

# Distribution for Clean Label CPG Made Simple

Pod Foods provides transparent, tech-enabled and cost-effective distribution nationwide.



## Who We Are

Pod Foods is a rapidly-growing national distributor hyper-focused on the best emerging, local, and established brands. Providing both consolidated and direct distribution to retail, brands are able to take advantage of Pod Foods as the fully-operational wholesale arm of their business, coast to coast.



## How Our Partnership Works

- Painless onboarding allows you to quickly upload your products to the Pod Foods catalog
- Pod Foods introduces your products to retailers and you introduce your retailers to Pod Foods
- Buyers place orders for your products via PO or their easy-to-use Pod Foods buyer dashboard
- You deliver your products to our regional distribution centers and/or you ship direct to stores
- You have access to all of your orders, sales and inventory data down to the buyer, SKU and lot
- You know what distribution costs you up front and get paid out every month exactly what you should



## How Pod Foods is Different

- We don't add markup to the prices you set. You control and set the price buyers pay.
- There aren't any hidden fees at Pod Foods. We don't hit you with chargebacks.
- We do not require promotions. Likewise, we don't charge retainers or marketing fees.
- Minimum velocities? No. We support you where you're at and where you're going.



## What We Provide

- Consolidated distribution logistics
- Real-time sales and inventory reporting
- Unlimited SKU representation
- Promotions when you want them
- Friendly customer service + fast payouts
- An easy-to-use Vendor Dashboard

We take care of ordering, fulfillment, invoicing, and customer service so you can keep your focus on growing your business. Retailers love us because of our ease of use, unique catalog, and the distributor experience of consolidated deliveries and payments.



## Cost to You

You set the price buyers pay for your product and we deduct a Service Fee on each sale. You know exactly what distribution costs and costs go down when sales go up. [Book a call to get started today!](#)