Acquire, engage and retain your biggest fans through data-driven experiences

Our integration feeds Mention Me's first-party referral data into Emarsys in real-time, so you can identify your current and future brand advocates.

mentionMe x **emarsys**

PUMA

FATFACE

SUIT DIRECT

BrandAlley

Ben Sherman

BAM
bamboo clothing

CharlotteTilbury

nkuku
HOME AND LIFESTYLE

BARBER DTS

HAWES & CURTIS
JERMYN ST. LONDON 1913

BERRY BROS & RUDD
3, ST. JAMES'S STREET, LONDON
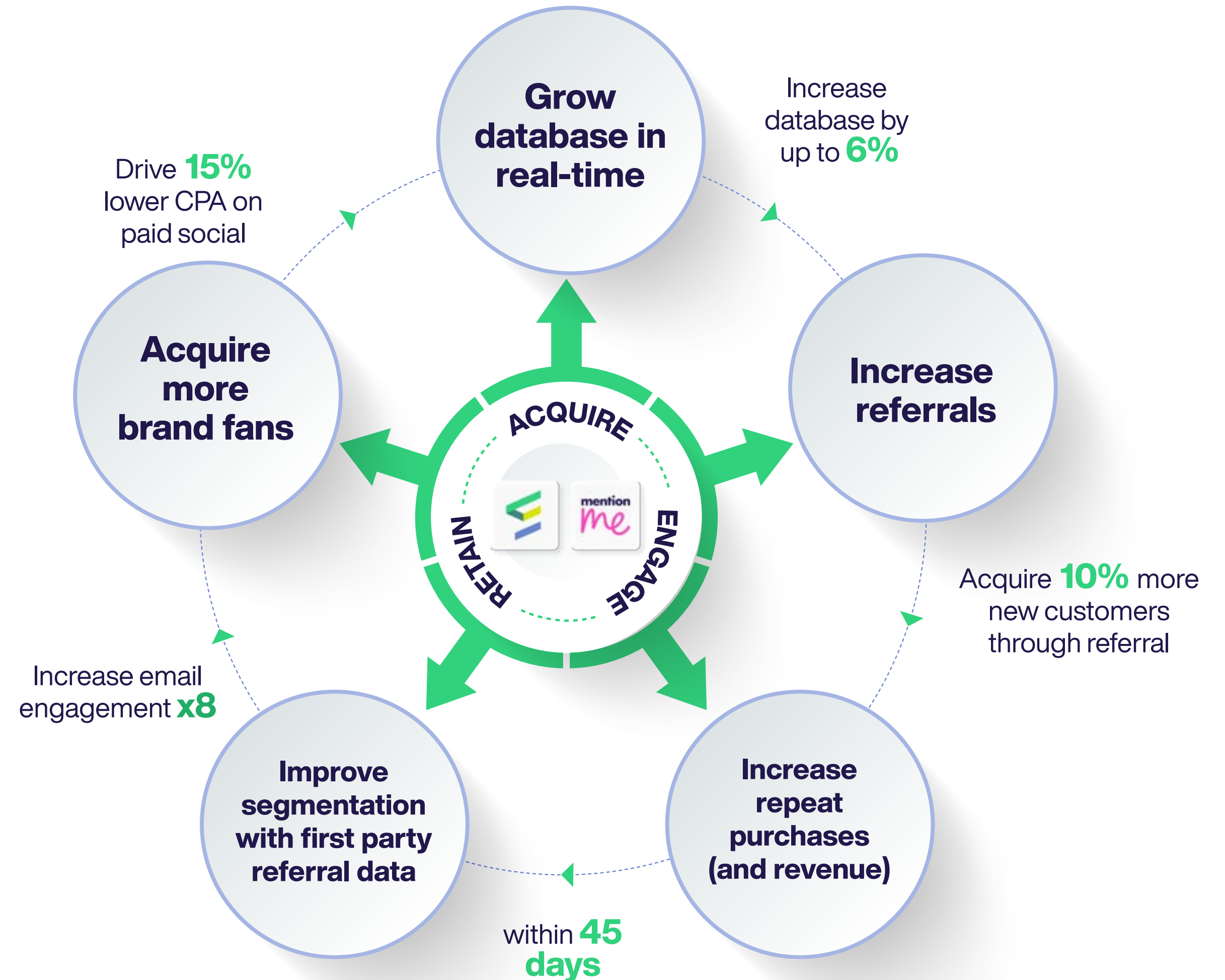
WINE & SPIRIT MERCHANTS

Enhance your engagement strategy at every stage of the customer lifecycle.

"

Integrating Emarsys with our (Mention Me) referral campaigns improved our performance almost instantly. Automated emails reminding people to use their referral rewards have driven **9%** more customers to buy for the first time and increased average order value by **4%**"

PRETTYLITTLETHING

Drive **15%** lower CPA on paid social

Increase database by up to **6%**

Grow database in real-time

Acquire more brand fans

Increase referrals

ACQUIRE

RETAIN   ENGAGE

Acquire **10%** more new customers through referral

Increase email engagement **x8**

Improve segmentation with first party referral data

Increase repeat purchases (and revenue)

within **45 days**

*compared to standard seed audiences when building Facebook lookalike audiences based on referral data

mentionme   x   emarsys

MENTION-ME.COM