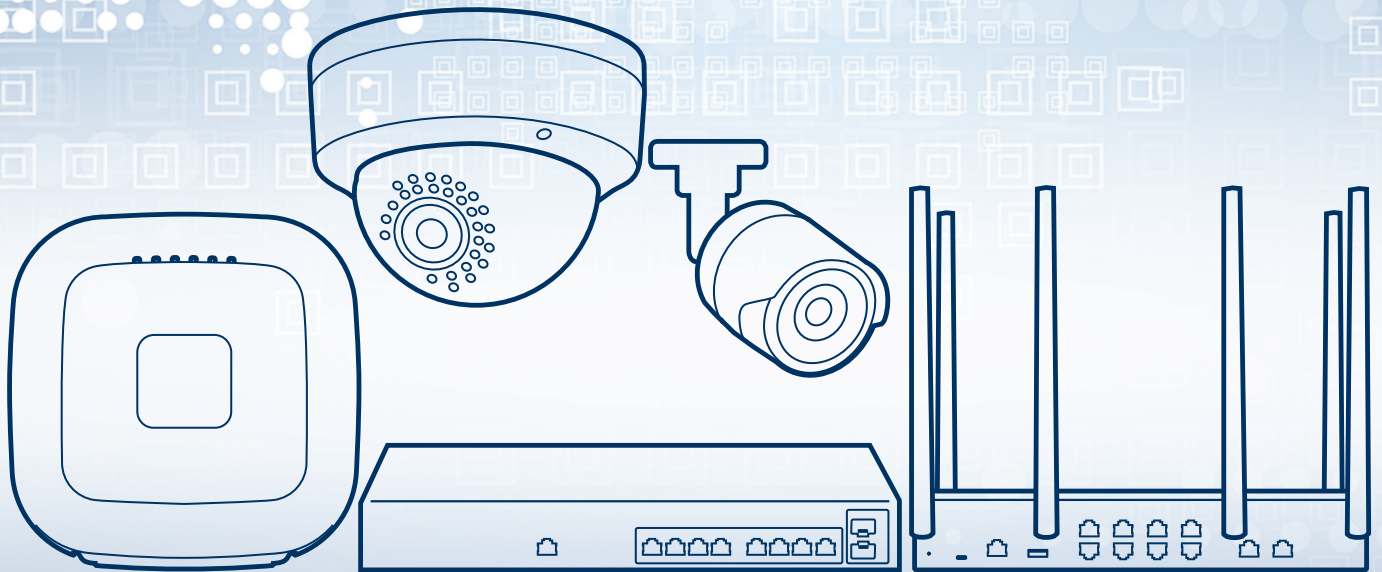


TRENDNET[®]

Company Profile



TRENDnet products have proven to be very valuable to us as a system integrator! Our installation team reports that they are always reliable and easy to install.

- David M., Pro Net Systems

TRENDnet is a very affordable and very reliable product line that covers all areas of customer needs when it comes to network configuration. Very easy to install and setup... professionally packaged that looks good on the shelf, and have been 100% 'bulletproof'. I have never had a defective TRENDnet device returned.

- Gary K., Security Data Supply

I have been using TRENDnet products because I have always had good luck with their products and I use them on every job I can.

- Don H., SLH Home Systems

About TRENDnet

TRENDnet is a global provider of award-winning networking and surveillance solutions to small and medium-sized businesses, and home users. Our solutions network countless devices to enable your connected lifestyle and workplace. TRENDnet's diverse product portfolio includes switches, Power over Ethernet (PoE), industrial, indoor and outdoor wireless, IP cameras, Powerline, fiber, network video recorders (NVRs), KVM (keyboard, video, and mouse), USB, and more.

TRENDnet's vision is to build innovative, easy-to-use, and reliable Networks People Trust™. Founded in Southern California in 1990, TRENDnet has grown to become a leading global networking and surveillance brand.

- Price-to-Performance Leader
- Multi-Award-Winning Product Line
- Demonstrated Reliability
- Exceptional Product Quality
- Comprehensive Customer Service
- Pre-Sales Engineering Support
- Premium Technical Support Services
- Sold in more than 125 Countries



Commercial & Residential Solutions

Restaurants & Bars



Wireless connectivity can play a major role in a customer's dining experience, whether it's networking payment systems and surveillance cameras or providing Wi-Fi to customers, having the right TRENDnet networking and surveillance equipment is crucial to the overall customer experience.

Whether it's for business or for pleasure, Wi-Fi connectivity is essential for travelers. Simplify guest bandwidth management with TRENDnet's wireless controller kits, and provide seamless roaming functionality. Upgrade your surveillance system with IP cameras, switches, and NVRs to keep your property and guests protected.

Hotels & Resorts



The number of connected devices continues to grow and grow. To keep these smart devices working, a stable and reliable network is needed. TRENDnet's wireless and Powerline solutions keep your home and properties connected. Easily network your A/V equipment with TRENDnet's managed switches.

Homes & Rental Properties



Building-to-building communication is key for daily operations and overall campus surveillance. TRENDnet's fiber solutions can network campus buildings that are miles apart, keeping communication alive even through long distances. TRENDnet's managed switches help to network equipment in the classroom to keep students engaged during lesson plans and lectures.

School & College Campuses



Surveillance in a retail space is important to help minimize loss. Strategically placed equipment will help you keep an eye on every area of your store and stock room. While employees are busy helping customers, keep your store, employees, and customers out of harm's way with TRENDnet's HD surveillance equipment.

Retail



Industrial environments such as warehouses, storage facilities, and factories require special equipment to withstand dust and shock, while other applications require weatherproof housing. TRENDnet has a large product portfolio including hardened switches and fiber solutions, as well as weatherproof IP cameras to meet your varying needs.

Storage Facilities & Factories



Coffee Shops & Bakeries



Many customers stop by shops to get out of the house and work on their laptops. Keep guests connected to a reliable wireless network and increase time spent at your store. Manage your wireless setup with TRENDnet wireless access points or create a guest network with a high performance router.

Introducing or upgrading networking equipment can make services much more enjoyable for either those that attend services physically, or remotely over the Internet. In addition to surveillance, TRENDnet's IP cameras, NVRs, and PoE switches can be used to live stream any services or events.

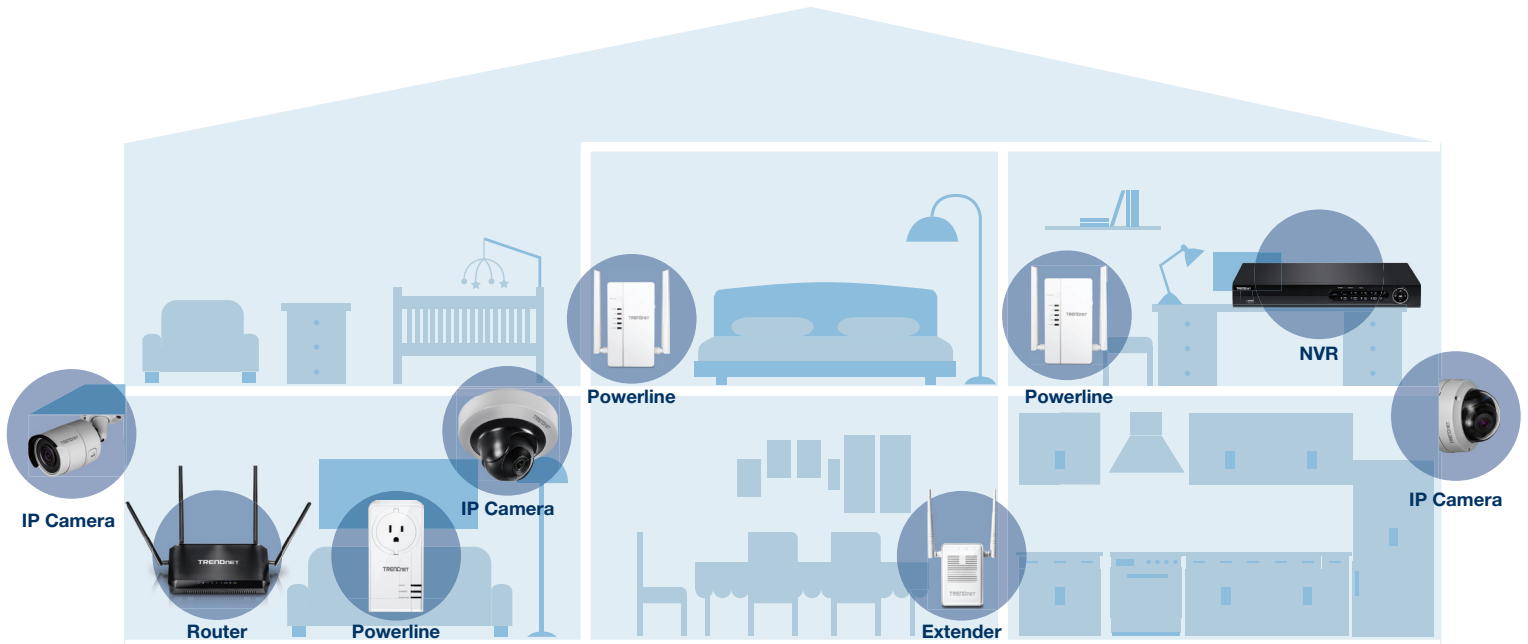
Places of Worship



Application Samples

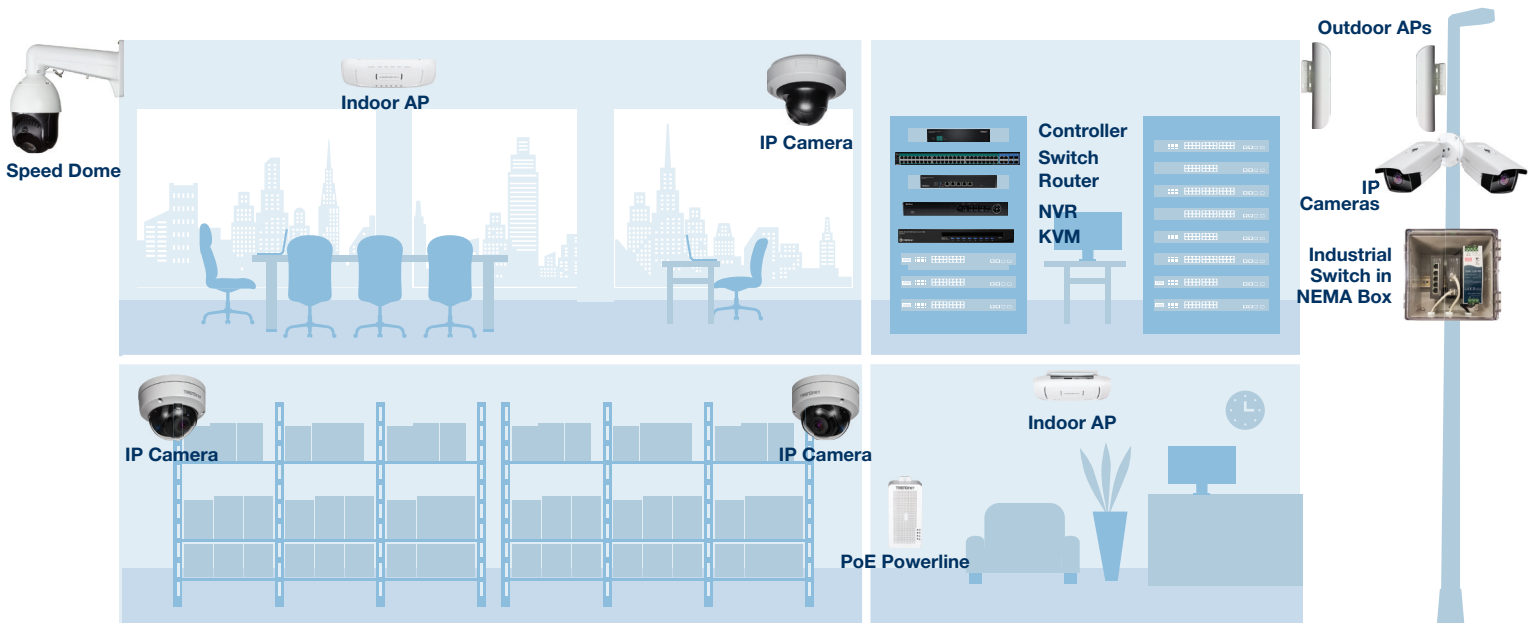
TRENDnet's networking and surveillance solutions meet the needs of a wide variety of applications. From home users to offices and to commercial properties, TRENDnet has the hardware you need to keep you connected.

Residential Solution



Home networking and surveillance design including wireless (router, extender), Powerline, IP camera, and NVR solutions.

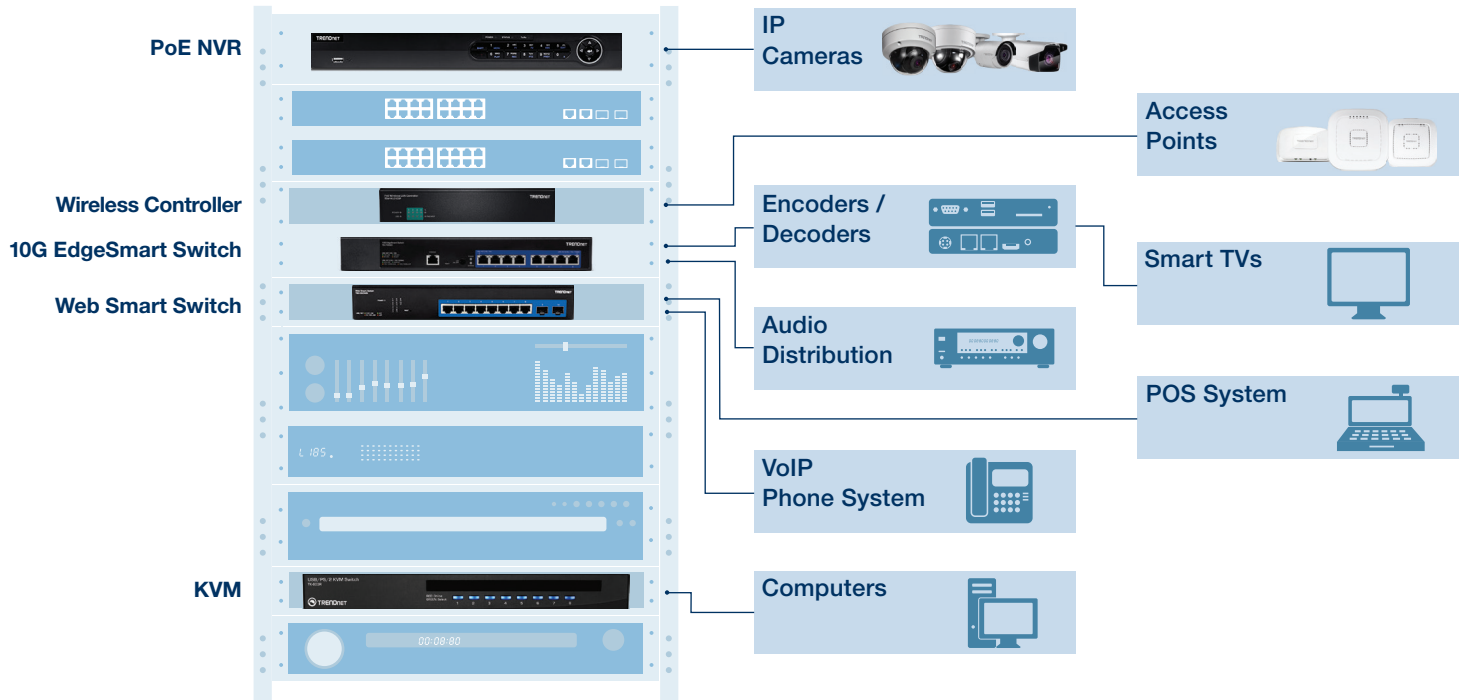
Commercial Solution



Corporate headquarters equipped with TRENDnet wireless (indoor and outdoor access points, controller), business router, Powerline, PoE Powerline, industrial, fiber, IP camera, and NVR solutions.

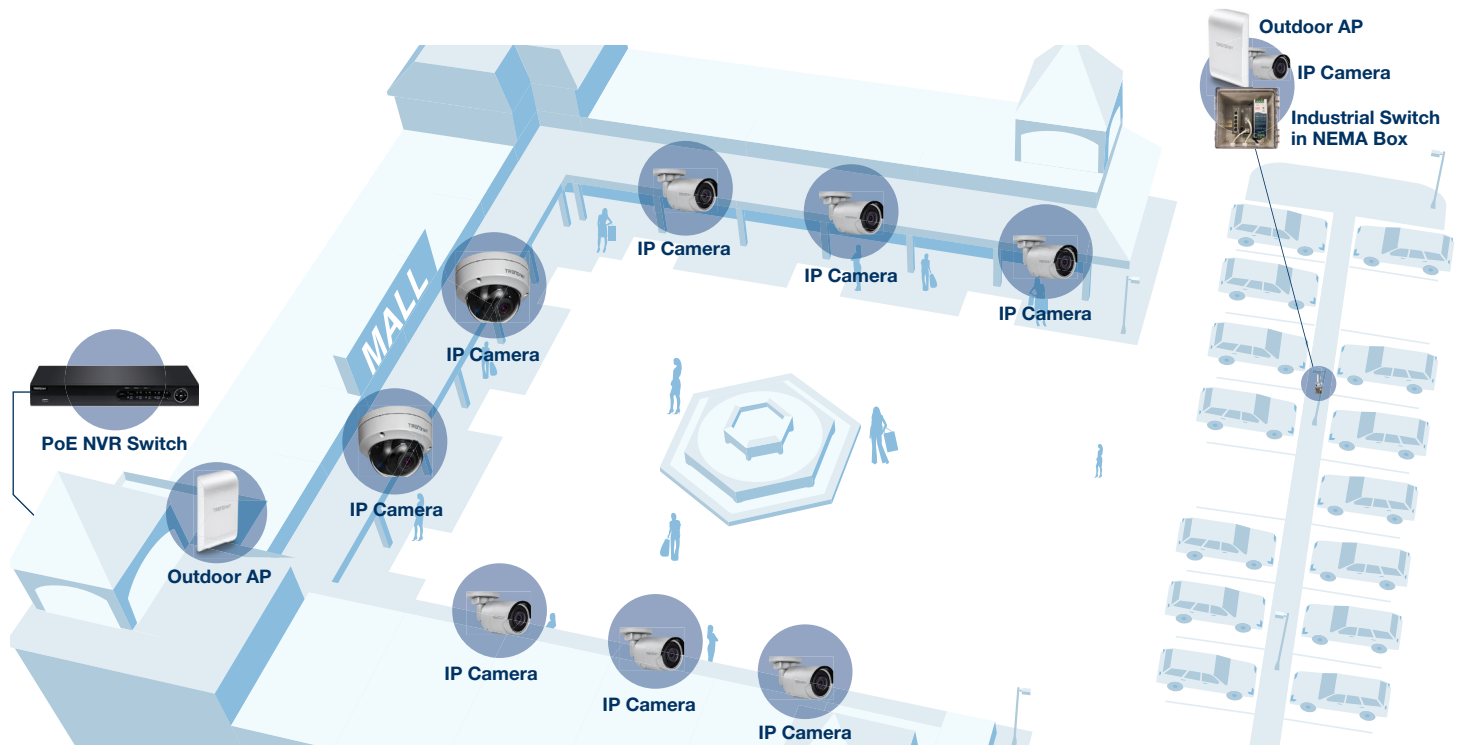
Application Samples

AV Solution



TRENDnet networking and surveillance solutions easily integrate with A/V applications.

Surveillance Solution



Outdoor mall with surveillance cameras, and wireless bridging for remote cameras in the parking lot.

Installation Tips & Best Practices

1. Walk the site

A site survey is crucial to planning and designing a wireless network; it helps you determine the necessary parameters to meet project requirements, including network capacity, wireless coverage, data rates, and radio interference.

Meet with the management team to assess the requirements, and inspect the site location. If available, meet with any members of the IT department to make transitioning simpler.

To help determine what is required for the level of service demanded, test, audit, analyze, and run diagnostics on existing networking equipment.

2. Select appropriate network hardware

With more than 300 TRENDnet products, in more than a dozen product categories, the site survey you conduct will help you determine which products are the best solution for your project.

Partners can contact one of TRENDnet's experienced pre-sales engineers to advise you on the best TRENDnet solutions for your project before you make your purchase.

3. Pre-installation checks

Reduce time spent out on the job site by preconfiguring and testing your equipment. There are many elements to consider when working with networking equipment, and preconfiguring helps to prepare for common Wi-Fi anomalies. If you're not as familiar with a specific product or its technology, pre-test equipment in a controlled lab setting.

In this phase, it's important to review all products that will be used in the solution to ensure installers are technically prepared. Installers not only need to know how to use products, but also how to configure each product before deploying the final solution.

4. Installation and setup

Prepare a plan to determine the best way to install and setup your TRENDnet networking and surveillance equipment. Coordinate logistics with your customer and find the best time for the installation, preferably at a time when the network is least used.

Before you arrive at the jobsite, be sure to bring the necessary tools and equipment required for the installation. Note that with all your equipment pre-configured, you'll spend less time on the jobsite.

5. Final network test

Before you leave the jobsite, run a field test to ensure all equipment is running smoothly. If your project requires remote access, be sure to test for that as well. Testing will differ based on the requirements of your project.



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