



# Ally

## PRODUCT OVERVIEW

Ally is a gamified mobile app that delivers autonomous and adaptive employee training based on a user's knowledge gaps and individual risks.

If you're spending too much time, resources, or money on a security awareness program that underdelivers, Ally is the solution for you.

## BENEFITS

- ✓ **For the Business:** Quantify and reduce human risk to positively impact your business objectives. Ally preserves budgets and revenues and drives more informed security strategy decisions with actionable analytics.
- ✓ **For Security Teams:** Automate and personalize your human risk management program like never before. Easy onboarding, personalized content to your needs, extensive reporting, and learning that sticks will help security teams focus on what is important.
- ✓ **For Employees:** Ally offers a training approach that employees actually enjoy and lean into. Employees will enjoy the freedom to set their schedule and receive training nudges and personalized content in a fun and gamified way.

## THE SCIENCE BEHIND ALLY

### Adaptive learning

Ally's AI Engine learns from users' performance and delivers content tailored to their needs.

### Learning from anywhere

Ally offers engaging, bite-sized content in a device-agnostic experience.

### Real-world scenarios

Deliver real world scenarios that reflect daily habits and decisions.

### Gamification

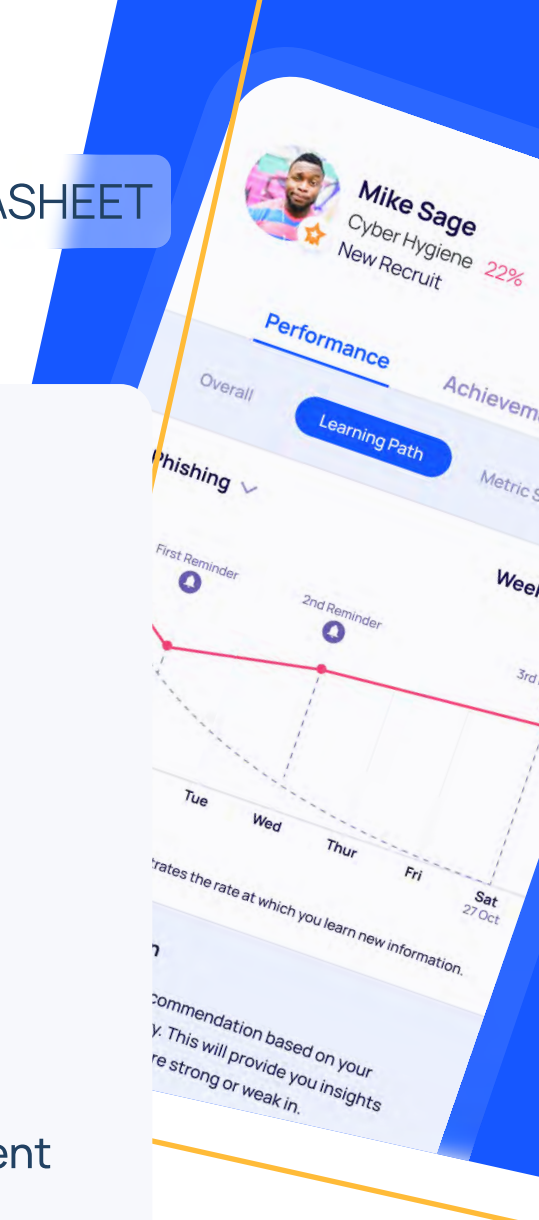
Incorporate competitions, recognition and rewards to build a security culture.

### Spaced learning

Help your users beat the Forgetting Curve with just in time reinforcement.

### Automation

Automate everything, from onboarding to ongoing delivery in minutes.



## HOW ALLY WORKS



### Configuration

Configure Ally to meet your organization's requirements.



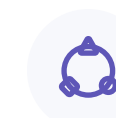
### Launch

Kickstart user enrollment, app downloads, and benchmark assessments.



### Analyse

Evaluate user performance and engagement in real-time.



### Adapt

Ally curates training content for each user based on past performance in real-time.

## CUSTOMER REFERENCE

**“It's the Duolingo for cyber awareness!”**

Enterprise CISO

Use Ally to put your personalized security awareness program on autopilot! [Schedule a demo](#) with us.