

Companies engaged in digital transformation turn to Veracity Solutions to help them successfully orchestrate and execute their technology adoption initiatives.

SERVICES

- Promote Organizational Agility
- Accelerate Cloud Adoption
- Modernize & Build Applications
- Rethink Digital Experiences
- Become a Data-Driven Business

OUR FRAMEWORK: PhoenixDT™

The Veracity team uses the *PhoenixDT*™ framework and approach for enabling digital transformation. This framework combines five core technology areas on the Veracity Gameboard along with our Squad model to deliver strategic outcomes for each client. By partnering with one or more Veracity Squads and, over time, adopting different areas of the Gameboard for new business models and optimization efforts, a client will achieve their digital transformation objectives.

Promote Organizational Agility	Agile Acceleration Develop and evolve internal agile practices and capabilities.	Project to Product Accelerating large scale software delivery in the enterprise with product ownership.	Digital Transformation Advisory C-Suite advisory to find balance between existing and new business models.	Accelerate Cloud Adoption	Cloud Migration Executing migration patterns to increase business agility and reduce cost.	DevSecOps Adopt tools and increase cross-team collaboration to accelerate software delivery.	Serverless Shift infrastructure burden to the cloud to reduce application development complexity.	Site Reliability Engineering Keeping revenue- critical systems up and running through scalability, availability, and performance.	AlOps Multi-cloud intelligence, automation, and monitoring.
Al & Machine Learning Leverage data to automate business processes, gain insight, and enhance user experiences.	The Veracity Gameboard highlights key capabilities to help organizations identify digital transformation priorities and gaps.								Modernize & Build Application
Business Intelligence Aggregate and analyze data to enable data-driven decision making.						**	!		Software & Services Architecture Holistic perspective on technology decisions and soluti design.
Data Engineering Data migration, consolidation, and governance enabling meaningful insight extraction.	Squads are customized teams built to achieve business outcomes that matter.								Microservices & Containers Seeking dynamic scale and greater efficiency with new platforms.
Become a Data-Driven Business	Lean UX/UI Rapidly iterating among stakeholders for greater solution adoption.	Multi- Experience Design Increasing engagement by meeting stakeholders where they live.	Digital Commerce Launch a new digital commerce asset or re-think an existing experience.	IoT Expanding the reach of your business with connected devices.	Rethink Digital Experiences	API Management Creating and maintaining APIs for the business and its partners.	Compliance & Security Data stewardship, solution design, and audit readiness.	Enterprise Architecture Organization- wide strategy for technology solution design.	Legacy Modernization Overcoming technic debt and decreasing solution engagemen



ABOUT VERACITY

* veracity

- Founded 1998
- Over 20 years experience in software development and transformational projects
- Headquartered in Salt Lake City, UT
- Additional office in Raleigh, NC

KEY QUESTIONS

What strategic capabilities could have the biggest impact in creating a successful digital transformation in your organization? What value could be realized if a dedicated Veracity Squad could help execute your gameplan?

CLIENT SUCCESSES



Allscripts sought to improve prenatal care after realizing that 95% of maternity care providers still relied on paper medical records. They joined forces with a team at Veracity and Microsoft experts to digitize the standard obstetric patient record. Together they created a brand-new SaaS product that revolutionized prenatal care, and, to date, has assisted in the care and delivery of over 700,000 infants and their mothers.



Lumeris was facing a deadline for a critical customer-facing application that needed modernization to make use of the AWS cloud. Lumeris and Veracity joined forces to modernize existing infrastructure and build out various new environments. As a result of their engagement, Lumeris received a more modernized development stack and CI/CD pipeline that could be used as a model for an additional component buildout. Architectural patterns and templates were created to enable continued development in the cloud. Finally, Lumeris was able to meet its customer deadlines and set itself up for future success due to new advanced technology and software delivery processes.



Schulmberger. After 20-30 years of using the same legacy product, Schlumberger knew they'd need to update and modernize their upstream offerings or soon get outrun by more modernized competitors. With the help of Veracity to provide high-velocity application development, agile training, and updated software architecture, Schlumberger created a state-of-the-art oilfield production management system that modernized their product offering, attracted new customers, and ultimately received industry recognition.

CONTACT US

Speak to a Veracity representative today at info@veracitysolutions.com.

