

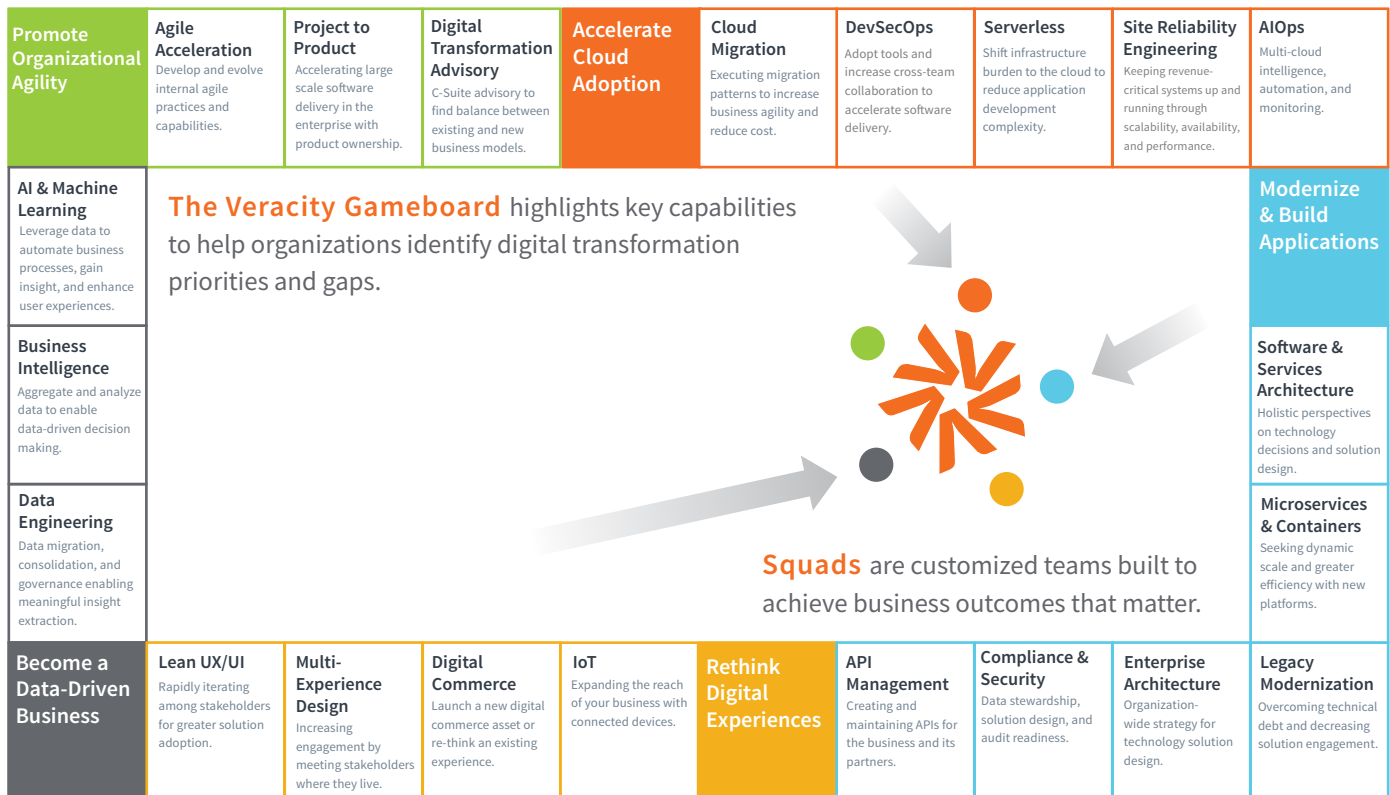
Companies engaged in digital transformation turn to Veracity Solutions to help them successfully orchestrate and execute their technology adoption initiatives.

## SERVICES

- Promote Organizational Agility
- Accelerate Cloud Adoption
- Modernize & Build Applications
- Rethink Digital Experiences
- Become a Data-Driven Business

## OUR FRAMEWORK: *PhoenixDT™*

The Veracity team uses the *PhoenixDT™* framework and approach for enabling digital transformation. This framework combines five core technology areas on the Veracity Gameboard along with our Squad model to deliver strategic outcomes for each client. By partnering with one or more Veracity Squads and, over time, adopting different areas of the Gameboard for new business models and optimization efforts, a client will achieve their digital transformation objectives.



## ABOUT VERACITY

- Founded 1998
- Over 20 years experience in software development and transformational projects
- Headquartered in Salt Lake City, UT
- Additional office in Raleigh, NC

## KEY QUESTIONS

What strategic capabilities could have the biggest impact in creating a successful digital transformation in your organization? What value could be realized if a dedicated Veracity Squad could help execute your gameplan?

## CLIENT SUCCESSES



**Allscripts** sought to improve prenatal care after realizing that 95% of maternity care providers still relied on paper medical records. They joined forces with a team at Veracity and Microsoft experts to digitize the standard obstetric patient record. Together they created a brand-new SaaS product that revolutionized prenatal care, and, to date, has assisted in the care and delivery of over 700,000 infants and their mothers.



**Lumeris** was facing a deadline for a critical customer-facing application that needed modernization to make use of the AWS cloud. Lumeris and Veracity joined forces to modernize existing infrastructure and build out various new environments. As a result of their engagement, Lumeris received a more modernized development stack and CI/CD pipeline that could be used as a model for an additional component buildout. Architectural patterns and templates were created to enable continued development in the cloud. Finally, Lumeris was able to meet its customer deadlines and set itself up for future success due to new advanced technology and software delivery processes.



**Schlumberger**. After 20-30 years of using the same legacy product, Schlumberger knew they'd need to update and modernize their upstream offerings or soon get outrun by more modernized competitors. With the help of Veracity to provide high-velocity application development, agile training, and updated software architecture, Schlumberger created a state-of-the-art oilfield production management system that modernized their product offering, attracted new customers, and ultimately received industry recognition.

## CONTACT US

Speak to a Veracity representative today at [info@veracitysolutions.com](mailto:info@veracitysolutions.com).

