Acquire, engage and retain your biggest fans through data-driven experiences

Our integration feeds Mention Me's first-party referral data into Klaviyo in real-time, so you can identify your current and future brand advocates.
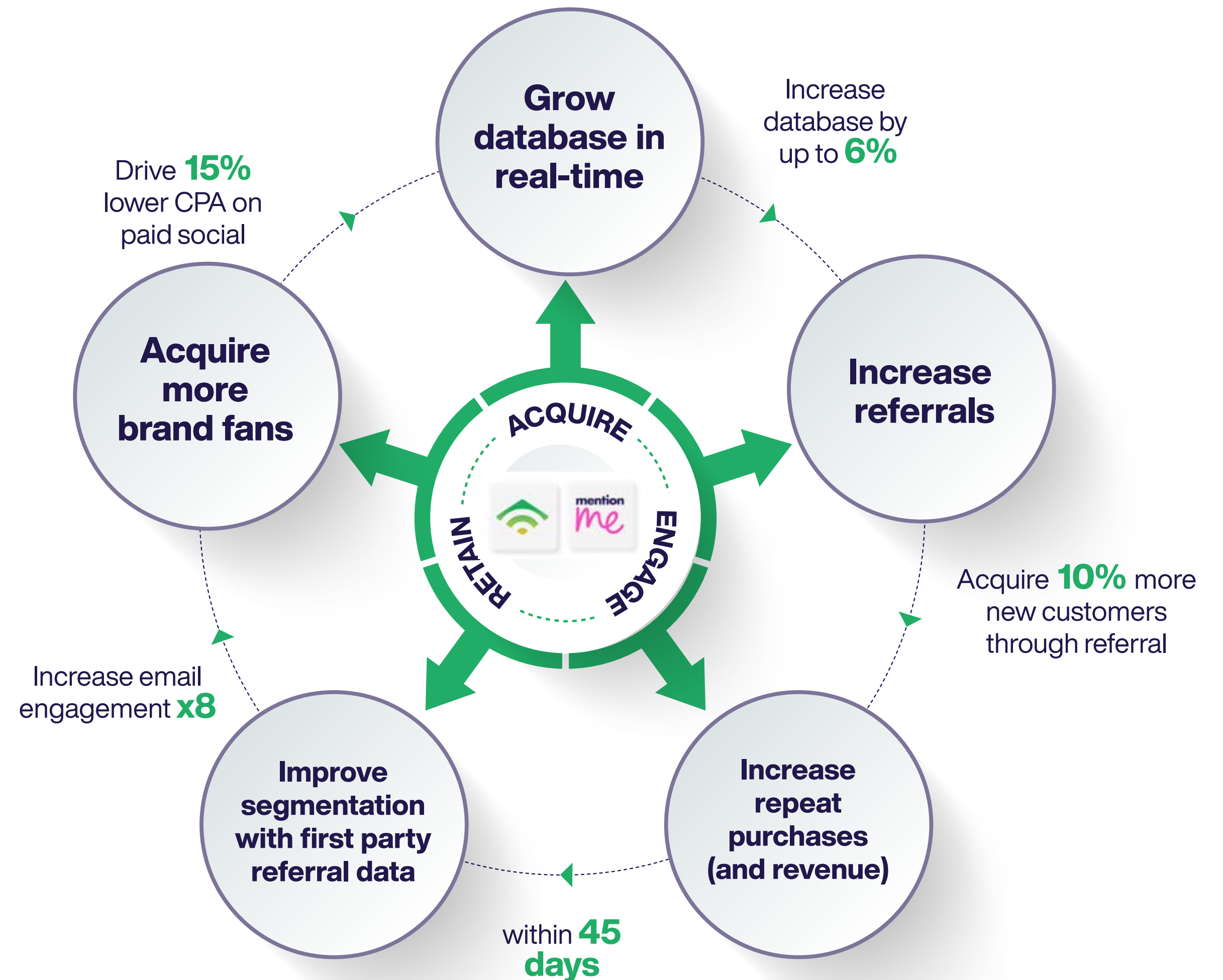
mentionMe × **KLAVIYO**

Enhance your engagement strategy at every stage of the customer lifecycle.

> "Building Facebook lookalike audiences from referral data through the Klaviyo integration has resulted in a **35%** lower CPA"

Wild

Drive **15%** lower CPA on paid social

Increase database by up to **6%**

Grow database in real-time

Acquire more brand fans

Increase referrals

Acquire **10%** more new customers through referral

ACQUIRE

ENGAGE

RETAIN

mention me

Increase email engagement **x8**

Improve segmentation with first party referral data

Increase repeat purchases (and revenue)

within **45 days**

*compared to standard seed audiences when building Facebook lookalike audiences based on referral data

mention me   X   KLAVIYO

MENTION-ME.COM