

**MISSION  
ACCOMPLISHED**

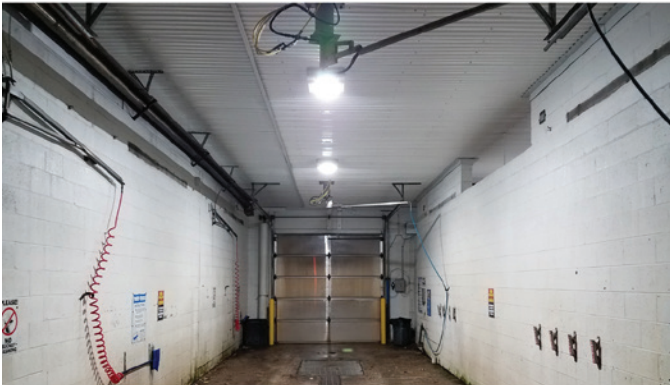
## Proper assessment leads to more effective lighting solutions.

How Wasmer helped Travel Mart improve efficiency and safety, while reducing maintenance costs.



### SITUATION

Travel Mart – Broadway in Wisconsin Dells, WI wanted to reduce their energy costs while providing more effective lighting to create a safer, more inviting environment throughout their facility for customers at night. Maintenance expenses were also top of mind; they needed to see a decrease in expense while improving light levels.



### SOLUTION

A complete audit of the Travel Mart facility revealed out-of-date lighting technology, uncovering a large opportunity to increase energy savings. By installing Tactik Lighting LED lighting technology, the site will be saving 79,554 kWh annually.



#### Annual kWh Savings:

79,554 kWh

#### Annual Utility Cost Reduction:

\$7,955.00

#### Annual Maintenance

Cost Reduction:

**\$2,511.96**

[wasmerco.com](http://wasmerco.com)

The Wasmer Company  
3115 N 21st Street, Suite 3, Sheboygan, WI 53083  
920.827.2300

**WASMER**  
Smart Energy | Smarter Business