



Storyboard Template

Welcome to your fully editable storyboard template! Use this template to achieve your video objectives and captivate your audience. No need to print this template - just follow the steps, and create your storyboard digitally. Don't forget you can always find more help on [storyboarding on our blog](#).



Fun fact: the VideoScribe team also use this template when we plan out our videos.

STEP 1: Fill in the answers below and keep them in mind as you go to make sure your storyboard is focused. Your answers should be based on your video planning - you can find [help and guidance on video planning here](#).

Purpose:

Objective:

Audience:

Audience pain points/motivations:

The key message:

Where the video will be used:

The style:

Call-to-action:



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Now you're ready to storyboard!

Use the key below for guidance on how to complete each box of your storyboard. As a helping hand to get you started, we've also included an example of the type of content you could include in each box.

Simply enter your ideas into the boxes and add as many scenes as you require to complete your video.

Storyboard Key

1. Scene	Each row indicates one scene.
2. Voice-over / subtitles	The script to each scene. This could be audio or subtitles.
3. Supportive on-screen text	Can be individual words or short sentences to support the graphics. These differ to subtitles which are the written version of the voice-over just like subtitles in a movie.
4. On-screen direction / notes	Describe what you want to have visually represented on the screen, explain the order things appear and the effect to be used i.e. move in, or draw etc.
5. Visual examples	Add visual ideas you think will best describe your message. This could be screenshots or images.



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Your Storyboard

1. Scene	2. Voice-over / subtitles	3. Supportive on-screen text	4. On-screen direction or notes	5. Visual examples
1.				
2.				
3.				

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4.				
5.				
6.				

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7.				
8.				
9.				

Don't forget!

Once you've created your fantastic video, share it on social media with **#MadeWithVideoScribe** for the chance to be featured on our website!

www.videoscribe.co

