

FOR IMMEDIATE RELEASE:



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**Healthcare Highways Appoints Rebecca Preston, M.D., J.D.
as New Chief Medical Officer**

FRISCO, TX, June 30, 2021 – Healthcare Highways, a leading developer and distributor of best-in-class products, solutions and customized health plan services, is pleased to announce the addition of Rebecca Preston, M.D., J.D. as Chief Medical Officer. Dr. Preston will also serve as Chief Executive Officer for HighCare Health, a Texas-based care management company, effective June 28, 2021.

With more than three decades of experience working at nationally recognized healthcare organizations, Dr. Preston brings a wealth of knowledge and expertise to this role. Dr. Preston most recently served as the Health Plan Medical Director at Memorial Hermann Health System where she enhanced plan performance and delivered a \$50M improvement to the bottom line in the first 12 months. In addition to her time at Memorial Hermann, Dr. Preston’s administrative experience covers a number of senior leadership roles including Chief Medical Officer at Sendero Health Plans, Physician Administrator at Heartland Regional Medical Center, and Medical Director for Scott & White Health Plan.

“We are excited to add an executive with the depth and breadth of Dr. Preston’s skills and experience to the Healthcare Highways executive team,” said Alan Scoggins, President of Healthcare Highways. “Dr. Preston’s prior roles and accomplishments speak for themselves. We are confident that her expertise will serve as a great value to the overall leadership and clinical strategy at Healthcare Highways and HighCare Health”.

Dr. Preston is a graduate from the Texas A&M University College of Medicine and also attended law school, graduating as a Leary Scholar, at the University of Utah.

About Healthcare Highways

Healthcare Highways is a healthcare company that develops and distributes best-in-class products, services, and solutions to companies and individuals including: health plans, high performance provider networks, pharmacy benefit management, population health management, and benefit plan administration. Our mission is to deliver measurable healthcare value to employers, members, and providers by driving innovation, inviting collaboration, rewarding quality care, and delivering customer-centric solutions. For more information, please visit www.healthcarehighways.com.

About HighCare Health

The HighCare Health mission is to create precise, predictive, and personalized healthcare to generate better healthcare outcomes for every person. Better outcomes are achieved through scalable, precision-medicine, and coordinated-care services that proactively improve a person’s health and enhances the appropriate delivery of care. For more information, please visit <https://www.highcarehealth.com>.

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