



inTEST Thermal Solutions
an inTEST Company

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inTEST Thermal Solutions Unveils New Brand Identity and Launches New Company Website

All product brands are now accessible under newly-combined, single website

Mansfield, MA, August 24, 2020 — inTEST Corporation (NYSE American: INTT), a global supplier of precision-engineered solutions for use in manufacturing and testing across a wide range of markets including automotive, defense/aerospace, energy, industrial, semiconductor and telecommunications, announced today its thermal segment subsidiary, inTEST Thermal Solutions, is introducing an all-new brand identity that includes new logos, colors and designs to unify and visually reinforce the synergies between its three core product lines – Temptronic, Sigma Systems and Thermonics. In addition, a newly-combined, single website will provide quick-and-easy access to all product brands and replace the autonomous multiple websites previously in effect.

The new brand identity for inTEST Thermal Solutions has been revamped and includes revitalized logos, color scheme and overall design, with all three product brands adhering to the same new identity. For decades, the three brands of Temptronic, Sigma Systems and Thermonics have had their own independent branding, unrelated to each other. The new brand identity brings the product brands together with a consistent look-and-feel giving inTEST Thermal Solutions and its three product brands a unified, stronger brand presence worldwide.

“I’m very excited about our new branding initiative and the strategic role it plays in the ongoing evolution of our company brand,” says Greg Martel, Vice President and General Manager of inTEST Thermal Solutions. Martel adds, “While Temptronic, Sigma Systems and Thermonics have built their own brand equity over many years of success, our growth trajectory and expanded global reach require that we now bring these product brands together in a more consistent and synergistic manner with the goal of delivering a superior brand experience for both existing and prospective customers.”

Also announced today, inTEST Thermal Solutions will eliminate the use of multiple websites which have previously and independently supported the three product brands. Visitors will now have access to helpful, relevant information about inTEST Thermal Solutions and its corresponding product brands, all under a single company website. The combined website, which will express and display the new branding design standards, will include all of the product, application and technical information from the previous websites. The official URL website address for inTEST Thermal Solutions, including the three product brands, is www.inTESTthermal.com. All previous URLs related to each of the three brands will be redirected to the new site.

“Our new single website exudes a strong, consistent global brand and it has more features, functionality and benefits than our multiple websites combined,” says Martel. “Additionally,

our new site has rich, robust content with up-to-date technical information about all our product brands, readily available to anyone visiting the site. We also have a new section entitled 'Comprehensive Capabilities' that describes our broad portfolio and the technologies that allow us to provide a single-partner-solution for thermal test and process cooling needs." Martel continues, "And for service and support, we have a new page featuring our global network of technical experts and valuable service benefits, that together, we proudly call 'True Blue Support.' The new page also includes key information about technical assistance, parts and accessories, maintenance services and more. We're thrilled to offer True Blue Support, which represents our unwavering commitment to deliver world-class service."

To learn more about inTEST Thermal Solutions, please visit www.inTESTthermal.com or call +1 781 688 2300.

About inTEST Thermal Solutions

inTEST Thermal Solutions (ITS) specializes in the design and manufacture of thermal test and process cooling systems. Our breadth of products and in-house engineering capabilities allow us to be a single-partner-solution for thermal test and process cooling needs. We are recognized globally for our expertise in precise control of extreme thermal environments, from -185 to +500°C, with rapid transitions or long dwell times. The ITS family includes three product brands: Temptronic, Sigma Systems, and Thermonics. inTEST Thermal Solutions is a wholly owned subsidiary of inTEST Corp, Mount Laurel, New Jersey, USA.

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