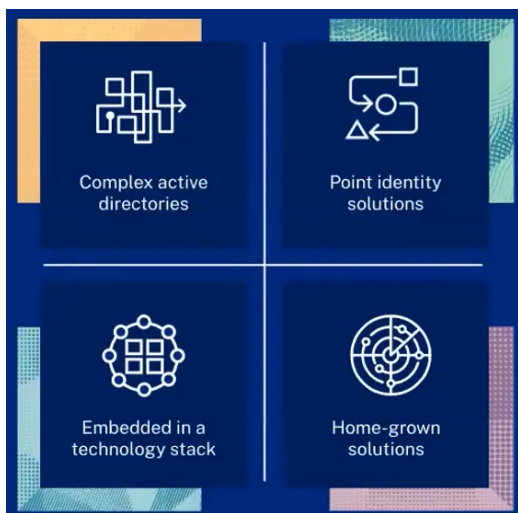
Okta is a leading provider of Workforce Identity and Customer Identity solutions across various sectors including healthcare, public sector, energy, financial services, travel & hospitality and non-profit.

We live in a new digital world:
targeted cyber attacks



◀ **Enterprises are experiencing new pressure points**

An Identity-first approach empowers modern business



◀ **Today Identity is solved in silos**

okta Security Solutions

Okta Identity Platform

EXTENSIBLE

Tools to build any solution, your way

INTEGRATED

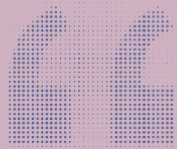
Over 7000 seamless evergreen integrations

NEUTRAL

Choose 'best of breed' to meet your needs

UNIFIED

One platform to solve every identity need



Identity-first security
has reached critical mass.

Gartner

Companies adapting
identity-first
security solution



USA
TODAY

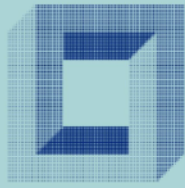
FedEX

Kansas
Department of Labor

NTT DATA

zoom

dentsu



How do you score on customer identity and access management?

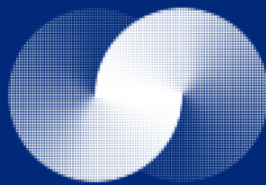
Find out in just 2 minutes

CIAM report will help you to protect and grow your revenue streams.

Answer 10 Questions and get free Customer Identity Access Management (CIAM) report.

Get report here:

<https://assessmenttool.okta.com/ciam-icdigital>



How well is your organisation protecting and enabling your workforce?

Find out in just 2 minutes

Answer a short series of multiple-choice questions and get free & personalized Workforce Identity Access Management report

Get report here:

<https://assessmenttool.okta.com/ICDtechnologies>

About

ICDIGITAL

ICD Technologies is passionate about shaping the future of work, by bringing enhanced efficiency and greater security to our clients in the region. Its cybersecurity offering ensures business continuity and has saved infiltrator-targeted organizations millions of USD in ransomware attacks.

okta

Okta is the leading independent provider of identity for the enterprise, and the Okta Identity Cloud enables organizations to both secure and manage their extended enterprise, and transform their customers' experiences. With over 5,500 pre-built integrations to applications and infrastructure providers, Okta customers can easily and securely adopt the technologies they need to fulfill their missions. Over 5,600 organizations, including 20th Century Fox, JetBlue, Nordstrom, Slack, Teach for America and Twilio, trust Okta to securely connect their people and technology.

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