

BETTER

FOR THE ENVIRONMENT

Ice Slicer is an OMRI-certified organic blend mined from a naturally formed halite deposit in Utah. Ice Slicer's homogeneous blend of 60+ naturally occurring minerals not only buffers the effects of chlorides on the environment, these minerals are also beneficial to plant life when used in the correct concentrations.

60+ MINERALS

WHAT DOES THAT EVEN MEAN?

Soil must contain essential macro-nutrients and micro-nutrients in order to be able to sustain plant growth. Ice Slicer contains 14 (out of 17) essential soil health nutrients.

Improved roadside plant growth after Ice Slicer use, on HWY 28 south of Levan, UT



THE TRUE COST OF SAND

Aggregates stay solid and do not melt into liquids. When you add aggregates to your deicing, you must also have a plan for undesirable cleanup. Ice Slicer's natural gradation minimizes or eliminates sand usage and decrease sediment loading problems in sensitive areas.



BURIED IN SAND

In an attempt to maintain safe friction levels, this DOT used excessive amounts of sand. As winter cleared, the sand did not. The shoulder was so deep in sand, the mph signs were getting lost.



LANE DESIGNATION

This is not a new way to paint lanes on the road. This picture is of a road just outside of Gillette, WY where additional aggregates were used to create traction. Ice Slicer creates natural traction that other granular deicers cannot provide.



Highlights from the August 2019 Conformity Determination on PM₁₀ for the DRCOG Regional Transportation Plan and the 2020-2023 Transportation Improvement Program.

PM₁₀: *The PM₁₀ standard was last violated on three days in 1993. There has been no violation for PM₁₀ in the Denver Region since.*

WHAT CHANGED?

The Denver Region has used Ice Slicer as their primary winter maintenance product since 1994.

40%
LESS
CORROSIVE

According to a recent test conducted by Envirotech and Analytical Labs, Ice Slicer is 40% less corrosive than other deicing products.

You can balance safety and environmental responsibility.