



# RingCentral for Healthcare

The healthcare industry as a whole is focused delivering better patient care, at a much lower cost. While comprised of many subverticals, the need for improved staff collaboration, patient engagement and health data security remain the same.

## The new expectations of the healthcare industry



Seamless Collaboration Across the Organization



Increased Patient and Customer Engagement



Drive for Personalized Healthcare



Healthcare Moving to the Cloud

## The Perils and Promise of Modern Communications in Healthcare

**Communication transformation is impacting healthcare and how patient outcomes are measured**

**85%** of first attempt voice-only calls fail in healthcare environments<sup>1</sup>

**SMS** carrier-based texting is used by 96% of physicians for care coordination<sup>2</sup>

**Analysts suggest that healthcare is set for continued, dramatic transformation**

**40%** of physician productivity lost due to EHR management<sup>3</sup>

**97%** of patients were satisfied with their first telehealth experience<sup>4</sup>

### TODAY'S HEALTHCARE COMMUNICATIONS CHALLENGES



SILOED INTERACTION AND COLLABORATION



COMMUNICATION WITHOUT COMPLIANCE



BETTER OUTCOMES, BETTER COSTS

### WHAT IF?

### RINGCENTRAL FOR HEALTHCARE

**1** You could innovate your customer, patient and staff communications by capitalizing on the cloud's advanced capabilities?

**2** You could elevate communications while proactively ensuring security and compliance?

**3** You could extend your communication capabilities as you grow and scale with the click of a button?

Improve Access, Response and Performance

Elevate Communication Compliance and Security



Increase Touchpoints with Friendly, Future-Proof Features

Unify Care Communications