



MAGENTO RAPID LAUNCH

PRICING & FEATURES

Take your storefront to the next level with one of our Magento Rapid Launch packages.

STARTER
FROM \$41,000

Get online fast with our most basic package

EXPRESS
FROM \$65,000

Take your existing storefront to the next level

ACCELERATOR
FROM \$86,000

Enterprise level storefront for enterprise level growth

Content Management

Homepage (Includes banner carousel, category tiles, product selector and resource banners)

CMS Template (Easily create About, Shipping Policy, Privacy Policy, Terms & Conditions and other pages)

Contact page

Adobe stock images

Content & staging environment

Visual Merchandising

Easily Create Landing Pages for Marketing

FAQs

Blog

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Custom Design

30 hours

35 hours

85 hours

Catalog Management

Automatic image resizing/watermarking

Product Attributes

Pre-defined Catalog Attribute Sets

Categories

Catalog Import support

SKUs

✓

✓

Up to 20

Up to 5

Up to 10

10 Hours

Up to 3,000

✓

✓

Up to 50

Up to 12

Up to 20

20 Hours

Up to 5,000

✓

✓

Up to 250

Up to 250

Up to 75

35 Hours

Up to 7,000

Payment Methods

Credit cards (MasterCard, Visa, Amex, Discover)

PayPal

Amazon Pay

Google Pay

Apple Pay

2

✓

✓

✓

✓

✓

2

✓

✓

✓

✓

✓

5

✓

✓

✓

✓

✓

Product Management

Layered navigation

Product selection effects

Product reviews

Integrated product videos

Modular layout

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Customer Management

Customer Segmentation

Target Customer Segments with Personalized Messaging

Customer Loyalty Program

Live Chat

RMA Management

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Cart

Instant purchase

Product thumbnails

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Admin & Support

Simple site administration

8 hour video training course

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✓

	STARTER FROM \$41,000	EXPRESS FROM \$65,000	ACCELERATOR FROM \$86,000
Optimized Checkout	✓	✓	✓
Address verification	✓	✓	✓
Gift wrapping & gift messaging	✓	✓	✓
Option of flat rate or table rate integration with UPS, USPS, Fedex and DHL		✓	✓
Promotions & Pricing	✓	✓	✓
Dynamic, Rule-Based Product Relations (Cross Sells, Up-Sells, Related Items)	✓	✓	✓
Promotions And Special Pricing	✓	✓	✓
Use Tiered Pricing or Dynamic Pricing	✓	✓	✓
Coupon codes	✓	✓	✓
Free shipping promotions	✓	✓	✓
Security & Performance	✓	✓	✓
Automatic website backups	✓	✓	✓
Store media on a separate CDN/database for faster performance	✓	✓	✓
Audit Logging/Audit Trails	✓	✓	✓
24/7 production environment monitoring	✓	✓	✓
Integrated Varnish Page Caching	✓	✓	✓
Magento Performance Toolkit	✓	✓	✓
Migration & Integration		✓	✓
Catalog migration		✓	✓
Customer migration		✓	✓
Order migration		✓	✓
ADD-ONS SEE PAGE 4 FOR DETAILS			
Performance Optimization		✓	✓
Enhancement Package			✓
B2B Suite Set Up			✓

This is meant to provide a general idea of pricing and timeline and is not intended to be a finalized quote. For a more accurate estimate, you can schedule an intake call with us where we can review your specific needs and provide a customized estimate and timeline.

A LA CARTE OPTIONS

 SPECIALTY FEATURES	 MIGRATIONS AND INTEGRATIONS
Gift Basket Functionality \$12,000	Migration - Catalog \$6,500
Product and Bundle Builder \$12,000	Migration - Customers \$5,000
Event and Ticket Management \$3,000	Migration - Orders \$4,800
Instagram Visual Commerce \$1,800	P21 Integration (File Drops) \$5,400
Product Designer and Customizer \$7,500	Quickbooks Desktop Integration \$3,000
	NetSuite Integration \$4,600 + 3rd party fees/licenses
	Inquire about integrations, e.g . D365, Sage, Epicor, Infor
 AUTO, MANUFACTURING & PARTS	
Parts Diagrams \$5,200	
Parts Finder \$1,400	
Product Page Variant Grid \$2,600	



BASIC ENHANCEMENT PACKAGE

\$12,500 | + 2 WEEKS

- Add to Cart Lightbox
- Advanced Banner and Carousel Management Control
- Free Shipping Bar
- Highlighting Text Triggers Discount Message
- Intuitive Product Recommendations
- MegaMenu
- Product Attachments
- Product Labels
- Share the Shopping Cart
- Order Tracking and SMS Order Notifications
- Shop by Attribute
- Side Loading Cart Preview



BASIC B2B

+ \$8K | + 1 WEEKS

- Set Roles and Permission for Customers
- Self Service tools for your B2B Customers
- Requisition lists to speed purchase of frequently-ordered items
- Pay with purchase orders and extend terms
- Multiple buyers per company
- Manage the Request for Quote workflow
- Extend Credit To Companies
- Enhanced Buyer Quoting Experience
- Customize catalogs for your buyers
- Customers can order by SKU to accelerate purchases
- Credit and Purchase Orders
- Create company accounts for business customers
- Buyers can manage their credit online
- Bulk ordering by SKU or CSV
- Rapid List Ordering

ADD ON Paying Invoices Online

+\$4.5k



APPAREL AND BRICK & MORTAR PACKAGE

\$9,880 | + 1 WEEKS

- Buy Online- Pick Up in Store (BOPIS)
- Image and Video Gallery
- Improved Layered Navigation
- MAP (Minimum Advertised Price)
- Persistent Layered Navigation
- Shop by Look
- Size Chart
- Social Login
- Store Credit for Return on e-card Balances
- Store Locator
- Virtual and/or Physical Gift Cards

ADD ON WCAG Level 2.0 AA Compliance (ADA)

+\$6k



ENHANCED LOGISTICS PACKAGE

\$8,750 | + 1 WEEKS

- Custom Stock Status
- Customer Shipping Accounts
- Display Real Time Inventory
- Enhanced Custom Shipping Rules
- Generation of shipping labels and documentation
- Multi-Source Inventory Management And Fulfillment
- Real-Time Shipping Rate Estimates
- Setting up Dimensional Shipping
- UPS Worldship Integration



MARKETING & SEO

\$6,800 | + 1 WEEKS

- ElasticSearch Configuration with Enhanced features
- Google Customer Reviews
- Google Rich Snippets
- Google Tag Manager
- SEO Launch Prep
- SEO Toolkit



PERFORMANCE OPTIMIZATION

\$8,650 | + 1 WEEKS

- Google Page Speed Optimizer
- Integrated Varnish Page Caching
- Magento Commerce Cloud Optimization
- Set up Cache Warming
- Two-Factor Authentication

ADD ON Detect errors and bugs, add-to-cart, checkout, and other Conversion Stoppers

\$12k annually