



Press Release 15.2.2021

## AKOA GmbH partners with FireStart GmbH to deliver scalable, end-to-end automations through Business Process Modelling (BPM) and Robotic Process Automation (RPA)

Vienna, February 15, 2021

[FireStart GmbH](#), a collaborative all-in-one ecosystem for automation, today announces that they have entered a partnership with [AKOA – Another Kind of Automation](#), one of the leading automation providers that leverage the benefits of AI and RPA, to deliver scalable, end-to-end automations by combining Intelligent BPM (iBPM) and RPA.

Combining BPM and RPA is a powerful unit and opens new opportunities for visualizing, structuring, and monitoring automation initiatives end-to-end. BPM ultimately improves processes and create dependable digital workflows connecting people, data, and systems, but on its own does not include fully automate tasks. However, iBPM in combination with automation tools like RPA, can trigger automated processes to perform rule-based, data-intense, and business tasks in collaboration with BPM workflows.

*“FireStart will give us the possibility to connect the business processes (BPM) with processes automation technologies like RPA, combining them seamlessly into daily workflows. This will enable workflows to be started while having an overview of the status and further pending tasks. The combination will lead to a more transparent automation and business process operation, easier management, and even more time savings for our customers.”* Andreas Schmelzer, CEO AKOA Austria

*“We are very excited about our new partnership with AKOA. They have automation in their blood and really understand how to translate the automation journey into a long-term digitalization strategy for our clients. AKOA and FireStart both share the same obsession with customer success, user experience and speed of delivery. Therefore, I am super optimistic that we are heading towards a very successful partnership with them.”* Robert Hutter, Founder & CEO

### About [FireStart](#)

FireStart is a collaborative all-in-one ecosystem that unites human, automation, systems, and processes all under one easy to use view. With FireStart you can finally connect the dots, helping you scale your company's transformation journey cheaper and faster than ever before. Since its founding in 2008 in Austria, FireStart has been optimizing end-to-end organizational processes by creating structure and efficiency for business and IT users alike. Visit FireStart's website for more information on their product.

### About [AKOA](#)

We shape future organizations with new technology! At AKOA, or Another Kind of Automation, we provide business process automation through technologies such as robotic process automation (RPA), virtual assistants, chatbots, and artificial intelligence (AI). The possibilities have never been greater to develop simple and streamlined businesses and we support all aspects of our client's automation journeys. From strategy, organization, change management, defining centre of excellence (CoE) and operating models, to process identification and analysis, robot development, onsite and online RPA training, and our much-appreciated AKOA Automation Cloud, a full-service Automation-as-a-service offering supporting clients with both cloud-sourced automation technology as well as production and maintenance of developed robots. We are not only here to guide our clients, but to learn together with them, through their experiences. Let the robots take over repetitive tasks so you can embrace the creativity your company deserves!

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#### Contact AKOA Global

Fredrika Gyllang  
Global Marketing Manager  
+46 70 77 89 222

#### Contact Firestart

Alessa Prochaska  
Head of Marketing  
+43 664 1018793

#### Contact AKOA Austria

Andreas Schmelzer  
CEO AKOA Austria  
+43 676 390 67 45